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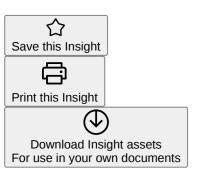




#### 2022 IWG Conference - Day 2: Visibility in Media



2022 IWG Conference - Day 2: Visibility in Media



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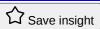
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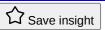
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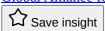
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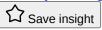
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#### Global Alliance for Female Athletes - resources and education

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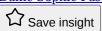
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Dame Sophie Pascoe announces her Retirement from Competitive Swimming



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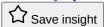
Women's Sports Trust Report: Visibility Uncovered - 2024 - the year in review



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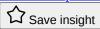
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#### New Research Highlights Financial Realities of Professional Women Athletes

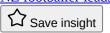
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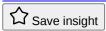
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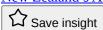
Podcast: The Business Case for Women's Sports



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#### **Podcast: The Business Case for Women's Sports**

New Zealand's Australian Rules sides ready for international action



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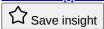
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Deloitte: The Future of Sport 2024: Seizing the Moment

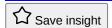
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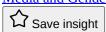
By Merran Brockie-David - Women in Sport Aotearoa Research Reveals Significant 'Fame Gap' in Women's Sport



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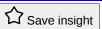
Number of women coaching in Olympic and Paralympic sport doubles since 2020



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#### Number of women coaching in Olympic and Paralympic sport doubles since 2020

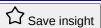
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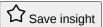
Kiwi Women's America's Cup team sailing to win, but also for a future



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#### Kiwi Women's America's Cup team sailing to win, but also for a future

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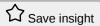
By Merran Brockie-David - Women in Sport Aotearoa Sport Canterbury's Project Pink Dot



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By Rachel Harris - Sport Canterbury West Coast See it to be in it: Promoting women in sport



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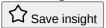


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By Lily Joiner - Nuku Ora

Ali Pottinger - The future of trail running for women in Australasia



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#### Ali Pottinger - The future of trail running for women in Australasia

By Ali Pottinger - Squadrun

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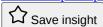


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#### WOMENZSPORTS presents Alice Soapbox: Mea Motu

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WomenzSports presents Alice's soapbox: Emma Twigg (Rowing)



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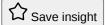
#### Equal pay commitments set for women's sport in NSW, lead by female advocates

By Merran Brockie-David - Women in Sport Aotearoa Change Our Game State of Play Survey 2022-2023



#### **Change Our Game State of Play Survey 2022-2023**

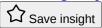
Findings report – The Value of You Can Be What You Can See



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#### Findings report - The Value of You Can Be What You Can See

<u>Tātāwhāinga - Episode 7: The Role of Sports Media</u>



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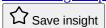


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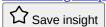


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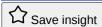


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<u>Podcast: The Business Case For Woman's Sports - Ep.#103 What parity and surveymonkey's research revealed about what international consumers think about woman's sports</u>



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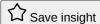
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The Halo of Value Creation Opportunities Around Women's Sports



#### **Future Talent: Yasmeen Kareem**

By Vincent Jones - Edged and Gone IWG: Moonira Ramathula Moonira - Visibility and Voice



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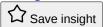
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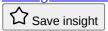
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Latest research from Women's Sport Trust delves into visibility and fandom of women's sport in 2023



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Future Talent: Paige Loggenberg

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#### **Future Talent: Paige Loggenberg**

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New Women's Sport Trust Partnership With The R&A Reveals Women's Sports Fans Feel Underserved Despite Record-Breaking Viewing Figures



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She's Got Game

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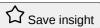
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#### **She's Got Game**

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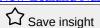
IWG: Gen Dohrmann - Reshaping the images we see of women's sport in Australia



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#### IWG: Gen Dohrmann - Reshaping the images we see of women's sport in Australia

New Zealand Names Third Ever Artistic Swimming Duo For Olympic Games



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#### **New Zealand Names Third Ever Artistic Swimming Duo For Olympic Games**

<u>Grand Slam winner Routliffe, Sun to pair up for Paris tennis</u>



#### **Grand Slam winner Routliffe, Sun to pair up for Paris tennis**

Olympics 2024: Paris promised gender equality. Are TV commentators meeting that goal?



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#### Olympics 2024: Paris promised gender equality. Are TV commentators meeting that goal?

A level playing field: the case for investing in women's sport



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#### A level playing field: the case for investing in women's sport

Olympics 2024: Gold medallists Brooke Francis and Lucy Spoors on the challenges they faced



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#### Olympics 2024: Gold medallists Brooke Francis and Lucy Spoors on the challenges they faced

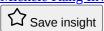
PARIS OLYMPICS 2024 Paris Olympics: Kiwi diver Lizzie Roussel returns from baby hiatus to rekindle Olympic dream



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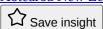
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Aotearoa New Zealand Gender Attitudes Survey 2023

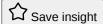


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#### **Aotearoa New Zealand Gender Attitudes Survey 2023**

By Maddi Mclean - Sport New Zealand

2021 National Sport Club Survey - Female Friendly Environments



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By Maddi Mclean - Sport New Zealand

Men as Allies: supporting women and girls in community sport

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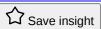
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Olympic wāhine winning streak makes powerful case for more funding for women's sport

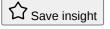
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Scotty's Spin: Where Is New Zealand's Investment In Women's Sport?

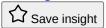
Women's Sports Trust: Report into the positive impact of women's sport sponsorship on brands



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Women's Sports Trust: Report into the positive impact of women's sport sponsorship on brands

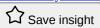
In a league of her own: WISPA Foundation Member Toni Bruce wins major award



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In a league of her own: WISPA Foundation Member Toni Bruce wins major award

Invisibility of female participants in midlife and beyond in sport and exercise science research: a call to action



Invisibility	of female	participants in	ı midlife and	beyond in	sport and	exercise so	cience resear	ch: a call t	0
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Women coaches in Aotearoa New Zealand - Research

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#### Women coaches in Aotearoa New Zealand - Research

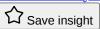
Women's Ice Hockey on the Rise

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#### Women's Ice Hockey on the Rise

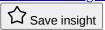
SASS Talk: Olympic cyclist's hellish ride to Paris



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#### SASS Talk: Olympic cyclist's hellish ride to Paris

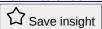
Title IX was a game-changer, but women are still fighting for an equal playing field



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#### Title IX was a game-changer, but women are still fighting for an equal playing field

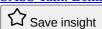
New Zealander Rebecca Foulsham's key Paralympics role



Voice & Visibility

#### New Zealander Rebecca Foulsham's key Paralympics role

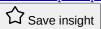
SASS Talk: Behind the scenes of the Paris Olympics



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#### SASS Talk: Behind the scenes of the Paris Olympics

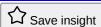
WomenzSports present's Alice's Soapbox: Ruahei Demant (Rugby 15's)



WomenzSports present's Alice's Soapbox: Ruahei Demant (Rugby 15'
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By Dani Marshall - Womenzsports

Auckland HEARTS recognised in Auckland Cricket's History



Auckland HEARTS Capping

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#### Auckland HEARTS recognised in Auckland Cricket's History

By Astrid van Uden - AucklandCricket.co.nz

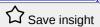
Lydia Ko within reach of golfing greats after staggering career earnings soar



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#### Lydia Ko within reach of golfing greats after staggering career earnings soar

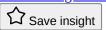
The Women in Sport Podcast - The Rugby League World Cup: A lasting legacy



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#### The Women in Sport Podcast - The Rugby League World Cup: A lasting legacy

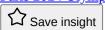
Overcoming the obstacles: How New Zealand women have shone at the Olympic Games



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#### Overcoming the obstacles: How New Zealand women have shone at the Olympic Games

Paris 2024 Olympics: A new era for women in sport



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#### Paris 2024 Olympics: A new era for women in sport

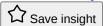
What women want: A wishlist from Kiwi wāhine in sport



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#### What women want: A wishlist from Kiwi wāhine in sport

Yeah, Nah: Is Lydia Ko New Zealand's greatest ever sportsperson?



#### Yeah, Nah: Is Lydia Ko New Zealand's greatest ever sportsperson?

CJ's Story Inspiring Inclusion





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#### **CJ's Story Inspiring Inclusion**

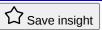
By Dantaye Simpson - Sport Manawatu 2023 Women's Sporting Landscape



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#### 2023 Women's Sporting Landscape

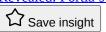
Who deserves New Zealand's highest sporting honour?



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#### Who deserves New Zealand's highest sporting honour?

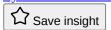
Revealed: Portia's next career step



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#### Revealed: Portia's next career step

By Suzanne McFadden - LockerRoom <u>Lydia Ko's Cinderella story</u>



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#### Lydia Ko's Cinderella story

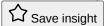
Facts and figures: Women in sport



Voice & Visibility

**Facts and figures: Women in sport** 

All Blacks v England: Sex act joke about female physio 'harassment'



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#### 5 4 3 2 1 Paris: Jonelle Price

Sail GP: how many women on the water this weekend?



Voice & Visibility

#### Sail GP: how many women on the water this weekend?

Taranaki Thunder bought by sports media company



Voice & Visibility

#### Taranaki Thunder bought by sports media company

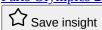
Kiwi wins gold in groundbreaking women's event

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#### Kiwi wins gold in groundbreaking women's event

Paris Olympics 2024: Full New Zealand schedule



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#### Women in Sport Reports, Research and Expertise

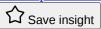
5 4 3 2 1 Paris: Eva Morris and Nina Brown

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#### 5 4 3 2 1 Paris: Eva Morris and Nina Brown

The impact of uniform design on female athletes' confidence - Massey University



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#### The impact of uniform design on female athletes' confidence - Massey University

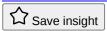
Pioneer women surfers reflect on their struggle for recognition



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#### Pioneer women surfers reflect on their struggle for recognition

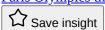
Research Confirms Benefit of Increased Representation of Women on Boards



Voice & Visibility

#### Research Confirms Benefit of Increased Representation of Women on Boards

Paris Olympics throw spotlight on needs of athlete mothers



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#### Paris Olympics throw spotlight on needs of athlete mothers

Audio: Nicky van den Bos: On why people are reluctant to criticise women's sport?



Audio: Nicky van den Bos: On why people are reluctant to criticise women's sport?  Basketball: Player payments double for Tauihi Basketball Aotearoa								
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Survey: Consumers want brands to invest in women's sports								
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FIFA Women's World Cup economic, social impact 'exceeded expectations' - report								
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Diversity and Inclusion Survey								
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**Diversity and Inclusion Survey** 

Super Rugby Aupiki: Blues co-captain Ruahei Demant pleads for greater funding in women's rugby
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Super Rugby Aupiki: Blues co-captain Ruahei Demant pleads for greater funding in women's rugby
UNESCO Report: Women and girls' access to sport still lagging far behind
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#### SASS Talk Podcast - Sarah Cowley Ross & Suzanne McFadden - Embracing boobs and babies

The ROI of Women's Sports: A Blueprint for Value Investing



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#### The ROI of Women's Sports: A Blueprint for Value Investing

Dalton's special connection to Southland lives on through foundation's gift



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#### Dalton's special connection to Southland lives on through foundation's gift

A PERIOD THAT STARTS A CONVERSATION: FEMALE ATHLETES BREAK THE TABOO ON MENSTRUATION IN ELITE SPORT



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