

Open search panel



Search

Search the Insight Hub...

Cancel

- [Insights](#)  
[Rangahau](#)
- [Events](#)  
[Hui](#)
- [Partnerships](#)  
[Rangapū](#)
- [Impact](#)  
[Whakaaweawe](#)
- About  
Mō Mātou
  - [Overview](#)
  - [History](#)
  - [Support](#)
-  [0](#)  
[Saved](#)

 [0](#) [Saved](#)

 EN

- [Sign in](#)
- [Submit](#) 

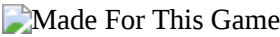
Toggle navigation

[Submit](#) 



# Made For This Game


Theme:  
Voice & Visibility





Co-authored by England Football



[Play video](#)  
[England Football - We Are Made For This Game.](#)

  
Save this Insight


  
Print this Insight


  
Download Insight assets  
For use in your own documents


Was this Insight helpful?




Share this Insight

- 

[Facebook](#)
- 

[Twitter](#)
- 

[Email](#)
- 

Copy this page's URL

  
Save this Insight

  
Print this Insight

  
Download Insight assets



[Email this Insight](#)

 Close 'Download Insight Assets' modal

## Download Insight assets

- [Made For This Game.pdf](#)
- [Screenshot 2025-03-18 112416.png 1.4MB PNG](#)

Was this Insight useful?



## Similar Insights (175)

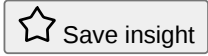
[Meaningful Stakholder Engagement Tool for Sport](#)



Voice & Visibility

### Meaningful Stakholder Engagement Tool for Sport

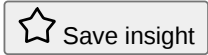
[From Privilege to Threat: Unraveling Psychological Pathways to the Manosphere](#)



Voice & Visibility

### From Privilege to Threat: Unraveling Psychological Pathways to the Manosphere

[UC research examines role of hormones in female athletic performance](#)



Voice & Visibility

### UC research examines role of hormones in female athletic performance

[Global Alliance for Female Athletes - resources and education](#)



Voice & Visibility

### Global Alliance for Female Athletes - resources and education

[NZ's key role in global breakthrough for women's sport](#)

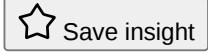


Voice & Visibility

### NZ's key role in global breakthrough for women's sport

By Suzanne McFadden - LockerRoom

[Women in Sports Marketing Partnerships Across North America 2024-25](#)



Voice & Visibility

**Women in Sports Marketing Partnerships Across North America 2024-25**


[Women's Sports, Media & Change with Olivia Cleal & Madeline Hislop | The New Rules podcast](#)

 Save insight

Voice & Visibility

**Women's Sports, Media & Change with Olivia Cleal & Madeline Hislop | The New Rules podcast**

[Sport NZ-Isentia study of gender balance in sports news coverage - Paris Olympics and Paralympics](#)

 Save insight

Voice & Visibility

**Sport NZ-Isentia study of gender balance in sports news coverage - Paris Olympics and Paralympics**

By Emma Evans - Sport New Zealand

[The Future of Women’s Sports: Insights from Industry Leaders](#)

 Save insight

Voice & Visibility

**The Future of Women’s Sports: Insights from Industry Leaders**


[Women’s Sports Foundation Showcases Title IX’s Economic Impact In Washington, D.C. For National Girls & Women In Sports Day](#)

 Save insight

Voice & Visibility

**Women’s Sports Foundation Showcases Title IX’s Economic Impact In Washington, D.C. For National Girls & Women In Sports Day**

[Dame Sophie Pascoe announces her Retirement from Competitive Swimming](#)

 Save insight

Voice & Visibility

**Dame Sophie Pascoe announces her Retirement from Competitive Swimming**


[Women's Sports Trust Report: Visibility Uncovered - 2024 - the year in review](#)

 Save insight

Voice & Visibility

**Women's Sports Trust Report: Visibility Uncovered - 2024 - the year in review**

[NZ Paralympic Winter Legends: Rachael Henderson \(Née Battersby\)](#)

 Save insight

Voice & Visibility

**NZ Paralympic Winter Legends: Rachael Henderson (Née Battersby)**

By Steve Landells - Paralympics New Zealand  
[Zoi Sadowski-Synnott continues stunning form with snowboard World Cup win](#)

☆ Save insight

Voice & Visibility

**Zoi Sadowski-Synnott continues stunning form with snowboard World Cup win**

[White Ferns star Amelia Kerr named ICC women’s cricketer of the year for 2024](#)

☆ Save insight

Voice & Visibility

**White Ferns star Amelia Kerr named ICC women’s cricketer of the year for 2024**

[NZ's Zoi Sadowski-Synnott lands world's first triple cork in women’s slopestyle](#)

☆ Save insight

Voice & Visibility

**NZ's Zoi Sadowski-Synnott lands world's first triple cork in women’s slopestyle**

[New Zealand shines at inaugural Kho Kho World Cup](#)

☆ Save insight

Voice & Visibility

**New Zealand shines at inaugural Kho Kho World Cup**

[IOC and UN Women to continue delivering gender equality agenda in and through sport](#)

☆ Save insight

Voice & Visibility

**IOC and UN Women to continue delivering gender equality agenda in and through sport**

[GAME ON: BRIDGING THE INVESTMENT GAP IN WOMEN’S SPORTS](#)

☆ Save insight

Voice & Visibility

**GAME ON: BRIDGING THE INVESTMENT GAP IN WOMEN’S SPORTS**


[Performance Special Report: A Female Lens on Performance](#)

☆ Save insight

Voice & Visibility

Performance Special Report: A Female Lens on Performance

[Camille’s Para taekwondo ambition](#)


 Save insight

Voice & Visibility

Camille’s Para taekwondo ambition

By Steve Landells - Paralympics New Zealand


[Netball fans show the way](#)

 Save insight

Voice & Visibility

Netball fans show the way


[MU report outlines ways to improve women’s sport coverage](#)

 Save insight

Voice & Visibility

MU report outlines ways to improve women’s sport coverage

[2025 Women’s Sport Calendar \(Worldwide\)](#)

 Save insight

Voice & Visibility

2025 Women’s Sport Calendar (Worldwide)

[Kiwi duo prosper at global Wheelchair rugby tournament - Paralympics New Zealand](#)


 Save insight

Voice & Visibility

Kiwi duo prosper at global Wheelchair rugby tournament - Paralympics New Zealand

By Steve Landells - Paralympics New Zealand


[New brand decision maker research from the Women’s Sport Trust reveals women’s sport sponsorship set for continued growth](#)

 Save insight

Voice & Visibility

New brand decision maker research from the Women’s Sport Trust reveals women’s sport sponsorship set for continued growth

[Paralympian swimmers Lili-Fox Mason and Gabriella Smith recognised with Paralympic Pin Presentation](#)


 Save insight

Voice & Visibility

Paralympian swimmers Lili-Fox Mason and Gabriella Smith recognised with Paralympic Pin Presentation

By Steve Landells - Paralympics New Zealand


[Beautiful Data – Women-focused insight from the Paris 2024 Olympic Games](#)

 Save insight

Voice & Visibility

Beautiful Data – Women-focused insight from the Paris 2024 Olympic Games


[New Research Highlights Financial Realities of Professional Women Athletes](#)

 Save insight

Voice & Visibility

New Research Highlights Financial Realities of Professional Women Athletes


[Women’s Sports Poised to Convert Buzz to Dollars, Study Says](#)

 Save insight

Voice & Visibility

Women’s Sports Poised to Convert Buzz to Dollars, Study Says


[NZ footballer leads fight against Fifa’s fossil fuels](#)

 Save insight

Voice & Visibility

NZ footballer leads fight against Fifa’s fossil fuels


[Podcast: The Business Case for Women's Sports](#)

 Save insight

Voice & Visibility

Podcast: The Business Case for Women's Sports


[New Zealand’s Australian Rules sides ready for international action](#)

 Save insight

Voice & Visibility

New Zealand’s Australian Rules sides ready for international action

[Champions: How the White Ferns stunned South Africa and the world](#)

 Save insight



Voice & Visibility

**Champions: How the White Ferns stunned South Africa and the world**  
[Wollaston excited at future for kiwi female riders after world success](#)

☆ Save insight

Voice & Visibility

**Wollaston excited at future for kiwi female riders after world success**

[Women's boxing pioneer Daniella Smith unveils journey to the top in new podcast](#)

☆ Save insight

Voice & Visibility

**Women's boxing pioneer Daniella Smith unveils journey to the top in new podcast**

[Deloitte: The Future of Sport 2024: Seizing the Moment](#)

☆ Save insight

Voice & Visibility

**Deloitte: The Future of Sport 2024: Seizing the Moment**

[WISPA Supporters Club - join now!](#)

☆ Save insight

Voice & Visibility

**WISPA Supporters Club - join now!**

By Merran Brockie-David - Women in Sport Aotearoa  
[Research Reveals Significant ‘Fame Gap’ in Women’s Sport](#)

☆ Save insight

Voice & Visibility

**Research Reveals Significant ‘Fame Gap’ in Women’s Sport**

[Media and Gender Study: 2023 Annual Report](#)

☆ Save insight

Voice & Visibility

**Media and Gender Study: 2023 Annual Report**

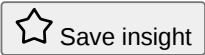
By Victoria University Melbourne Australia - Victoria University | Melbourne Australia  
[89% OF WOMEN IN FOOTBALL HAVE EXPERIENCED DISCRIMINATION AT WORK, BUT SURVEY REVEALS SURGE OF OPTIMISM ABOUT GENDER EQUALITY IN THE GAME](#)

☆ Save insight

Voice & Visibility

**89% OF WOMEN IN FOOTBALL HAVE EXPERIENCED DISCRIMINATION AT WORK, BUT SURVEY REVEALS SURGE OF OPTIMISM ABOUT GENDER EQUALITY IN THE GAME**

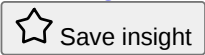
By Victoria University Melbourne Australia - Victoria University | Melbourne Australia  
[Canadian Women & Sport Unveils New Fan Insight Reports](#)



Voice & Visibility

**Canadian Women & Sport Unveils New Fan Insight Reports**

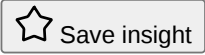
By Canadian Women & Sport - Canadian Women & Sport  
[Liv living her best life in Barcelona](#)



Voice & Visibility

**Liv living her best life in Barcelona**

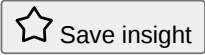
By Suzanne McFadden - LockerRoom  
[Number of women coaching in Olympic and Paralympic sport doubles since 2020](#)



Voice & Visibility

**Number of women coaching in Olympic and Paralympic sport doubles since 2020**

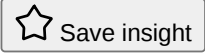
By Victoria University Melbourne Australia - Victoria University | Melbourne Australia  
[Golf NZ to revive Women's Open on the back of Lydia Ko's success](#)



Voice & Visibility

**Golf NZ to revive Women's Open on the back of Lydia Ko's success**

[Kiwi Women's America's Cup team sailing to win, but also for a future](#)



Voice & Visibility

**Kiwi Women's America's Cup team sailing to win, but also for a future**

[Kiwi Women's America's Cup team sailing to win, but also for a future](#)



Voice & Visibility

**Kiwi Women’s America’s Cup team sailing to win, but also for a future**


[Change in Action Week - Digital Innovation FINALIST - Ella Ferguson](#)

 Save insight

Voice & Visibility

**Change in Action Week - Digital Innovation FINALIST - Ella Ferguson**


[Change in Action Week - Digital Innovation Winner - WomenzSports](#)

 Save insight

Voice & Visibility

**Change in Action Week - Digital Innovation Winner - WomenzSports**


[Change in Action Week - Innovative Impact Winner - POWA First Steps](#)

 Save insight

Voice & Visibility

**Change in Action Week - Innovative Impact Winner - POWA First Steps**


[CBT at Falk College: Empowering Women, Creating Inclusive Environments](#)

 Save insight

Voice & Visibility

**CBT at Falk College: Empowering Women, Creating Inclusive Environments**


[Women in Sport 2024: Analysis of the Sport Value Chain - Media Broadcasting, Sponsorship and Deals Attendance](#)

 Save insight

Voice & Visibility

**Women in Sport 2024: Analysis of the Sport Value Chain - Media Broadcasting, Sponsorship and Deals Attendance**


[The Growth of Women’s Sports and Why It Matters for Youth Sport](#)

 Save insight

Voice & Visibility

**The Growth of Women’s Sports and Why It Matters for Youth Sport**

[Change in Action Week 2024 Winners](#)

 Save insight

Voice & Visibility

**Change in Action Week 2024 Winners**


[Podcast: The Business case for woman's sport - Ep.#104 going for gold:](#)

 Save insight

Voice & Visibility

**Podcast: The Business case for woman's sport - Ep.#104 going for gold:**


[Paris 2024: Athletes say work isn't over after Olympics reaches gender parity](#)

 Save insight

Voice & Visibility

**Paris 2024: Athletes say work isn't over after Olympics reaches gender parity**


[Olympics 2024: Ranking every New Zealand athlete and their chances of a medal at the Games](#)

 Save insight

Voice & Visibility

**Olympics 2024: Ranking every New Zealand athlete and their chances of a medal at the Games**


[The Women in Sport Podcast - General Election Special: Tackling Heath Inequalities](#)

 Save insight

Voice & Visibility

**The Women in Sport Podcast - General Election Special: Tackling Heath Inequalities**

[Women in Sport Aotearoa's Change in Action Week](#)


 Save insight

Voice & Visibility

**Women in Sport Aotearoa's Change in Action Week**

By Merran Brockie-David - Women in Sport Aotearoa

[Sport NZ - Media and Gender Study - 4th Annual Report](#)


 Save insight

Voice & Visibility

**Sport NZ - Media and Gender Study - 4th Annual Report**

By Emma Evans - Sport New Zealand

[WISPA's Change in Action Week 2024](#)

 Save insight

Voice & Visibility

WISPA's Change in Action Week 2024

By Merran Brockie-David - Women in Sport Aotearoa  
[Sport Canterbury's Project Pink Dot](#)



Voice & Visibility

Sport Canterbury's Project Pink Dot

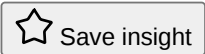
By Rachel Harris - Sport Canterbury West Coast  
[See it to be in it: Promoting women in sport](#)



Voice & Visibility

See it to be in it: Promoting women in sport

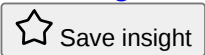
By Merran Brockie-David - Women in Sport Aotearoa  
[Wine, Cheese, and Wāhine Initiatives - Nuku Ora](#)



Voice & Visibility

Wine, Cheese, and Wāhine Initiatives - Nuku Ora

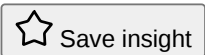
By Lily Joiner - Nuku Ora  
[Ali Pottinger - The future of trail running for women in Australasia](#)



Voice & Visibility

Ali Pottinger - The future of trail running for women in Australasia

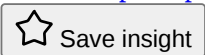
By Ali Pottinger - Squadrun  
[WOMENZSPORTS presents Alice Soapbox: Mea Motu](#)



Voice & Visibility

WOMENZSPORTS presents Alice Soapbox: Mea Motu

By Dani Marshall - Womensports  
[WomensSports presents Alice's soapbox: Emma Twigg \(Rowing\)](#)

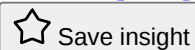


Voice & Visibility

WomensSports presents Alice's soapbox: Emma Twigg (Rowing)

By Dani Marshall - Womensports

[WomensSports presents Alice's soapbox: Shiray Kaka \(Rugby 7's\)](#)

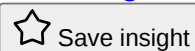


Voice & Visibility

## WomensSports presents Alice's soapbox: Shiray Kaka (Rugby 7's)

By Dani Marshall - Womenssports

[Fundraising for Women's Sports in New Zealand](#)

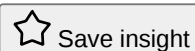


Voice & Visibility

## Fundraising for Women's Sports in New Zealand

By Dani Marshall - Womenssports

[FIFA Women's World Cup Media & Gender Case Study 2023](#)

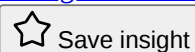


Voice & Visibility

## FIFA Women's World Cup Media & Gender Case Study 2023

By Emma Evans - Sport New Zealand

[Change in Action - 1 Year on from IWG Webinar](#)

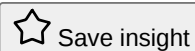


Voice & Visibility

## Change in Action - 1 Year on from IWG Webinar

By Merran Brockie-David - Women in Sport Aotearoa

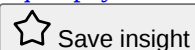
[2022 IWG: Phil Clark - Using Research and Advocacy to Improve the Gender Balance of Sports Coverage](#)



Voice & Visibility

## 2022 IWG: Phil Clark - Using Research and Advocacy to Improve the Gender Balance of Sports Coverage

[Equal pay commitments set for women's sport in NSW, lead by female advocates](#)



Voice & Visibility

## Equal pay commitments set for women's sport in NSW, lead by female advocates

By Merran Brockie-David - Women in Sport Aotearoa

[Change Our Game State of Play Survey 2022-2023](#)



Change Our Game State of Play Survey 2022-2023  
[Findings report – The Value of You Can Be What You Can See](#)

 Save insight


Findings report – The Value of You Can Be What You Can See

[Tātāwhāinga - Episode 7: The Role of Sports Media](#)

 Save insight


Tātāwhāinga - Episode 7: The Role of Sports Media

By Erin Roxburgh - Women in Sport Aotearoa  
[Tātāwhāinga - Episode 6: Hosting Major Events](#)

 Save insight


Tātāwhāinga - Episode 6: Hosting Major Events

By Erin Roxburgh - Women in Sport Aotearoa  
[Tātāwhāinga - Episode 5: Athletes: Humans or Commodities Part 2](#)

 Save insight


Tātāwhāinga - Episode 5: Athletes: Humans or Commodities Part 2

By Erin Roxburgh - Women in Sport Aotearoa  
[Tātāwhāinga - Episode 1: Welcome to Tātāwhāinga](#)

 Save insight


Tātāwhāinga - Episode 1: Welcome to Tātāwhāinga

By Erin Roxburgh - Women in Sport Aotearoa  
[Podcast: The Business Case For Woman's Sports - Ep.#103 What parity and surveymonkey's research revealed about what international consumers think about woman's sports](#)

 Save insight

Podcast: The Business Case For Woman's Sports - Ep.#103 What parity and surveymonkey's research revealed about what international consumers think about woman's sports


[We Hear Her Podcast: Nardi Leonard](#)

 Save insight

Voice & Visibility

**We Hear Her Podcast: Nardi Leonard**


[Relational Leadership, Visibility & Voice](#)

 Save insight

Voice & Visibility

**Relational Leadership, Visibility & Voice**


By Kirsten Spencer - Auckland University of Technology  
[University of Otago Inclusive Language Guidelines](#)

 Save insight

Voice & Visibility

**University of Otago Inclusive Language Guidelines**


[SASS Talk Podcast - Sevens sensation giving dance another fling](#)

 Save insight

Voice & Visibility

**SASS Talk Podcast - Sevens sensation giving dance another fling**


[How men can become better Allies to Women](#)

 Save insight

Voice & Visibility

**How men can become better Allies to Women**


[How to be a male ally to women's sport](#)

 Save insight

Voice & Visibility

**How to be a male ally to women's sport**

[The Halo of Value Creation Opportunities Around Women's Sports](#)

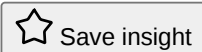
 Save insight

Voice & Visibility

**The Halo of Value Creation Opportunities Around Women's Sports**



[Future Talent: Yasmeen Kareem](#)



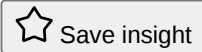
 Yasmeen Kareem

[Voice & Visibility](#)

## **Future Talent: Yasmeen Kareem**

By Vincent Jones - Edged and Gone

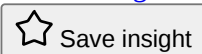
[IWG: Moonira Ramathula Moonira - Visibility and Voice](#)



[Voice & Visibility](#)

## **IWG: Moonira Ramathula Moonira - Visibility and Voice**

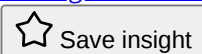
[IWG: Adele Pavlidis - What has sex and gender got to do with it? Exploring tensions and assumptions for elite strength and conditioning coaches](#)



[Voice & Visibility](#)

## **IWG: Adele Pavlidis - What has sex and gender got to do with it? Exploring tensions and assumptions for elite strength and conditioning coaches**

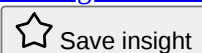
[Strategies To Elevate And Diversify Women's Sports Coverage: Insights From The Gist](#)



[Voice & Visibility](#)

## **Strategies To Elevate And Diversify Women's Sports Coverage: Insights From The Gist**

[Wellington and Graham sign with Brave for Super Smash](#)

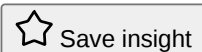


[Voice & Visibility](#)

## **Wellington and Graham sign with Brave for Super Smash**

By Vincent Jones - Edged and Gone

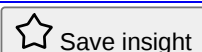
[IWG: Moonira Ramathula - Growing Professional Women's Rugby in Africa](#)



[Voice & Visibility](#)

## **IWG: Moonira Ramathula - Growing Professional Women's Rugby in Africa**

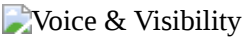
[Latest research from Women's Sport Trust delves into visibility and fandom of women's sport in 2023](#)



Voice & Visibility

**Latest research from Women’s Sport Trust delves into visibility and fandom of women’s sport in 2023**  
[Future Talent: Paige Loggenberg](#)

☆ Save insight



Voice & Visibility

**Future Talent: Paige Loggenberg**

By Vincent Jones - Edged and Gone

[New Women’s Sport Trust Partnership With The R&A Reveals Women’s Sports Fans Feel Underserved Despite Record-Breaking Viewing Figures](#)

☆ Save insight

Voice & Visibility

**New Women’s Sport Trust Partnership With The R&A Reveals Women’s Sports Fans Feel Underserved Despite Record-Breaking Viewing Figures**

[She’s Got Game](#)

☆ Save insight

Voice & Visibility

**She’s Got Game**

[IWG: Troy Han - Celebrating Women In Sport](#)

☆ Save insight

Voice & Visibility

**IWG: Troy Han - Celebrating Women In Sport**

[IWG: Gen Dohrmann - Reshaping the images we see of women's sport in Australia](#)

☆ Save insight

Voice & Visibility

**IWG: Gen Dohrmann - Reshaping the images we see of women's sport in Australia**

[New Zealand Names Third Ever Artistic Swimming Duo For Olympic Games](#)

☆ Save insight

Voice & Visibility

**New Zealand Names Third Ever Artistic Swimming Duo For Olympic Games**

[Grand Slam winner Routliffe, Sun to pair up for Paris tennis](#)

☆ Save insight

Voice & Visibility

**Grand Slam winner Routliffe, Sun to pair up for Paris tennis**  
[Olympics 2024: Paris promised gender equality. Are TV commentators meeting that goal?](#)

☆ Save insight

Voice & Visibility

**Olympics 2024: Paris promised gender equality. Are TV commentators meeting that goal?**

[A level playing field: the case for investing in women's sport](#)

☆ Save insight

Voice & Visibility

**A level playing field: the case for investing in women's sport**

[Olympics 2024: Gold medallists Brooke Francis and Lucy Spoor on the challenges they faced](#)

☆ Save insight

Voice & Visibility

**Olympics 2024: Gold medallists Brooke Francis and Lucy Spoor on the challenges they faced**

[PARIS OLYMPICS 2024 Paris Olympics: Kiwi diver Lizzie Roussel returns from baby hiatus to rekindle Olympic dream](#)

☆ Save insight

Voice & Visibility

**PARIS OLYMPICS 2024 Paris Olympics: Kiwi diver Lizzie Roussel returns from baby hiatus to rekindle Olympic dream**

[Michele Kang Invests \\$50 Million to Boost Women’s Sports](#)

☆ Save insight

Voice & Visibility

**Michele Kang Invests \$50 Million to Boost Women’s Sports**

[Aotearoa New Zealand Gender Attitudes Survey 2023](#)

☆ Save insight

Voice & Visibility

**Aotearoa New Zealand Gender Attitudes Survey 2023**

By Maddi Mclean - Sport New Zealand  
[2021 National Sport Club Survey - Female Friendly Environments](#)

☆ Save insight

Voice & Visibility

2021 National Sport Club Survey - Female Friendly Environments

By Maddi Mclean - Sport New Zealand  
[Men as Allies: supporting women and girls in community sport](#)

☆ Save insight

Voice & Visibility

Men as Allies: supporting women and girls in community sport

[Olympic wāhine winning streak makes powerful case for more funding for women's sport](#)

☆ Save insight

Voice & Visibility

Olympic wāhine winning streak makes powerful case for more funding for women's sport

[Eliza wants more than a last tango in Paris](#)

☆ Save insight

Voice & Visibility

Eliza wants more than a last tango in Paris

[Scotty's Spin: Where Is New Zealand's Investment In Women's Sport?](#)

☆ Save insight

Voice & Visibility

Scotty's Spin: Where Is New Zealand's Investment In Women's Sport?

[Women's Sports Trust: Report into the positive impact of women’s sport sponsorship on brands](#)

☆ Save insight

Voice & Visibility

Women's Sports Trust: Report into the positive impact of women’s sport sponsorship on brands

[In a league of her own: WISPA Foundation Member Toni Bruce wins major award](#)

☆ Save insight

Voice & Visibility

In a league of her own: WISPA Foundation Member Toni Bruce wins major award


[Invisibility of female participants in midlife and beyond in sport and exercise science research: a call to action](#)

☆ Save insight

Voice & Visibility

**Invisibility of female participants in midlife and beyond in sport and exercise science research: a call to action**


[Women coaches in Aotearoa New Zealand - Research](#)

 Save insight

Voice & Visibility

**Women coaches in Aotearoa New Zealand - Research**


[Women’s Ice Hockey on the Rise](#)

 Save insight

Voice & Visibility

**Women’s Ice Hockey on the Rise**


[SASS Talk: Olympic cyclist’s hellish ride to Paris](#)

 Save insight

Voice & Visibility

**SASS Talk: Olympic cyclist’s hellish ride to Paris**


[Title IX was a game-changer, but women are still fighting for an equal playing field](#)

 Save insight

Voice & Visibility

**Title IX was a game-changer, but women are still fighting for an equal playing field**


[New Zealander Rebecca Foulsham's key Paralympics role](#)

 Save insight

Voice & Visibility

**New Zealander Rebecca Foulsham's key Paralympics role**


[SASS Talk: Behind the scenes of the Paris Olympics](#)

 Save insight

Voice & Visibility

**SASS Talk: Behind the scenes of the Paris Olympics**

[WomenzSports present's Alice's Soapbox: Ruahei Demant \(Rugby 15's\)](#)

 Save insight

Voice & Visibility

WomensSports present's Alice's Soapbox: Ruahei Demant (Rugby 15's)

By Dani Marshall - Womenssports  
[Auckland HEARTS recognised in Auckland Cricket's History](#)

☆ Save insight



Voice & Visibility

Auckland HEARTS recognised in Auckland Cricket's History

By Astrid van Uden - AucklandCricket.co.nz  
[Lydia Ko within reach of golfing greats after staggering career earnings soar](#)

☆ Save insight

Voice & Visibility

Lydia Ko within reach of golfing greats after staggering career earnings soar

[The Women in Sport Podcast - The Rugby League World Cup: A lasting legacy](#)

☆ Save insight

Voice & Visibility

The Women in Sport Podcast - The Rugby League World Cup: A lasting legacy

[Overcoming the obstacles: How New Zealand women have shone at the Olympic Games](#)

☆ Save insight

Voice & Visibility

Overcoming the obstacles: How New Zealand women have shone at the Olympic Games

[Paris 2024 Olympics: A new era for women in sport](#)

☆ Save insight

Voice & Visibility

Paris 2024 Olympics: A new era for women in sport

[What women want: A wishlist from Kiwi wāhine in sport](#)

☆ Save insight

Voice & Visibility

What women want: A wishlist from Kiwi wāhine in sport

[Yeah, Nah: Is Lydia Ko New Zealand's greatest ever sportsperson?](#)

☆ Save insight

Voice & Visibility

Yeah, Nah: Is Lydia Ko New Zealand’s greatest ever sportsperson?

[CJ’s Story Inspiring Inclusion](#)

☆ Save insight



Voice & Visibility

CJ’s Story Inspiring Inclusion

By Dantaye Simpson - Sport Manawatu

[2023 Women's Sporting Landscape](#)

☆ Save insight

Voice & Visibility

2023 Women's Sporting Landscape

[Who deserves New Zealand's highest sporting honour?](#)

☆ Save insight

Voice & Visibility

Who deserves New Zealand's highest sporting honour?

[Revealed: Portia’s next career step](#)

☆ Save insight

Voice & Visibility

Revealed: Portia’s next career step

By Suzanne McFadden - LockerRoom

[Lydia Ko’s Cinderella story](#)

☆ Save insight

Voice & Visibility

Lydia Ko’s Cinderella story

[Facts and figures: Women in sport](#)

☆ Save insight

Voice & Visibility

Facts and figures: Women in sport

[All Blacks v England: Sex act joke about female physio ‘harassment’](#)

☆ Save insight

Voice & Visibility

**All Blacks v England: Sex act joke about female physio ‘harassment’**  
[IWG: Amy Marfell - The Power of Digital Media for Everyday Activism and Advocacy](#)

☆ Save insight

Voice & Visibility

**IWG: Amy Marfell - The Power of Digital Media for Everyday Activism and Advocacy**  
[IWG Muditambi Ravele - Visibility and Voice: Baby Steps Towards Changing Perceptions of Women Sport](#)

☆ Save insight

Voice & Visibility

**IWG Muditambi Ravele - Visibility and Voice: Baby Steps Towards Changing Perceptions of Women Sport**  
[5 4 3 2 1 Paris: Jonelle Price](#)

☆ Save insight

Voice & Visibility

**5 4 3 2 1 Paris: Jonelle Price**  
[Sail GP: how many women on the water this weekend?](#)

☆ Save insight

Voice & Visibility

**Sail GP: how many women on the water this weekend?**  
[Taranaki Thunder bought by sports media company](#)

☆ Save insight

Voice & Visibility

**Taranaki Thunder bought by sports media company**  
[Kiwi wins gold in groundbreaking women's event](#)

☆ Save insight

Voice & Visibility

**Kiwi wins gold in groundbreaking women's event**  
[Paris Olympics 2024: Full New Zealand schedule](#)

☆ Save insight



Voice & Visibility

Paris Olympics 2024: Full New Zealand schedule


[Women in Sport Reports, Research and Expertise](#)

 Save insight

Voice & Visibility

Women in Sport Reports, Research and Expertise

[5 4 3 2 1 Paris: Eva Morris and Nina Brown](#)

 Save insight

Voice & Visibility

5 4 3 2 1 Paris: Eva Morris and Nina Brown


[The impact of uniform design on female athletes’ confidence - Massey University](#)

 Save insight

Voice & Visibility

The impact of uniform design on female athletes’ confidence - Massey University


[Pioneer women surfers reflect on their struggle for recognition](#)

 Save insight

Voice & Visibility

Pioneer women surfers reflect on their struggle for recognition


[Research Confirms Benefit of Increased Representation of Women on Boards](#)

 Save insight

Voice & Visibility

Research Confirms Benefit of Increased Representation of Women on Boards


[Paris Olympics throw spotlight on needs of athlete mothers](#)

 Save insight

Voice & Visibility

Paris Olympics throw spotlight on needs of athlete mothers

[Audio: Nicky van den Bos: On why people are reluctant to criticise women's sport?](#)

 Save insight

Voice & Visibility

**Audio: Nicky van den Bos: On why people are reluctant to criticise women's sport?**


[Basketball: Player payments double for Taihi Basketball Aotearoa](#)

 Save insight

Voice & Visibility

**Basketball: Player payments double for Taihi Basketball Aotearoa**


[Survey: Consumers want brands to invest in women’s sports](#)

 Save insight

Voice & Visibility

**Survey: Consumers want brands to invest in women’s sports**


[FIFA Women's World Cup economic, social impact 'exceeded expectations' - report](#)

 Save insight

Voice & Visibility

**FIFA Women's World Cup economic, social impact 'exceeded expectations' - report**


[The Conversation of Sport - Are Women Visible in Sports News Coverage?](#)

 Save insight

Voice & Visibility

**The Conversation of Sport - Are Women Visible in Sports News Coverage?**


[The Women in Sport Podcast - Paris 2024 Olympic Preview: Tessa Sanderson](#)

 Save insight

Voice & Visibility

**The Women in Sport Podcast - Paris 2024 Olympic Preview: Tessa Sanderson**


[The Women in Sport Podcast - Paris 2024 Olympic Preview: Joanna Rowsell](#)

 Save insight

Voice & Visibility

**The Women in Sport Podcast - Paris 2024 Olympic Preview: Joanna Rowsell**


[Diversity and Inclusion Survey](#)

 Save insight

Voice & Visibility

**Diversity and Inclusion Survey**

[Super Rugby Aupiki: Blues co-captain Ruahei Demant pleads for greater funding in women's rugby](#)

 Save insight

Voice & Visibility

**Super Rugby Aupiki: Blues co-captain Ruahei Demant pleads for greater funding in women's rugby**


[UNESCO Report: Women and girls' access to sport still lagging far behind](#)

 Save insight

Voice & Visibility

**UNESCO Report: Women and girls' access to sport still lagging far behind**

[IWG: Angelica Saenz - LTB+ Women's Movement is unstoppable, are you moving with us?](#)

 Save insight

Voice & Visibility

**IWG: Angelica Saenz - LTB+ Women's Movement is unstoppable, are you moving with us?**


[World Rugby's smaller ball proposal ignites debate on gender equality in sports](#)

 Save insight

Voice & Visibility

**World Rugby's smaller ball proposal ignites debate on gender equality in sports**


[IWG: Emily Dealy - Using sport as a vehicle for positive social change: A framework advancing social outputs, outcomes and impact of the 'Game on for Women' strategy.](#)

 Save insight

Voice & Visibility

**IWG: Emily Dealy - Using sport as a vehicle for positive social change: A framework advancing social outputs, outcomes and impact of the 'Game on for Women' strategy**


[Video: Yarns with Commonwealth Games athlete Alethea Boon](#)

 Save insight

Voice & Visibility

**Video: Yarns with Commonwealth Games athlete Alethea Boon**

[Super Rugby Aupiki: Navigating challenges for the growth of women's rugby](#)

 Save insight

Voice & Visibility

**Super Rugby Aupiki: Navigating challenges for the growth of women’s rugby**


[The Rise of Women’s Sports Isn’t a Moment, It’s a Movement | Analysis](#)

 Save insight

Voice & Visibility

**The Rise of Women’s Sports Isn’t a Moment, It’s a Movement | Analysis**


[IWG: Sally Rae - Level playing fields do not exist](#)

 Save insight

Voice & Visibility

**IWG: Sally Rae - Level playing fields do not exist**


[NZ's Female Medal Prospects in Paris](#)

 Save insight

Voice & Visibility

**NZ's Female Medal Prospects in Paris**


[IWG Jordan Matthews & Lucy Piggott - Is gender on the international agenda?](#)

 Save insight

Voice & Visibility

**IWG Jordan Matthews & Lucy Piggott - Is gender on the international agenda?**


[Mother’s Day: Professional athletes share the struggle of motherhood and their careers](#)

 Save insight

Voice & Visibility

**Mother’s Day: Professional athletes share the struggle of motherhood and their careers**


[Celebrating 30 years of IWG Women and Sport : IWG Webinar Series](#)

 Save insight

Voice & Visibility

**Celebrating 30 years of IWG Women and Sport : IWG Webinar Series**

[SASS Talk Podcast - Sarah Cowley Ross & Suzanne McFadden - The bounce-back of Squash Queen Joelle King](#)

 Save insight

Voice & Visibility


[SASS Talk Podcast - Sarah Cowley Ross & Suzanne McFadden - Embracing boobs and babies](#)

 Save insight

Voice & Visibility

SASS Talk Podcast - Sarah Cowley Ross & Suzanne McFadden - Embracing boobs and babies


[The ROI of Women’s Sports: A Blueprint for Value Investing](#)

 Save insight

Voice & Visibility

The ROI of Women’s Sports: A Blueprint for Value Investing

[Dalton's special connection to Southland lives on through foundation's gift](#)

 Save insight

Voice & Visibility

Dalton's special connection to Southland lives on through foundation's gift

[A PERIOD THAT STARTS A CONVERSATION: FEMALE ATHLETES BREAK THE TABOO ON MENSTRUATION IN ELITE SPORT](#)

 Save insight

Voice & Visibility

A PERIOD THAT STARTS A CONVERSATION: FEMALE ATHLETES BREAK THE TABOO ON MENSTRUATION IN ELITE SPORT

Our Partners

-  Sport NZ
-  NZ Foreign affairs and trade
-  US Embassy NZ

[Women in Sport Aotearoa Insight Hub](#) | [Ngā Wāhine Hākinakina o Aotearoa](#)

-  [Facebook](#)
-  [Instagram](#)
-  [Linkedin](#)
-  [TikTok](#)
-  [YouTube](#)
- [Contact](#)
- [FAQs](#)
- [Privacy policy](#)
- [Terms of use](#)

## Subscribe to our newsletter


Receive the latest news, events and insights as we publish them.

Name:

Email:

[Subscribe >](#)



 Women in Sport Aotearoa Insight Hub | Ngā Wāhine Hākinakina o Aotearoa

## Subscribe to our newsletter

Our weekly email delivering the latest insights as we publish them, tailored to your tastes.

First name:\*

Email:\*

### Preferences

Select those that apply to you to help us customise your Insight Hub experience.

#### Insight Themes

- ☒ All
- ☒ Leadership
- ☒ Social Change
- ☒ Active Lives
- ☒ High Performance
- ☒ Visibility and Voice

#### Insight Content Types

- ☒ All
- ☒ Research
- ☒ Case studies
- ☒ News stories
- ☒ Toolkits

Subscribe now >