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2022 IWG: Phil Clark - Using Research and Advocacy to Improve the Gender Balance of Sports Coverage

Theme:

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2022 IWG: Phil Clark - Using Research and Advocacy to Improve the Gender Balance of Sports Coverage

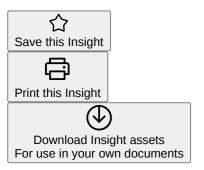
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IWG Lightening Talk: Phil Clark - Using Research and Advocacy to Improve the Gender Balance of Sports Coverage



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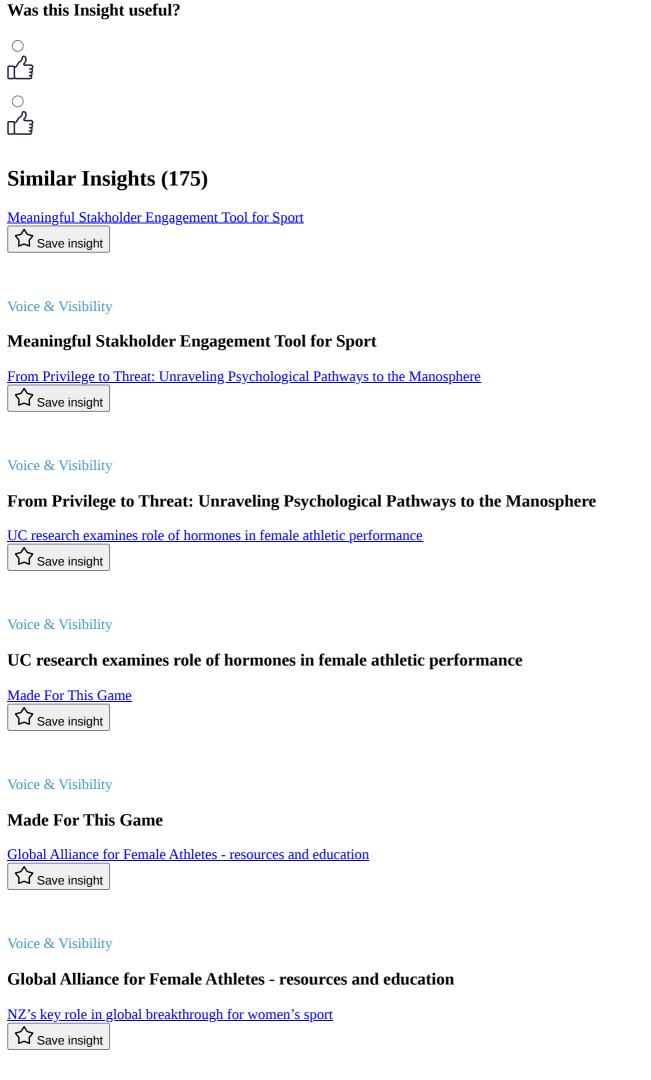


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Dame Sophie Pascoe announces her Retirement from Competitive Swimming

Women's Sports Trust Report: Visibility Uncovered - 2024 - the year in review



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NZ Paralympic Winter Legends: Rachael Henderson (Née Battersby)

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NZ Paralympic Winter Legends: Rachael Henderson (Née Battersby)

By Steve Landells - Paralympics New Zealand

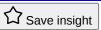
Zoi Sadowski-Synnott continues stunning form with snowboard World Cup win



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Zoi Sadowski-Synnott continues stunning form with snowboard World Cup win

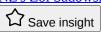
White Ferns star Amelia Kerr named ICC women's cricketer of the year for 2024



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White Ferns star Amelia Kerr named ICC women's cricketer of the year for 2024

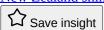
NZ's Zoi Sadowski-Synnott lands world's first triple cork in women's slopestyle



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NZ's Zoi Sadowski-Synnott lands world's first triple cork in women's slopestyle

New Zealand shines at inaugural Kho Kho World Cup



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New Zealand shines at inaugural Kho Kho World Cup

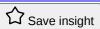
IOC and UN Women to continue delivering gender equality agenda in and through sport



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IOC and UN Women to continue delivering gender equality agenda in and through sport

GAME ON: BRIDGING THE INVESTMENT GAP IN WOMEN'S SPORTS



GAME ON: BRIDGING THE INVESTMENT GAP IN WOMEN'S SPORTS

Performance Special Report: A Female Lens on Performance

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Performance Special Report: A Female Lens on Performance

Camille's Para taekwondo ambition



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Camille's Para taekwondo ambition

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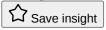
Netball fans show the way



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Netball fans show the way

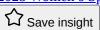
MU report outlines ways to improve women's sport coverage



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MU report outlines ways to improve women's sport coverage

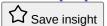
2025 Women's Sport Calendar (Worldwide)



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2025 Women's Sport Calendar (Worldwide)

Kiwi duo prosper at global Wheelchair rugby tournament - Paralympics New Zealand



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Kiwi duo prosper at global Wheelchair rugby tournament - Paralympics New Zealand

By Steve Landells - Paralympics New Zealand

New brand decision maker research from the Women's Sport Trust reveals women's sport sponsorship set for continued growth



New brand decision maker research from the	Women's Sport Trust reveals	women's sport sponsorship set
for continued growth	_	

Paralympian swimmers Lili-Fox Mason and Gabriella Smith recognised with Paralympic Pin Presentation

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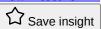
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Beautiful Data - Women-focused insight from the Paris 2024 Olympic Games

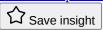
New Research Highlights Financial Realities of Professional Women Athletes



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New Research Highlights Financial Realities of Professional Women Athletes

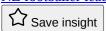
Women's Sports Poised to Convert Buzz to Dollars, Study Says



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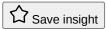
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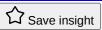
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Podcast: The Business Case for Women's Sports

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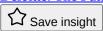
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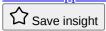
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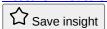
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Research Reveals Significant 'Fame Gap' in Women's Sport

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Media and Gender Study: 2023 Annual Report

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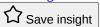
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Liv living her best life in Barcelona

By Suzanne McFadden - LockerRoom
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Number of women coaching in Olympic and Paralympic sport doubles since 2020



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Number of women coaching in Olympic and Paralympic sport doubles since 2020

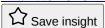
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Kiwi Women's America's Cup team sailing to win, but also for a future



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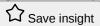
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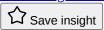


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Wine, Cheese, and Wāhine Initiatives - Nuku Ora

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Ali Pottinger - The future of trail running for women in Australasia



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Ali Pottinger - The future of trail running for women in Australasia

By Ali Pottinger - Squadrun

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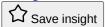


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Change in Action - 1 Year on from IWG Webinar



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Change in Action - 1 Year on from IWG Webinar

By Merran Brockie-David - Women in Sport Aotearoa

Equal pay commitments set for women's sport in NSW, lead by female advocates



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Equal pay commitments set for women's sport in NSW, lead by female advocates

By Merran Brockie-David - Women in Sport Aotearoa Change Our Game State of Play Survey 2022-2023



Change Our Game State of Play Survey 2022-2023

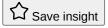
Findings report – The Value of You Can Be What You Can See



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Findings report - The Value of You Can Be What You Can See

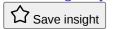
<u>Tātāwhāinga - Episode 7: The Role of Sports Media</u>



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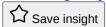


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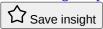


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Tātāwhāinga - Episode 5: Athletes: Humans or Commodities Part 2

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Tātāwhāinga - Episode 1: Welcome to Tātāwhāinga



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Tātāwhāinga - Episode 1: Welcome to Tātāwhāinga

By Erin Roxburgh - Women in Sport Aotearoa

<u>Podcast: The Business Case For Woman's Sports - Ep.#103 What parity and surveymonkey's research revealed about what international consumers think about woman's sports</u>



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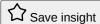
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The Halo of Value Creation Opportunities Around Women's Sports



Future Talent: Yasmeen Kareem

By Vincent Jones - Edged and Gone IWG: Moonira Ramathula Moonira - Visibility and Voice



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IWG: Moonira Ramathula Moonira - Visibility and Voice

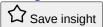
IWG: Adele Pavlidis - What has sex and gender got to do with it? Exploring tensions and assumptions for elite strength and conditioning coaches



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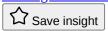
Strategies To Elevate And Diversify Women's Sports Coverage: Insights From The Gist



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Strategies To Elevate And Diversify Women's Sports Coverage: Insights From The Gist

Wellington and Graham sign with Brave for Super Smash



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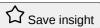
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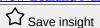
IWG: Gen Dohrmann - Reshaping the images we see of women's sport in Australia



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IWG: Gen Dohrmann - Reshaping the images we see of women's sport in Australia

New Zealand Names Third Ever Artistic Swimming Duo For Olympic Games



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New Zealand Names Third Ever Artistic Swimming Duo For Olympic Games

<u>Grand Slam winner Routliffe, Sun to pair up for Paris tennis</u>



Grand Slam winner Routliffe, Sun to pair up for Paris tennis

Olympics 2024: Paris promised gender equality. Are TV commentators meeting that goal?



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Olympics 2024: Paris promised gender equality. Are TV commentators meeting that goal?

A level playing field: the case for investing in women's sport



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A level playing field: the case for investing in women's sport

Olympics 2024: Gold medallists Brooke Francis and Lucy Spoors on the challenges they faced



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Olympics 2024: Gold medallists Brooke Francis and Lucy Spoors on the challenges they faced

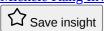
PARIS OLYMPICS 2024 Paris Olympics: Kiwi diver Lizzie Roussel returns from baby hiatus to rekindle Olympic dream



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PARIS OLYMPICS 2024 Paris Olympics: Kiwi diver Lizzie Roussel returns from baby hiatus to rekindle Olympic dream

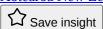
Michele Kang Invests \$50 Million to Boost Women's Sports



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Michele Kang Invests \$50 Million to Boost Women's Sports

Aotearoa New Zealand Gender Attitudes Survey 2023

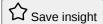


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Aotearoa New Zealand Gender Attitudes Survey 2023

By Maddi Mclean - Sport New Zealand

2021 National Sport Club Survey - Female Friendly Environments



2021 National Sport Club Survey - Female Friendly Environments

By Maddi Mclean - Sport New Zealand

Men as Allies: supporting women and girls in community sport

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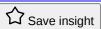
Olympic wāhine winning streak makes powerful case for more funding for women's sport



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Olympic wāhine winning streak makes powerful case for more funding for women's sport

Eliza wants more than a last tango in Paris



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Eliza wants more than a last tango in Paris

Scotty's Spin: Where Is New Zealand's Investment In Women's Sport?



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Scotty's Spin: Where Is New Zealand's Investment In Women's Sport?

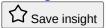
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Women's Sports Trust: Report into the positive impact of women's sport sponsorship on brands

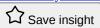
In a league of her own: WISPA Foundation Member Toni Bruce wins major award



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In a league of her own: WISPA Foundation Member Toni Bruce wins major award

Invisibility of female participants in midlife and beyond in sport and exercise science research: a call to action



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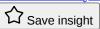
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Women's Ice Hockey on the Rise

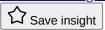
SASS Talk: Olympic cyclist's hellish ride to Paris



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SASS Talk: Olympic cyclist's hellish ride to Paris

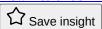
Title IX was a game-changer, but women are still fighting for an equal playing field



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Title IX was a game-changer, but women are still fighting for an equal playing field

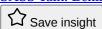
New Zealander Rebecca Foulsham's key Paralympics role



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New Zealander Rebecca Foulsham's key Paralympics role

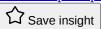
SASS Talk: Behind the scenes of the Paris Olympics



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SASS Talk: Behind the scenes of the Paris Olympics

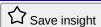
WomenzSports present's Alice's Soapbox: Ruahei Demant (Rugby 15's)



WomenzSports present's Alice's Soapbox: Ruahei Demant (Rugby 15'	WomenzSports	present's Alice's	Soapbox:	Ruahei Demant	(Rugby 1	15's)
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By Dani Marshall - Womenzsports

Auckland HEARTS recognised in Auckland Cricket's History



Auckland HEARTS Capping

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Auckland HEARTS recognised in Auckland Cricket's History

By Astrid van Uden - AucklandCricket.co.nz

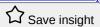
Lydia Ko within reach of golfing greats after staggering career earnings soar



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Lydia Ko within reach of golfing greats after staggering career earnings soar

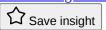
The Women in Sport Podcast - The Rugby League World Cup: A lasting legacy



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The Women in Sport Podcast - The Rugby League World Cup: A lasting legacy

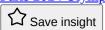
Overcoming the obstacles: How New Zealand women have shone at the Olympic Games



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Overcoming the obstacles: How New Zealand women have shone at the Olympic Games

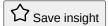
Paris 2024 Olympics: A new era for women in sport



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Paris 2024 Olympics: A new era for women in sport

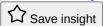
What women want: A wishlist from Kiwi wāhine in sport



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What women want: A wishlist from Kiwi wāhine in sport

Yeah, Nah: Is Lydia Ko New Zealand's greatest ever sportsperson?



Yeah, Nah: Is Lydia Ko New Zealand's greatest ever sportsperson?

CJ's Story Inspiring Inclusion





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CJ's Story Inspiring Inclusion

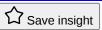
By Dantaye Simpson - Sport Manawatu 2023 Women's Sporting Landscape



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2023 Women's Sporting Landscape

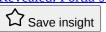
Who deserves New Zealand's highest sporting honour?



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Who deserves New Zealand's highest sporting honour?

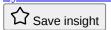
Revealed: Portia's next career step



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Revealed: Portia's next career step

By Suzanne McFadden - LockerRoom Lydia Ko's Cinderella story



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Lydia Ko's Cinderella story

Facts and figures: Women in sport



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Facts and figures: Women in sport

All Blacks v England: Sex act joke about female physio 'harassment'



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Sail GP: how many women on the water this weekend?



Voice & Visibility

Sail GP: how many women on the water this weekend?

Taranaki Thunder bought by sports media company



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Taranaki Thunder bought by sports media company

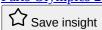
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Kiwi wins gold in groundbreaking women's event

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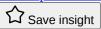
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5 4 3 2 1 Paris: Eva Morris and Nina Brown

The impact of uniform design on female athletes' confidence - Massey University



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The impact of uniform design on female athletes' confidence - Massey University

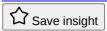
Pioneer women surfers reflect on their struggle for recognition



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Pioneer women surfers reflect on their struggle for recognition

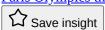
Research Confirms Benefit of Increased Representation of Women on Boards



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Research Confirms Benefit of Increased Representation of Women on Boards

Paris Olympics throw spotlight on needs of athlete mothers



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Paris Olympics throw spotlight on needs of athlete mothers

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The ROI of Women's Sports: A Blueprint for Value Investing



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The ROI of Women's Sports: A Blueprint for Value Investing

Dalton's special connection to Southland lives on through foundation's gift



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Dalton's special connection to Southland lives on through foundation's gift

A PERIOD THAT STARTS A CONVERSATION: FEMALE ATHLETES BREAK THE TABOO ON MENSTRUATION IN ELITE SPORT



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