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Theme: Leadership

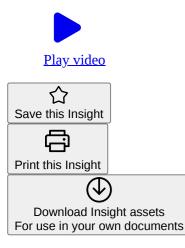
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Digital Innovation FINALIST - Brad Lenko

Brad Lenko is the creative force behind Instagram channel @teacherbrad.create.

Brad is dedicated to transforming the digital landscape of Women's sport through sharing videos of wāhine and their journey in sport from crossfit videos, basketball games to interviews with womens rugby players.

Brad shares wāhine doing amazing things with projects 'What's your Why' focusing on incredible women in Aotearoa sharing their journey and reason for participating in exercise and sport.

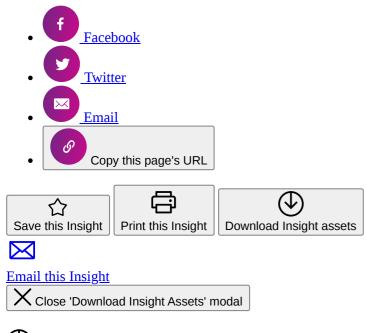


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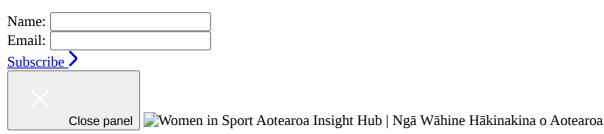


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