Manawatū Cricket Association case study

Theme:
Participation

Cheycoda Cocks
Co-authored by Manawatū Cricket Association
Sport Manawatu

Manawatū Cricket Association case study

Manawatū Cricket Association (MCA) recognised the need to create more inclusive and accessible pathways for female participants in cricket. Historically, girls were part of the cricket community, but they lacked dedicated programmes, teams, and clear pathways for participation. Addressing this gap became a focal point for MCA, leading to the development of initiatives to empower women and girls in cricket.

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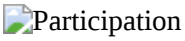

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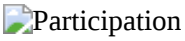

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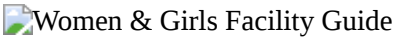

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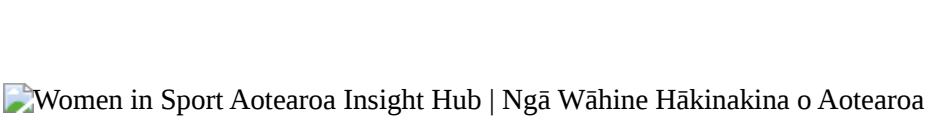
Close panel 

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