# Skip to content Women in Sport Aotearoa Insight Hub | Ngā Wāhine Hākinakina o Aotearoa Women in Sport Aotearoa Insight Hub | Ngā Wāhine Hākinakina o Aotearoa Open search panel Search Search the Insight Hub... Cancel

- <u>Insights</u> <u>Rangahau</u>
- Events Hui
- <u>Partnerships</u> <u>Rangapū</u>
- <u>Impact</u><u>Whakaaweawe</u>
- About Mō Mātou
  - Overview
  - <u>History</u>
  - Support
- ☆<u>0</u> Saved



- Sign in
- Submit

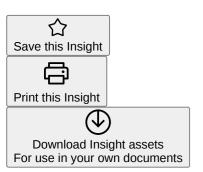




# 2022 IWG Conference - Day 2: Canada's Gender Equity 'Playbook' in Sport

Theme: Voice & Visibility

2022 IWG Conference - Day 2: Canada's Gender Equity 'Playbook' in Sport



#### Was this Insight helpful?





Share this Insight

- **Facebook**
- **Twitter**
- **Email**
- Copy this page's URL





**Email this Insight** 



# igoplus Download Insight assets

- 2022 IWG Conference Day 2: Canada's Gender Equity 'Playbook' in Sport.pdf
- 174825366 5920510461323984 5728865679577922815 n.png 20KB PNG

# Was this Insight useful?





# Similar Insights (180)



# The Cultural Operating System - The GIST

Thrower Charli defies medical challenges to excel in Para athletics



Voice & Visibility

# Thrower Charli defies medical challenges to excel in Para athletics

By Steve Landells - Paralympics New Zealand

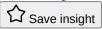
Female Health Coaching Course



Voice & Visibility

# **Female Health Coaching Course**

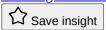
Women's sports: What's the opportunity and ROI for brands?



Voice & Visibility

#### Women's sports: What's the opportunity and ROI for brands?

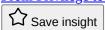
Meaningful Stakholder Engagement Tool for Sport



Voice & Visibility

## Meaningful Stakholder Engagement Tool for Sport

From Privilege to Threat: Unraveling Psychological Pathways to the Manosphere



Voice & Visibility

#### From Privilege to Threat: Unraveling Psychological Pathways to the Manosphere

UC research examines role of hormones in female athletic performance



Voice & Visibility

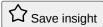
# UC research examines role of hormones in female athletic performance

Made For This Game



#### **Made For This Game**

Global Alliance for Female Athletes - resources and education



Voice & Visibility

#### Global Alliance for Female Athletes - resources and education

NZ's key role in global breakthrough for women's sport



Voice & Visibility

# NZ's key role in global breakthrough for women's sport

By Suzanne McFadden - LockerRoom

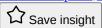
Women in Sports Marketing Partnerships Across North America 2024-25



Voice & Visibility

## Women in Sports Marketing Partnerships Across North America 2024-25

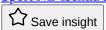
Women's Sports, Media & Change with Olivia Cleal & Madeline Hislop | The New Rules podcast



Voice & Visibility

#### Women's Sports, Media & Change with Olivia Cleal & Madeline Hislop | The New Rules podcast

Sport NZ-Isentia study of gender balance in sports news coverage - Paris Olympics and Paralympics



Voice & Visibility

# Sport NZ-Isentia study of gender balance in sports news coverage - Paris Olympics and Paralympics

By Emma Evans - Sport New Zealand

The Future of Women's Sports: Insights from Industry Leaders



Voice & Visibility

The Future of Women's Sports: Insights from Industry Leaders

Women's Sports Foundation Showcases Title IX's Economic Impact In Washington, D.C. For National Girls & Women In Sports
Day Save insight
Voice & Visibility
Women's Sports Foundation Showcases Title IX's Economic Impact In Washington, D.C. For National Girls & Women In Sports Day
Dame Sophie Pascoe announces her Retirement from Competitive Swimming
Voice & Visibility
Dame Sophie Pascoe announces her Retirement from Competitive Swimming
Women's Sports Trust Report: Visibility Uncovered - 2024 - the year in review  Save insight
Voice & Visibility
Women's Sports Trust Report: Visibility Uncovered - 2024 - the year in review
NZ Paralympic Winter Legends: Rachael Henderson (Née Battersby)  Save insight
Voice & Visibility
NZ Paralympic Winter Legends: Rachael Henderson (Née Battersby)
By Steve Landells - Paralympics New Zealand  Zoi Sadowski-Synnott continues stunning form with snowboard World Cup win
Save insight
Voice & Visibility
Zoi Sadowski-Synnott continues stunning form with snowboard World Cup win
White Ferns star Amelia Kerr named ICC women's cricketer of the year for 2024  Save insight
Voice & Visibility
White Ferns star Amelia Kerr named ICC women's cricketer of the year for 2024

Save insight

NZ's Zoi Sadowski-Synnott lands world's first triple cork in women's slopestyle

# NZ's Zoi Sadowski-Synnott lands world's first triple cork in women's slopestyle New Zealand shines at inaugural Kho Kho World Cup Save insight

Voice & Visibility

## New Zealand shines at inaugural Kho Kho World Cup

IOC and UN Women to continue delivering gender equality agenda in and through sport



Voice & Visibility

#### IOC and UN Women to continue delivering gender equality agenda in and through sport

GAME ON: BRIDGING THE INVESTMENT GAP IN WOMEN'S SPORTS



Voice & Visibility

#### GAME ON: BRIDGING THE INVESTMENT GAP IN WOMEN'S SPORTS

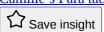
Performance Special Report: A Female Lens on Performance



Voice & Visibility

#### **Performance Special Report: A Female Lens on Performance**

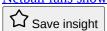
Camille's Para taekwondo ambition



Voice & Visibility

#### Camille's Para taekwondo ambition

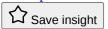
By Steve Landells - Paralympics New Zealand Netball fans show the way



Voice & Visibility

# Netball fans show the way

MU report outlines ways to improve women's sport coverage



MU report outlines ways to improve women's sport coverage 2025 Women's Sport Calendar (Worldwide)
Save insight
Voice & Visibility
2025 Women's Sport Calendar (Worldwide)
Kiwi duo prosper at global Wheelchair rugby tournament - Paralympics New Zealand
Save insight
Voice & Visibility
Kiwi duo prosper at global Wheelchair rugby tournament - Paralympics New Zealand
By Steve Landells - Paralympics New Zealand  New brand decision maker research from the Women's Sport Trust reveals women's sport sponsorship set for continued growth
Save insight
Voice & Visibility
New brand decision maker research from the Women's Sport Trust reveals women's sport sponsorship se for continued growth
Paralympian swimmers Lili-Fox Mason and Gabriella Smith recognised with Paralympic Pin Presentation
Save insight
Voice & Visibility
Paralympian swimmers Lili-Fox Mason and Gabriella Smith recognised with Paralympic Pin Presentatio
By Steve Landells - Paralympics New Zealand <u>Beautiful Data – Women-focused insight from the Paris 2024 Olympic Games</u>
Save insight
Voice & Visibility
Beautiful Data – Women-focused insight from the Paris 2024 Olympic Games
New Research Highlights Financial Realities of Professional Women Athletes
Save insight
Voice & Visibility

**New Research Highlights Financial Realities of Professional Women Athletes** 

Women's Sports Poised to Convert Buzz to Dollars, Study Says



Voice & Visibility Women's Sports Poised to Convert Buzz to Dollars, Study Says NZ footballer leads fight against Fifa's fossil fuels Save insight

Voice & Visibility

NZ footballer leads fight against Fifa's fossil fuels

Podcast: The Business Case for Women's Sports Save insight

Voice & Visibility

**Podcast: The Business Case for Women's Sports** 

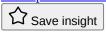
New Zealand's Australian Rules sides ready for international action



Voice & Visibility

New Zealand's Australian Rules sides ready for international action

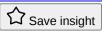
Champions: How the White Ferns stunned South Africa and the world



Voice & Visibility

Champions: How the White Ferns stunned South Africa and the world

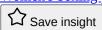
Wollaston excited at future for kiwi female riders after world success



Voice & Visibility

Wollaston excited at future for kiwi female riders after world success

Women's boxing pioneer Daniella Smith unveils journey to the top in new podcast



Voice & Visibility

Women's boxing pioneer Daniella Smith unveils journey to the top in new podcast

Deloitte: The Future of Sport 2024: Seizing the Moment



**Deloitte:** The Future of Sport 2024: Seizing the Moment WISPA Supporters Club - join now!

Save insight

Voice & Visibility

# WISPA Supporters Club - join now!

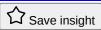
By Merran Brockie-David - Women in Sport Aotearoa Research Reveals Significant 'Fame Gap' in Women's Sport



Voice & Visibility

# Research Reveals Significant 'Fame Gap' in Women's Sport

Media and Gender Study: 2023 Annual Report



Voice & Visibility

# Media and Gender Study: 2023 Annual Report

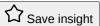
By Victoria University Melbourne Australia - Victoria University | Melbourne Australia 89% OF WOMEN IN FOOTBALL HAVE EXPERIENCED DISCRIMINATION AT WORK, BUT SURVEY REVEALS SURGE OF OPTIMISM ABOUT GENDER EQUALITY IN THE GAME



Voice & Visibility

# 89% OF WOMEN IN FOOTBALL HAVE EXPERIENCED DISCRIMINATION AT WORK, BUT SURVEY REVEALS SURGE OF OPTIMISM ABOUT GENDER EQUALITY IN THE GAME

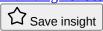
By Victoria University Melbourne Australia - Victoria University | Melbourne Australia <u>Canadian Women & Sport Unveils New Fan Insight Reports</u>



Voice & Visibility

#### **Canadian Women & Sport Unveils New Fan Insight Reports**

By Canadian Women & Sport - Canadian Women & Sport Liv living her best life in Barcelona



Voice & Visibility

# Liv living her best life in Barcelona

By Suzanne McFadden - LockerRoom Number of women coaching in Olympic and Paralympic sport doubles since 2020

Save insight
--------------

# Number of women coaching in Olympic and Paralympic sport doubles since 2020

By Victoria University Melbourne Australia - Victoria University | Melbourne Australia Golf NZ to revive Women's Open on the back of Lydia Ko's success



Voice & Visibility

## Golf NZ to revive Women's Open on the back of Lydia Ko's success

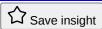
Kiwi Women's America's Cup team sailing to win, but also for a future



Voice & Visibility

## Kiwi Women's America's Cup team sailing to win, but also for a future

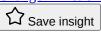
Kiwi Women's America's Cup team sailing to win, but also for a future



Voice & Visibility

# Kiwi Women's America's Cup team sailing to win, but also for a future

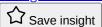
Change in Action Week - Digital Innovation FINALIST - Ella Ferguson



Voice & Visibility

# Change in Action Week - Digital Innovation FINALIST - Ella Ferguson

<u>Change in Action Week - Digital Innovation Winner - WomenzSports</u>



Voice & Visibility

#### **Change in Action Week - Digital Innovation Winner - WomenzSports**

Change in Action Week - Innovative Impact Winner - POWA First Steps



Voice & Visibility

Change in Action Week - Innovative Impact Winner - POWA First Steps



CBT at Falk College: Empowering Women, Creating Inclusive Environments

Women in Sport 2024: Analysis of the Sport Value Chain - Media Broadcasting, Sponsorship and Deals Attendance

Save insight

Voice & Visibility

Women in Sport 2024: Analysis of the Sport Value Chain - Media Broadcasting, Sponsorship and Deals Attendance

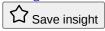
The Growth of Women's Sports and Why It Matters for Youth Sport



Voice & Visibility

The Growth of Women's Sports and Why It Matters for Youth Sport

Change in Action Week 2024 Winners



Voice & Visibility

**Change in Action Week 2024 Winners** 

Podcast: The Business case for woman's sport - Ep.#104 going for gold:



Voice & Visibility

Podcast: The Business case for woman's sport - Ep.#104 going for gold:

Paris 2024: Athletes say work isn't over after Olympics reaches gender parity



Voice & Visibility

Paris 2024: Athletes say work isn't over after Olympics reaches gender parity

Olympics 2024: Ranking every New Zealand athlete and their chances of a medal at the Games

Save insight

Voice & Visibility

Olympics 2024: Ranking every New Zealand athlete and their chances of a medal at the Games

The Women in S	port Podcast - General Election Special: Tackling Heath Inequalities
Save insight	
□ Save insignt	

# The Women in Sport Podcast - General Election Special: Tackling Heath Inequalities

Women in Sport Aotearoa's Change in Action Week

☆ Save	insight
--------	---------

Voice & Visibility

## Women in Sport Aotearoa's Change in Action Week

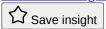
By Merran Brockie-David - Women in Sport Aotearoa <u>Sport NZ - Media and Gender Study - 4th Annual Report</u>



Voice & Visibility

# Sport NZ - Media and Gender Study - 4th Annual Report

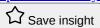
By Emma Evans - Sport New Zealand WISPA's Change in Action Week 2024



Voice & Visibility

# WISPA's Change in Action Week 2024

By Merran Brockie-David - Women in Sport Aotearoa Sport Canterbury's Project Pink Dot



Voice & Visibility

# **Sport Canterbury's Project Pink Dot**

By Rachel Harris - Sport Canterbury West Coast See it to be in it: Promoting women in sport



Voice & Visibility

# See it to be in it: Promoting women in sport

By Merran Brockie-David - Women in Sport Aotearoa Wine, Cheese, and Wāhine Initiatives - Nuku Ora



# Wine, Cheese, and Wāhine Initiatives - Nuku Ora

By Lily Joiner - Nuku Ora

Ali Pottinger - The future of trail running for women in Australasia

Save insight

Voice & Visibility

# Ali Pottinger - The future of trail running for women in Australasia

By Ali Pottinger - Squadrun

WOMENZSPORTS presents Alice Soapbox: Mea Motu

Save insight

Voice & Visibility

# WOMENZSPORTS presents Alice Soapbox: Mea Motu

By Dani Marshall - Womenzsports

WomenzSports presents Alice's soapbox: Emma Twigg (Rowing)

Save insight

Voice & Visibility

# WomenzSports presents Alice's soapbox: Emma Twigg (Rowing)

By Dani Marshall - Womenzsports

WomenzSports presents Alice's soapbox: Shiray Kaka (Rugby 7's)

Save insight

Voice & Visibility

# WomenzSports presents Alice's soapbox: Shiray Kaka (Rugby 7's)

By Dani Marshall - Womenzsports

Fundraising for Women's Sports in New Zealand

Save insight

Voice & Visibility

# **Fundraising for Women's Sports in New Zealand**

By Dani Marshall - Womenzsports

FIFA Women's World Cup Media & Gender Case Study 2023

Save insight

Voice & Visibility

# FIFA Women's World Cup Media & Gender Case Study 2023

By Emma Evans - Sport New Zealand

Change in Action - 1 Year on from IWG Webinar

Save insight

Voice & Visibility

## Change in Action - 1 Year on from IWG Webinar

By Merran Brockie-David - Women in Sport Aotearoa

2022 IWG: Phil Clark - Using Research and Advocacy to Improve the Gender Balance of Sports Coverage



Voice & Visibility

# 2022 IWG: Phil Clark - Using Research and Advocacy to Improve the Gender Balance of Sports Coverage

Equal pay commitments set for women's sport in NSW, lead by female advocates



Voice & Visibility

# Equal pay commitments set for women's sport in NSW, lead by female advocates

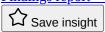
By Merran Brockie-David - Women in Sport Aotearoa Change Our Game State of Play Survey 2022-2023



Voice & Visibility

# **Change Our Game State of Play Survey 2022-2023**

Findings report – The Value of You Can Be What You Can See



Voice & Visibility

# Findings report - The Value of You Can Be What You Can See

Tātāwhāinga - Episode 7: The Role of Sports Media

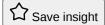


Voice & Visibility

#### Tātāwhāinga - Episode 7: The Role of Sports Media

By Erin Roxburgh - Women in Sport Aotearoa

<u>Tātāwhāinga - Episode 6: Hosting Major Events</u>



# Tātāwhāinga - Episode 6: Hosting Major Events

By Erin Roxburgh - Women in Sport Aotearoa

Tātāwhāinga - Episode 5: Athletes: Humans or Commodities Part 2

Save insight

Voice & Visibility

# Tātāwhāinga - Episode 5: Athletes: Humans or Commodities Part 2

By Erin Roxburgh - Women in Sport Aotearoa

Tātāwhāinga - Episode 1: Welcome to Tātāwhāinga

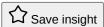
Save insight

Voice & Visibility

# Tātāwhāinga - Episode 1: Welcome to Tātāwhāinga

By Erin Roxburgh - Women in Sport Aotearoa

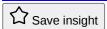
<u>Podcast: The Business Case For Woman's Sports - Ep.#103 What parity and surveymonkey's research revealed about what international consumers think about woman's sports</u>



Voice & Visibility

Podcast: The Business Case For Woman's Sports - Ep.#103 What parity and surveymonkey's research revealed about what international consumers think about woman's sports

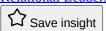
We Hear Her Podcast: Nardi Leonard



Voice & Visibility

#### We Hear Her Podcast: Nardi Leonard

Relational Leadership, Visibility & Voice



Voice & Visibility

#### Relational Leadership, Visibility & Voice

By Kirsten Spencer - Auckland University of Technology <u>University of Otago Inclusive Language Guidelines</u>



Voice & Visibility

**University of Otago Inclusive Language Guidelines** 

SASS Talk Podcast - Sevens sensation giving dance another thing
Save insight
Voice & Visibility
SASS Talk Podcast - Sevens sensation giving dance another fling
How men can become better Allies to Women
Save insight
Voice & Visibility
How men can become better Allies to Women
How to be a male ally to women's sport
Save insight
Voice & Visibility
Voice & Visibility
How to be a male ally to women's sport
The Halo of Value Creation Opportunities Around Women's Sports
Save insight
Voice & Visibility
The Halo of Value Creation Opportunities Around Women's Sports
<u>Future Talent: Yasmeen Kareem</u>
Save insight
Yasmeen Kareem
Voice & Visibility
Future Talent: Yasmeen Kareem
By Vincent Jones - Edged and Gone  IWG: Moonira Ramathula Moonira - Visibility and Voice
Save insight
Maine O Michillan
Voice & Visibility
IWG: Moonira Ramathula Moonira - Visibility and Voice
IWG: Adele Pavlidis - What has sex and gender got to do with it? Exploring tensions and assumptions for elite strength and
conditioning coaches
Save insight

IWG: Adele Pavlidis - What has sex and gender got to do with it? Exploring tensions and assumptions for elite strength and conditioning coaches

Strategies To Elevate And Diversify Women's Sports Coverage: Insights From The Gist

Save insight

Voice & Visibility

Strategies To Elevate And Diversify Women's Sports Coverage: Insights From The Gist

Wellington and Graham sign with Brave for Super Smash



Voice & Visibility

# Wellington and Graham sign with Brave for Super Smash

By Vincent Jones - Edged and Gone

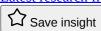
IWG: Moonira Ramathula - Growing Professional Women's Rugby in Africa



Voice & Visibility

IWG: Moonira Ramathula - Growing Professional Women's Rugby in Africa

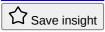
Latest research from Women's Sport Trust delves into visibility and fandom of women's sport in 2023



Voice & Visibility

Latest research from Women's Sport Trust delves into visibility and fandom of women's sport in 2023

Future Talent: Paige Loggenberg



Voice & Visibility

Voice & Visibility

**Future Talent: Paige Loggenberg** 

By Vincent Jones - Edged and Gone

<u>New Women's Sport Trust Partnership With The R&A Reveals Women's Sports Fans Feel Underserved Despite Record-Breaking Viewing Figures</u>



Voice & Visibility

New Women's Sport Trust Partnership With The R&A Reveals Women's Sports Fans Feel Underserved Despite Record-Breaking Viewing Figures

She's Got Game



# 

**IWG: Troy Han - Celebrating Women In Sport** 

IWG: Gen Dohrmann - Reshaping the images we see of women's sport in Australia

Save insight

Voice & Visibility

IWG: Gen Dohrmann - Reshaping the images we see of women's sport in Australia

New Zealand Names Third Ever Artistic Swimming Duo For Olympic Games

Save insight

Voice & Visibility

New Zealand Names Third Ever Artistic Swimming Duo For Olympic Games

Grand Slam winner Routliffe, Sun to pair up for Paris tennis

Save insight

Voice & Visibility

Grand Slam winner Routliffe, Sun to pair up for Paris tennis

Olympics 2024: Paris promised gender equality. Are TV commentators meeting that goal?

Save insight

Voice & Visibility

Olympics 2024: Paris promised gender equality. Are TV commentators meeting that goal?

A level playing field: the case for investing in women's sport

Save insight

Voice & Visibility

A level playing field: the case for investing in women's sport

Olympics 2024: Gold medallists Brooke Francis and Lucy Spoors on the challenges they faced

Save insight

# Olympics 2024: Gold medallists Brooke Francis and Lucy Spoors on the challenges they faced

PARIS OLYMPICS 2024 Paris Olympics: Kiwi diver Lizzie Roussel returns from baby hiatus to rekindle Olympic dream

<>>	Covo	insight
$\sim$	Save	insignt

Voice & Visibility

# PARIS OLYMPICS 2024 Paris Olympics: Kiwi diver Lizzie Roussel returns from baby hiatus to rekindle Olympic dream

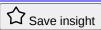
Michele Kang Invests \$50 Million to Boost Women's Sports

Cours insight
₩ Save insight

Voice & Visibility

# Michele Kang Invests \$50 Million to Boost Women's Sports

Aotearoa New Zealand Gender Attitudes Survey 2023

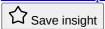


Voice & Visibility

## **Aotearoa New Zealand Gender Attitudes Survey 2023**

By Maddi Mclean - Sport New Zealand

2021 National Sport Club Survey - Female Friendly Environments

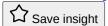


Voice & Visibility

# 2021 National Sport Club Survey - Female Friendly Environments

By Maddi Mclean - Sport New Zealand

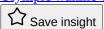
Men as Allies: supporting women and girls in community sport



Voice & Visibility

#### Men as Allies: supporting women and girls in community sport

Olympic wāhine winning streak makes powerful case for more funding for women's sport



Voice & Visibility

#### Olympic wāhine winning streak makes powerful case for more funding for women's sport

Eliza wants more than a last tango in Paris



Eliza v		
Voice 8	z Visibi	ilitx

# Eliza wants more than a last tango in Paris

Scotty's Spin: Where Is New Zealand's Investment In Women's Sport?

Voice & Visibility

# Scotty's Spin: Where Is New Zealand's Investment In Women's Sport?

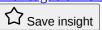
Women's Sports Trust: Report into the positive impact of women's sport sponsorship on brands



Voice & Visibility

## Women's Sports Trust: Report into the positive impact of women's sport sponsorship on brands

In a league of her own: WISPA Foundation Member Toni Bruce wins major award



Voice & Visibility

# In a league of her own: WISPA Foundation Member Toni Bruce wins major award

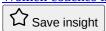
Invisibility of female participants in midlife and beyond in sport and exercise science research: a call to action



Voice & Visibility

# Invisibility of female participants in midlife and beyond in sport and exercise science research: a call to action

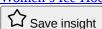
Women coaches in Aotearoa New Zealand - Research



Voice & Visibility

#### Women coaches in Aotearoa New Zealand - Research

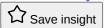
Women's Ice Hockey on the Rise



Voice & Visibility

# Women's Ice Hockey on the Rise

SASS Talk: Olympic cyclist's hellish ride to Paris



Voice & Visibility

SASS Talk: Olympic cyclist's hellish ride to Paris

Title IX was a game-changer, but women are still fighting for an equal playing field

Save insight

Voice & Visibility

# Title IX was a game-changer, but women are still fighting for an equal playing field

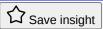
New Zealander Rebecca Foulsham's key Paralympics role

Save insight

Voice & Visibility

# New Zealander Rebecca Foulsham's key Paralympics role

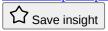
SASS Talk: Behind the scenes of the Paris Olympics



Voice & Visibility

# SASS Talk: Behind the scenes of the Paris Olympics

WomenzSports present's Alice's Soapbox: Ruahei Demant (Rugby 15's)



Voice & Visibility

# WomenzSports present's Alice's Soapbox: Ruahei Demant (Rugby 15's)

By Dani Marshall - Womenzsports

Auckland HEARTS recognised in Auckland Cricket's History



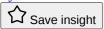
Auckland HEARTS Capping

Voice & Visibility

# Auckland HEARTS recognised in Auckland Cricket's History

By Astrid van Uden - AucklandCricket.co.nz

Lydia Ko within reach of golfing greats after staggering career earnings soar



Voice & Visibility

# Lydia Ko within reach of golfing greats after staggering career earnings soar

The Women in Sport Podcast - The Rugby League World Cup: A lasting legacy



Voice & Visibility

The Women in Sport Podcast - The Rugby League World Cup: A lasting legacy

Overcoming the obstacles: How New Zealand women have shone at the Olympic Games

Voice & Visibility

Save insight

Overcoming the obstacles: How New Zealand women have shone at the Olympic Games

Paris 2024 Olympics: A new era for women in sport

Save insight

Voice & Visibility

Paris 2024 Olympics: A new era for women in sport

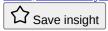
What women want: A wishlist from Kiwi wāhine in sport



Voice & Visibility

What women want: A wishlist from Kiwi wāhine in sport

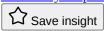
Yeah, Nah: Is Lydia Ko New Zealand's greatest ever sportsperson?



Voice & Visibility

Yeah, Nah: Is Lydia Ko New Zealand's greatest ever sportsperson?

CJ's Story Inspiring Inclusion





Voice & Visibility

**CJ's Story Inspiring Inclusion** 

By Dantaye Simpson - Sport Manawatu

2023 Women's Sporting Landscape

Save insight

Voice & Visibility

2023 Women's Sporting Landscape

Who deserves New Zealand's highest sporting honour?



Who deserves New Zealand's highest sporting honour?

Revealed: Portia's next career step

□ Save insight

Voice & Visibility

Revealed: Portia's next career step

By Suzanne McFadden - LockerRoom
Lydia Ko's Cinderella story.
□ Save insight

Voice & Visibility

Lydia Ko's Cinderella story

Facts and figures: Women in sport
□ Save insight

Voice & Visibility

Voice & Visibility

**Facts and figures: Women in sport** 

All Blacks v England: Sex act joke about female physio 'harassment'

Save insight

Voice & Visibility

All Blacks v England: Sex act joke about female physio 'harassment'

IWG: Amy Marfell - The Power of Digital Media for Everyday Activism and Advocacy

Save insight

Voice & Visibility

IWG: Amy Marfell - The Power of Digital Media for Everyday Activism and Advocacy

IWG Muditambi Ravele - Visibility and Voice: Baby Steps Towards Changing Perceptions of Women Sport

Save insight

Voice & Visibility

IWG Muditambi Ravele - Visibility and Voice: Baby Steps Towards Changing Perceptions of Women Sport

5 4 3 2 1 Paris: Jonelle Price



Voice & Visibility

5 4 3 2 1 Paris: Jonelle Price

Sail GP: how many women on the water this weekend?

Save insight

Voice & Visibility

Sail GP: how many women on the water this weekend?

Taranaki Thunder bought by sports media company

Save insight

Voice & Visibility

Taranaki Thunder bought by sports media company

Kiwi wins gold in groundbreaking women's event

Save insight

Voice & Visibility

Kiwi wins gold in groundbreaking women's event

Paris Olympics 2024: Full New Zealand schedule

Save insight

Voice & Visibility

Paris Olympics 2024: Full New Zealand schedule

Women in Sport Reports, Research and Expertise

Save insight

Voice & Visibility

Women in Sport Reports, Research and Expertise

5 4 3 2 1 Paris: Eva Morris and Nina Brown

Save insight

Voice & Visibility

5 4 3 2 1 Paris: Eva Morris and Nina Brown

The impact of uniform design on female athletes' confidence - Massey University

Save insight

# The impact of uniform design on female athletes' confidence - Massey University Pioneer women surfers reflect on their struggle for recognition Save insight Voice & Visibility Pioneer women surfers reflect on their struggle for recognition Research Confirms Benefit of Increased Representation of Women on Boards Save insight Voice & Visibility Research Confirms Benefit of Increased Representation of Women on Boards Paris Olympics throw spotlight on needs of athlete mothers Save insight Voice & Visibility Paris Olympics throw spotlight on needs of athlete mothers Audio: Nicky van den Bos: On why people are reluctant to criticise women's sport? Save insight Voice & Visibility Audio: Nicky van den Bos: On why people are reluctant to criticise women's sport? Basketball: Player payments double for Tauihi Basketball Aotearoa Save insight Voice & Visibility Basketball: Player payments double for Tauihi Basketball Aotearoa Survey: Consumers want brands to invest in women's sports Save insight Voice & Visibility Survey: Consumers want brands to invest in women's sports FIFA Women's World Cup economic, social impact 'exceeded expectations' - report Save insight Voice & Visibility

\_

FIFA Women's World Cup economic, social impact 'exceeded expectations' - report

Save insight	
Voice & Visibility	
The Conversation of Sport - Are Women Visible in Sports News Coverage?	
The Women in Sport Podcast - Paris 2024 Olympic Preview: Tessa Sanderson	
Save insight	
Voice & Visibility	
The Women in Sport Podcast - Paris 2024 Olympic Preview: Tessa Sanderson	
The Women in Sport Podcast - Paris 2024 Olympic Preview: Joanna Rowsell	
Save insight	
Voice & Visibility	
The Women in Sport Podcast - Paris 2024 Olympic Preview: Joanna Rowsell	
<u>Diversity and Inclusion Survey</u>	
Save insight	
Voice & Visibility	
Diversity and Inclusion Survey	
Super Rugby Aupiki: Blues co-captain Ruahei Demant pleads for greater funding in women's rugby  Save insight	
Voice & Visibility	
Super Rugby Aupiki: Blues co-captain Ruahei Demant pleads for greater funding in women's r	ugby
UNESCO Report: Women and girls' access to sport still lagging far behind	
Save insight	
Voice & Visibility	
UNESCO Report: Women and girls' access to sport still lagging far behind	
IWG: Angelica Saenz - LTB+ Women's Movement is unstoppable, are you moving with us?  Save insight	
Voice & Visibility	

<u>The Conversation of Sport - Are Women Visible in Sports News Coverage?</u>

IWG: Angelica Saenz - LTB+ Women's Movement is unstoppable, are you moving with us?

☆ Save insight
Voice & Visibility
World Rugby's smaller ball proposal ignites debate on gender equality in sports
IWG: Emily Dealy - Using sport as a vehicle for positive social change: A framework advancing social outputs, outcomes and impact of the 'Game on for Women' strategy
Save insight
Voice & Visibility
IWG: Emily Dealy - Using sport as a vehicle for positive social change: A framework advancing social outputs, outcomes and impact of the 'Game on for Women' strategy
<u>Video: Yarns with Commonwealth Games athlete Alethea Boon</u>
Save insight
Voice & Visibility
Video: Yarns with Commonwealth Games athlete Alethea Boon
Super Rugby Aupiki: Navigating challenges for the growth of women's rugby
Save insight
Voice & Visibility
Super Rugby Aupiki: Navigating challenges for the growth of women's rugby
The Rise of Women's Sports Isn't a Moment, It's a Movement   Analysis
Save insight
Voice & Visibility
The Rise of Women's Sports Isn't a Moment, It's a Movement   Analysis
IWG: Sally Rae - Level playing fields do not exist

World Rugby's smaller ball proposal ignites debate on gender equality in sports

Voice & Visibility

Save insight

Voice & Visibility

NZ's Female Medal Prospects in Paris

IWG: Sally Rae - Level playing fields do not exist

# **NZ's Female Medal Prospects in Paris** IWG Jordan Matthews & Lucy Piggott - Is gender on the international agenda? Save insight Voice & Visibility IWG Jordan Matthews & Lucy Piggott - Is gender on the international agenda? Mother's Day: Professional athletes share the struggle of motherhood and their careers Save insight Voice & Visibility Mother's Day: Professional athletes share the struggle of motherhood and their careers Celebrating 30 years of IWG Women and Sport: IWG Webinar Series Save insight Voice & Visibility Celebrating 30 years of IWG Women and Sport : IWG Webinar Series SASS Talk Podcast - Sarah Cowley Ross & Suzanne McFadden - The bounce-back of Squash Queen Joelle King Save insight Voice & Visibility SASS Talk Podcast - Sarah Cowley Ross & Suzanne McFadden - The bounce-back of Squash Queen Joelle King SASS Talk Podcast - Sarah Cowley Ross & Suzanne McFadden - Embracing boobs and babies Save insight Voice & Visibility

SASS Talk Podcast - Sarah Cowley Ross & Suzanne McFadden - Embracing boobs and babies

The ROI of Women's Sports: A Blueprint for Value Investing

Save insight

Voice & Visibility

The ROI of Women's Sports: A Blueprint for Value Investing

Dalton's special connection to Southland lives on through foundation's gift

Save insight

# 

A PERIOD THAT STARTS A CONVERSATION: FEMALE ATHLETES BREAK THE TABOO ON

# MENSTRUATION IN ELITE SPORT

**Our Partners** 

- Sport NZ Sport NZ
- NZ Foreign affairs and trade NZ Foreign affairs and trade
- JUS Embassy NZ US Embassy NZ

Women in Sport Aotearoa Insight Hub | Ngā Wāhine Hākinakina o Aotearoa









- Contact
- FAOs
- Privacy policy
- Terms of use

© 2025 Women in Sport Aotearoa

# Subscribe to our newsletter

Receive the latest news, events and insights as we publish them.

Name:		
Email:		
Subscribe	<u>e</u> <b>&gt;</b>	
X		
	Close panel	Women in Sport Aotearoa Insight Hub   Ngā Wāhine Hākinakina o Aotearoa

# Subscribe to our newsletter

Our weekly email delivering the latest insights as we publish them, tailored to your tastes.

First nan	ne:*[	
Email:*		

#### **Preferences**

Select those that apply to you to help us customise your Insight Hub experience.

**Insight Themes** 

- <a href="#">
  </a>
  All
- <

Leadership

• <

Social Change

. .

Active Lives

. 🗸

High Performance

• 🗸

Visibility and Voice

# **Insight Content Types**

- 🗸
  - All
- 🗸
- Research
- 🗸

Case studies

• 🗸

News stories

- 🗸
  - Toolkits

Subscribe now >