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# How to be a male ally to women's sport

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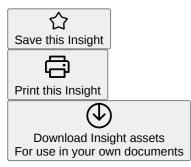
How to be a male ally to women's sport

Co-authored by Sue Anstiss

In an edited excerpt from her new book 'Game On: The Unstoppable Rise of Women's Sport', Sue Anstiss – a founding trustee of the Women's Sport Trust, Co-Founder of the Women's Sport Collective and host of The Game Changers podcast – explores the concept of allyship.

Anstiss is currently CEO of Fearless Women, a company driving positive change for women's sport, and sits sits on the RFU's Diversity and Inclusivity Advisory Group, as well as the Board of Lewes FC, the only football club in the world to invest equally in its male and female teams. Here, she outlines some of the ways men working in sport can be positive influences for the growth of women's sport.

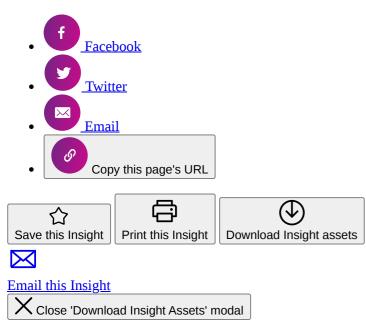
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