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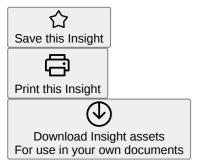
2023 Women's Sporting Landscape

Theme: Voice & Visibility

2023 Women's Sporting Landscape

Co-authored by Sport NZ

Almost a third more New Zealander's consumed women's sport in the past year, and half of New Zealanders said they had recently advocated for or encouraged others to watch women's sport, proving the worth of hosting three World Cups in NZ.



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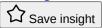
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Meaningful Stakholder Engagement Tool for Sport

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From Privilege to Threat: Unraveling Psychological Pathways to the Manosphere

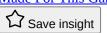
UC research examines role of hormones in female athletic performance



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UC research examines role of hormones in female athletic performance

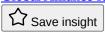
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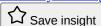
Global Alliance for Female Athletes - resources and education



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Global Alliance for Female Athletes - resources and education

NZ's key role in global breakthrough for women's sport



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Dame Sophie Pascoe announces her Retirement from Competitive Swimming

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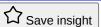
By Steve Landells - Paralympics New Zealand Zoi Sadowski-Synnott continues stunning form with snowboard World Cup win



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White Ferns star Amelia Kerr named ICC women's cricketer of the year for 2024

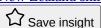
NZ's Zoi Sadowski-Synnott lands world's first triple cork in women's slopestyle

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NZ's Zoi Sadowski-Synnott lands world's first triple cork in women's slopestyle

New Zealand shines at inaugural Kho Kho World Cup



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New Zealand shines at inaugural Kho Kho World Cup

IOC and UN Women to continue delivering gender equality agenda in and through sport



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IOC and UN Women to continue delivering gender equality agenda in and through sport

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GAME ON: BRIDGING THE INVESTMENT GAP IN WOMEN'S SPORTS

Performance Special Report: A Female Lens on Performance

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Camille's Para taekwondo ambition



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Netball fans show the way

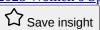
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MU report outlines ways to improve women's sport coverage

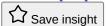
2025 Women's Sport Calendar (Worldwide)



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2025 Women's Sport Calendar (Worldwide)

Kiwi duo prosper at global Wheelchair rugby tournament - Paralympics New Zealand



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Kiwi duo prosper at global Wheelchair rugby tournament - Paralympics New Zealand

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New brand decision maker research from the Women's Sport Trust reveals women's sport sponsorship set for continued growth



New brand decision maker research from the	Women's Sport Trust reveals	women's sport sponsorship set
for continued growth	_	

Paralympian swimmers Lili-Fox Mason and Gabriella Smith recognised with Paralympic Pin Presentation

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Paralympian swimmers Lili-Fox Mason and Gabriella Smith recognised with Paralympic Pin Presentation

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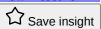
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Beautiful Data - Women-focused insight from the Paris 2024 Olympic Games

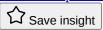
New Research Highlights Financial Realities of Professional Women Athletes



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New Research Highlights Financial Realities of Professional Women Athletes

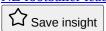
Women's Sports Poised to Convert Buzz to Dollars, Study Says



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Women's Sports Poised to Convert Buzz to Dollars, Study Says

NZ footballer leads fight against Fifa's fossil fuels



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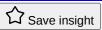
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Champions: How the White Ferns stunned South Africa and the world

Wollaston excited at future for kiwi female riders after world success



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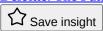
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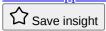
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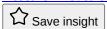
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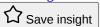
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Liv living her best life in Barcelona

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Number of women coaching in Olympic and Paralympic sport doubles since 2020



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Number of women coaching in Olympic and Paralympic sport doubles since 2020

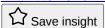
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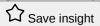
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See it to be in it: Promoting women in sport

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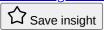


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Wine, Cheese, and Wāhine Initiatives - Nuku Ora

By Lily Joiner - Nuku Ora

Ali Pottinger - The future of trail running for women in Australasia



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Ali Pottinger - The future of trail running for women in Australasia

By Ali Pottinger - Squadrun

WOMENZSPORTS presents Alice Soapbox: Mea Motu



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WomenzSports presents Alice's soapbox: Shiray Kaka (Rugby 7's)

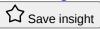


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WomenzSports presents Alice's soapbox: Shiray Kaka (Rugby 7's)

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Fundraising for Women's Sports in New Zealand



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FIFA Women's World Cup Media & Gender Case Study 2023

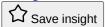


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By Emma Evans - Sport New Zealand

Change in Action - 1 Year on from IWG Webinar



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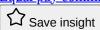
2022 IWG: Phil Clark - Using Research and Advocacy to Improve the Gender Balance of Sports Coverage



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Equal pay commitments set for women's sport in NSW, lead by female advocates



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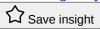
Findings report - The Value of You Can Be What You Can See



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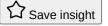


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<u>Tātāwhāinga - Episode 6: Hosting Major Events</u>



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<u>Tātāwhāinga - Episode 5: Athletes: Humans or Commodities Part 2</u>



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How men can become better Allies to Women

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How to be a male ally to women's sport



How to be a male ally to women's sport The Halo of Value Creation Opportunities Around Women's Sports Save insight Voice & Visibility

The Halo of Value Creation Opportunities Around Women's Sports

Yasmeen Kareem

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Future Talent: Yasmeen Kareem

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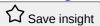
IWG: Moonira Ramathula Moonira - Visibility and Voice



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IWG: Moonira Ramathula Moonira - Visibility and Voice

IWG: Adele Pavlidis - What has sex and gender got to do with it? Exploring tensions and assumptions for elite strength and conditioning coaches



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IWG: Adele Pavlidis - What has sex and gender got to do with it? Exploring tensions and assumptions for elite strength and conditioning coaches

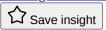
Strategies To Elevate And Diversify Women's Sports Coverage: Insights From The Gist



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Strategies To Elevate And Diversify Women's Sports Coverage: Insights From The Gist

Wellington and Graham sign with Brave for Super Smash



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Wellington and Graham sign with Brave for Super Smash

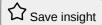
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IWG: Moonira Ramathula - Growing Professional Women's Rugby in Africa



IWG: Moonira Ramathula - Growing Professional Women's Rugby in Africa

Latest research from Women's Sport Trust delves into visibility and fandom of women's sport in 2023



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Latest research from Women's Sport Trust delves into visibility and fandom of women's sport in 2023

Future Talent: Paige Loggenberg



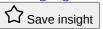
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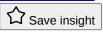
New Women's Sport Trust Partnership With The R&A Reveals Women's Sports Fans Feel Underserved Despite Record-Breaking Viewing Figures



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New Women's Sport Trust Partnership With The R&A Reveals Women's Sports Fans Feel Underserved Despite Record-Breaking Viewing Figures

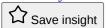
She's Got Game



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She's Got Game

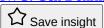
IWG: Troy Han - Celebrating Women In Sport



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IWG: Troy Han - Celebrating Women In Sport

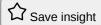
IWG: Gen Dohrmann - Reshaping the images we see of women's sport in Australia



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IWG: Gen Dohrmann - Reshaping the images we see of women's sport in Australia

New Zealand Names Third Ever Artistic Swimming Duo For Olympic Games



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Grand Slam winner Routliffe, Sun to pair up for Paris tennis

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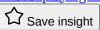
Olympics 2024: Paris promised gender equality. Are TV commentators meeting that goal?



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Olympics 2024: Paris promised gender equality. Are TV commentators meeting that goal?

A level playing field: the case for investing in women's sport



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A level playing field: the case for investing in women's sport

Olympics 2024: Gold medallists Brooke Francis and Lucy Spoors on the challenges they faced



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Olympics 2024: Gold medallists Brooke Francis and Lucy Spoors on the challenges they faced

PARIS OLYMPICS 2024 Paris Olympics: Kiwi diver Lizzie Roussel returns from baby hiatus to rekindle Olympic dream



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PARIS OLYMPICS 2024 Paris Olympics: Kiwi diver Lizzie Roussel returns from baby hiatus to rekindle Olympic dream

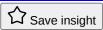
Michele Kang Invests \$50 Million to Boost Women's Sports



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Michele Kang Invests \$50 Million to Boost Women's Sports

Aotearoa New Zealand Gender Attitudes Survey 2023



Aotearoa New Zealand Gender Attitudes Survey 2023

By Maddi Mclean - Sport New Zealand 2021 National Sport Club Survey - Female Friendly Environments

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2021 National Sport Club Survey - Female Friendly Environments

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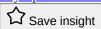
Men as Allies: supporting women and girls in community sport

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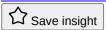
Olympic wāhine winning streak makes powerful case for more funding for women's sport



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Olympic wāhine winning streak makes powerful case for more funding for women's sport

Eliza wants more than a last tango in Paris



Voice & Visibility

Eliza wants more than a last tango in Paris

Scotty's Spin: Where Is New Zealand's Investment In Women's Sport?



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Scotty's Spin: Where Is New Zealand's Investment In Women's Sport?

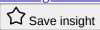
Women's Sports Trust: Report into the positive impact of women's sport sponsorship on brands



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Women's Sports Trust: Report into the positive impact of women's sport sponsorship on brands

In a league of her own: WISPA Foundation Member Toni Bruce wins major award



In a league of her own: WISPA Foundation Member Toni Bruce wins major award

Invisibility of female participants in midlife and beyond in sport and exercise science research: a call to action

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Invisibility of female participants in midlife and beyond in sport and exercise science research: a call to action

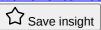
Women coaches in Aotearoa New Zealand - Research



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Women coaches in Aotearoa New Zealand - Research

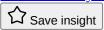
Women's Ice Hockey on the Rise



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Women's Ice Hockey on the Rise

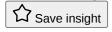
SASS Talk: Olympic cyclist's hellish ride to Paris



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SASS Talk: Olympic cyclist's hellish ride to Paris

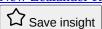
Title IX was a game-changer, but women are still fighting for an equal playing field



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Title IX was a game-changer, but women are still fighting for an equal playing field

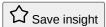
New Zealander Rebecca Foulsham's key Paralympics role



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New Zealander Rebecca Foulsham's key Paralympics role

SASS Talk: Behind the scenes of the Paris Olympics



SASS Talk: Behind the scenes of the Paris Olympics

WomenzSports present's Alice's Soapbox: Ruahei Demant (Rugby 15's)

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Auckland HEARTS recognised in Auckland Cricket's History



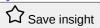
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Auckland HEARTS recognised in Auckland Cricket's History

By Astrid van Uden - AucklandCricket.co.nz

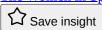
Lydia Ko within reach of golfing greats after staggering career earnings soar



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Lydia Ko within reach of golfing greats after staggering career earnings soar

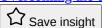
The Women in Sport Podcast - The Rugby League World Cup: A lasting legacy



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The Women in Sport Podcast - The Rugby League World Cup: A lasting legacy

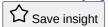
Overcoming the obstacles: How New Zealand women have shone at the Olympic Games



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Overcoming the obstacles: How New Zealand women have shone at the Olympic Games

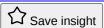
Paris 2024 Olympics: A new era for women in sport



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Paris 2024 Olympics: A new era for women in sport

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Who deserves New Zealand's highest sporting honour?

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Revealed: Portia's next career step

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Lydia Ko's Cinderella story

Facts and figures: Women in sport

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Facts and figures: Women in sport

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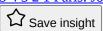
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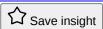
<u>5 4 3 2 1 Paris: Jonelle Price</u>



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5 4 3 2 1 Paris: Jonelle Price

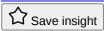
Sail GP: how many women on the water this weekend?



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Sail GP: how many women on the water this weekend?

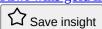
Taranaki Thunder bought by sports media company



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Taranaki Thunder bought by sports media company

Kiwi wins gold in groundbreaking women's event



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Kiwi wins gold in groundbreaking women's event

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Paris Olympics throw spotlight on needs of athlete mothers

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SASS Talk Podcast - Sarah Cowley Ross & Suzanne McFadden - Embracing boobs and babies

The ROI of Women's Sports: A Blueprint for Value Investing



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The ROI of Women's Sports: A Blueprint for Value Investing

Dalton's special connection to Southland lives on through foundation's gift



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Dalton's special connection to Southland lives on through foundation's gift

A PERIOD THAT STARTS A CONVERSATION: FEMALE ATHLETES BREAK THE TABOO ON MENSTRUATION IN ELITE SPORT



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