Insights to Young Women’s Participation - Webinar #1 "Rethinking the offering"

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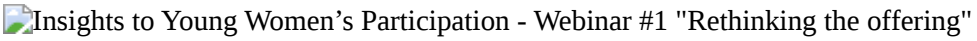

Rachel Howells
Co-authored by Sport NZ, Wellington Cricket, Forward Foundation
Sport New Zealand

This webinar explores how providers can rethink their offering to cater better to young women by considering the length and timings of sessions as well as low commitment drop-in options.

One of the reasons for the drop-off in participation of young women centres around overload of other commitments such as school work, 59% of 17-year-olds state they are just too busy.

During this webinar, we hear from our panel from the Forward Foundation and Wellington Cricket, who have diversified to engage more girls to participate.

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Webinar 1: Rethinking the Offering

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Rally Report 2024

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By Helayna Ruifrok - Sport Gisborne Tairawhiti
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Netball Resources for Clubs and School Administrators

By Jenna Murie - Netball New Zealand
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Girls Smash Modified Girls Only Cricket Programme

By Jess Davidson - New Zealand Cricket
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By Kirsten Spencer - Auckland University of Technology

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By Alysha Jensen - Netball New Zealand

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Why Aussie women's sport needs to talk about fertility

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Why Aussie women's sport needs to talk about fertility

She Belongs: Building Social Connection for Lasting Participation in Sport

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The Volunteer Capacity of Community Sports Clubs to Support Women and Girls in Sport

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Huge uptick in girls and women playing football in New Zealand

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What type of uniforms do women want to wear when they referee or umpire sport?

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What type of uniforms do women want to wear when they referee or umpire sport?

Women & Padel: Start of a love story

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Empowering young women to lead their experiences - Journeys Central Otago

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Hikurangi Golf Club president Felice Croft encouraging more women into the sport

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Running and periods: The myths about exercise and your menstrual cycle, debunked

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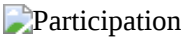
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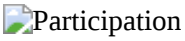
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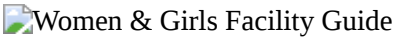
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400 Games: Melony O’Connor Reaches Refereeing Milestone in Sal’s NBL

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By Rachel Howells - Sport New Zealand

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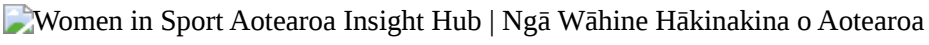
Close panel 

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