Skip to content Women in Sport Aotearoa Insight Hub | Ngā Wāhine Hākinakina o Aotearoa Women in Sport Aotearoa Insight Hub | Ngā Wāhine Hākinakina o Aotearoa Open search panel Search Search the Insight Hub... Cancel

- <u>Insights</u> <u>Rangahau</u>
- Events Hui
- <u>Partnerships</u> <u>Rangapū</u>
- <u>Impact</u><u>Whakaaweawe</u>
- About Mō Mātou
 - Overview
 - <u>History</u>
 - Support
- ☆<u>0</u> Saved



- Sign in
- Submit





Sport NZ-Isentia Media and Gender Study - 2024

Theme:

Voice & Visibility

Sport NZ-Isentia Media and Gender Study - 2024

Co-authored by Sport NZ

The fifth annual report from the <u>Sport NZ-Isentia study</u> of gender balance in sports news coverage, covering the 2024 period, is now available.

Since the study began in 2020, there have been steady gains in the coverage of women's sport in New Zealand media.

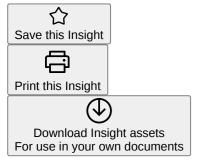
Key findings from the latest report:

- 27% of sports news coverage in 2024 focused on women's sport a small but significant increase from 2023.
- This result is notable given that major women's events including the Paris Olympic and Paralympic Games and the Women's T20 World Cup were held offshore. The study has shown that gender balance tends to be stronger when events are hosted in Aotearoa.
- Despite the increase in coverage, the overall visibility of women in sports news including athletes, coaches, officials and fans has slightly declined compared to 2023.

The findings reinforce the need for continued focus and collaboration to ensure women are consistently and equitably represented across all aspects of sports news media. While progress is being made, it is not guaranteed. Sustained effort is needed to maintain and build on these gains.

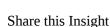
Sport NZ and Isentia are proud to continue this study. It is one of the most significant of its kind.

Click here to view the report.



Was this Insight helpful?











Copy this page's URL



① Download Insight assets

X Close 'Download Insight Assets' modal

- Sport NZ-Isentia Media and Gender Study 2024.pdf
- Screenshot 2025-07-17 100136.png 1.6MB PNG

Was this Insight useful?





Similar Insights (181)

IOC GENDER EQUALITY AND INCLUSION PROGRESS REPORT 2021–2024



Voice & Visibility

IOC GENDER EQUALITY AND INCLUSION PROGRESS REPORT 2021–2024

The Cultural Operating System - The GIST



Voice & Visibility

The Cultural Operating System - The GIST

Thrower Charli defies medical challenges to excel in Para athletics



Voice & Visibility

Thrower Charli defies medical challenges to excel in Para athletics

By Steve Landells - Paralympics New Zealand Female Health Coaching Course

Save insight

Voice & Visibility

Female Health Coaching Course

Women's sports: What's the opportunity and ROI for brands?



Women's sports: What's the opportunity and ROI for brands?

Meaningful Stakholder Engagement Tool for Sport

Save insight	t
--------------	---

Voice & Visibility

Meaningful Stakholder Engagement Tool for Sport

From Privilege to Threat: Unraveling Psychological Pathways to the Manosphere



Voice & Visibility

From Privilege to Threat: Unraveling Psychological Pathways to the Manosphere

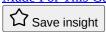
UC research examines role of hormones in female athletic performance



Voice & Visibility

UC research examines role of hormones in female athletic performance

Made For This Game



Voice & Visibility

Made For This Game

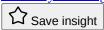
Global Alliance for Female Athletes - resources and education



Voice & Visibility

Global Alliance for Female Athletes - resources and education

NZ's key role in global breakthrough for women's sport



Voice & Visibility

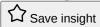
NZ's key role in global breakthrough for women's sport

By Suzanne McFadden - LockerRoom <u>Women in Sports Marketing Partnerships Across North America 2024-25</u>



Women in Sports Marketing Partnerships Across North America 2024-25

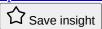
Women's Sports, Media & Change with Olivia Cleal & Madeline Hislop | The New Rules podcast



Voice & Visibility

Women's Sports, Media & Change with Olivia Cleal & Madeline Hislop | The New Rules podcast

Sport NZ-Isentia study of gender balance in sports news coverage - Paris Olympics and Paralympics



Voice & Visibility

Sport NZ-Isentia study of gender balance in sports news coverage - Paris Olympics and Paralympics

By Emma Evans - Sport New Zealand

The Future of Women's Sports: Insights from Industry Leaders



Voice & Visibility

The Future of Women's Sports: Insights from Industry Leaders

Women's Sports Foundation Showcases Title IX's Economic Impact In Washington, D.C. For National Girls & Women In Sports

Save insight

Voice & Visibility

Women's Sports Foundation Showcases Title IX's Economic Impact In Washington, D.C. For National Girls & Women In Sports Day

Dame Sophie Pascoe announces her Retirement from Competitive Swimming



Voice & Visibility

Dame Sophie Pascoe announces her Retirement from Competitive Swimming

Women's Sports Trust Report: Visibility Uncovered - 2024 - the year in review

Save insight

Voice & Visibility

Women's Sports Trust Report: Visibility Uncovered - 2024 - the year in review

NZ Paralympic Winter Legends: Rachael Henderson (Née Battersby) ☐ Save insight
Value O Valuellian
Voice & Visibility NZ Paralympic Winter Legends: Rachael Henderson (Née Battersby)
By Steve Landells - Paralympics New Zealand Zoi Sadowski-Synnott continues stunning form with snowboard World Cup win Save insight
Voice & Visibility
Zoi Sadowski-Synnott continues stunning form with snowboard World Cup win
White Ferns star Amelia Kerr named ICC women's cricketer of the year for 2024 Save insight
Voice & Visibility
White Ferns star Amelia Kerr named ICC women's cricketer of the year for 2024
NZ's Zoi Sadowski-Synnott lands world's first triple cork in women's slopestyle Save insight
Voice & Visibility
NZ's Zoi Sadowski-Synnott lands world's first triple cork in women's slopestyle
New Zealand shines at inaugural Kho Kho World Cup Save insight
Voice & Visibility
New Zealand shines at inaugural Kho Kho World Cup
IOC and UN Women to continue delivering gender equality agenda in and through sport Save insight
Voice & Visibility
IOC and UN Women to continue delivering gender equality agenda in and through sport
GAME ON: BRIDGING THE INVESTMENT GAP IN WOMEN'S SPORTS Save insight
Voice & Visibility

<u>Performance Special Report: A Female Lens on Performance</u>
Save insight
Voice & Visibility
Performance Special Report: A Female Lens on Performance
Camille's Para taekwondo ambition Save insight
Voice & Visibility
Camille's Para taekwondo ambition
By Steve Landells - Paralympics New Zealand Netball fans show the way Save insight
Voice & Visibility
Netball fans show the way
MU report outlines ways to improve women's sport coverage Save insight
Voice & Visibility
MU report outlines ways to improve women's sport coverage
2025 Women's Sport Calendar (Worldwide) Save insight
Voice & Visibility
2025 Women's Sport Calendar (Worldwide)
Kiwi duo prosper at global Wheelchair rugby tournament - Paralympics New Zealand Save insight
Voice & Visibility
Kiwi duo prosper at global Wheelchair rugby tournament - Paralympics New Zealand
By Steve Landells - Paralympics New Zealand New brand decision maker research from the Women's Sport Trust reveals women's sport sponsorship set for continued growth Save insight

1	New brand decision maker research from the Women's Sport Trust reveals women's sport sponsorship set
f	for continued growth
I	Paralympian swimmers Lili-Fox Mason and Gabriella Smith recognised with Paralympic Pin Presentation
	Save insight

Paralympian swimmers Lili-Fox Mason and Gabriella Smith recognised with Paralympic Pin Presentation

By Steve Landells - Paralympics New Zealand Beautiful Data - Women-focused insight from the Paris 2024 Olympic Games Save insight

Voice & Visibility

Beautiful Data – Women-focused insight from the Paris 2024 Olympic Games

New Research Highlights Financial Realities of Professional Women Athletes Save insight

Voice & Visibility

New Research Highlights Financial Realities of Professional Women Athletes

Women's Sports Poised to Convert Buzz to Dollars, Study Says Save insight

Voice & Visibility

Women's Sports Poised to Convert Buzz to Dollars, Study Says

NZ footballer leads fight against Fifa's fossil fuels Save insight

Voice & Visibility

NZ footballer leads fight against Fifa's fossil fuels

Podcast: The Business Case for Women's Sports

Save insight

Voice & Visibility

Podcast: The Business Case for Women's Sports

New Zealand's Australian Rules sides ready for international action

Save insight

New Zealand's Australian Rules sides ready for international action Champions: How the White Ferns stunned South Africa and the world

Save insight

Voice & Visibility

Champions: How the White Ferns stunned South Africa and the world

Wollaston excited at future for kiwi female riders after world success



Voice & Visibility

Wollaston excited at future for kiwi female riders after world success

Women's boxing pioneer Daniella Smith unveils journey to the top in new podcast



Voice & Visibility

Women's boxing pioneer Daniella Smith unveils journey to the top in new podcast

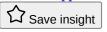
Deloitte: The Future of Sport 2024: Seizing the Moment



Voice & Visibility

Deloitte: The Future of Sport 2024: Seizing the Moment

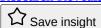
WISPA Supporters Club - join now!



Voice & Visibility

WISPA Supporters Club - join now!

By Merran Brockie-David - Women in Sport Aotearoa Research Reveals Significant 'Fame Gap' in Women's Sport



Voice & Visibility

Research Reveals Significant 'Fame Gap' in Women's Sport

Media and Gender Study: 2023 Annual Report



Media and Gender Study: 2023 Annual Report

By Victoria University Melbourne Australia - Victoria University | Melbourne Australia 89% OF WOMEN IN FOOTBALL HAVE EXPERIENCED DISCRIMINATION AT WORK, BUT SURVEY REVEALS SURGE OF OPTIMISM ABOUT GENDER EQUALITY IN THE GAME



Voice & Visibility

89% OF WOMEN IN FOOTBALL HAVE EXPERIENCED DISCRIMINATION AT WORK, BUT SURVEY REVEALS SURGE OF OPTIMISM ABOUT GENDER EQUALITY IN THE GAME

By Victoria University Melbourne Australia - Victoria University | Melbourne Australia Canadian Women & Sport Unveils New Fan Insight Reports



Voice & Visibility

Canadian Women & Sport Unveils New Fan Insight Reports

By Canadian Women & Sport - Canadian Women & Sport Liv living her best life in Barcelona

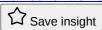


Voice & Visibility

Liv living her best life in Barcelona

By Suzanne McFadden - LockerRoom

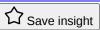
Number of women coaching in Olympic and Paralympic sport doubles since 2020



Voice & Visibility

Number of women coaching in Olympic and Paralympic sport doubles since 2020

By Victoria University Melbourne Australia - Victoria University | Melbourne Australia Golf NZ to revive Women's Open on the back of Lydia Ko's success



Voice & Visibility

Golf NZ to revive Women's Open on the back of Lydia Ko's success

Kiwi Women's America's Cup team sailing to win, but also for a future

Save insight

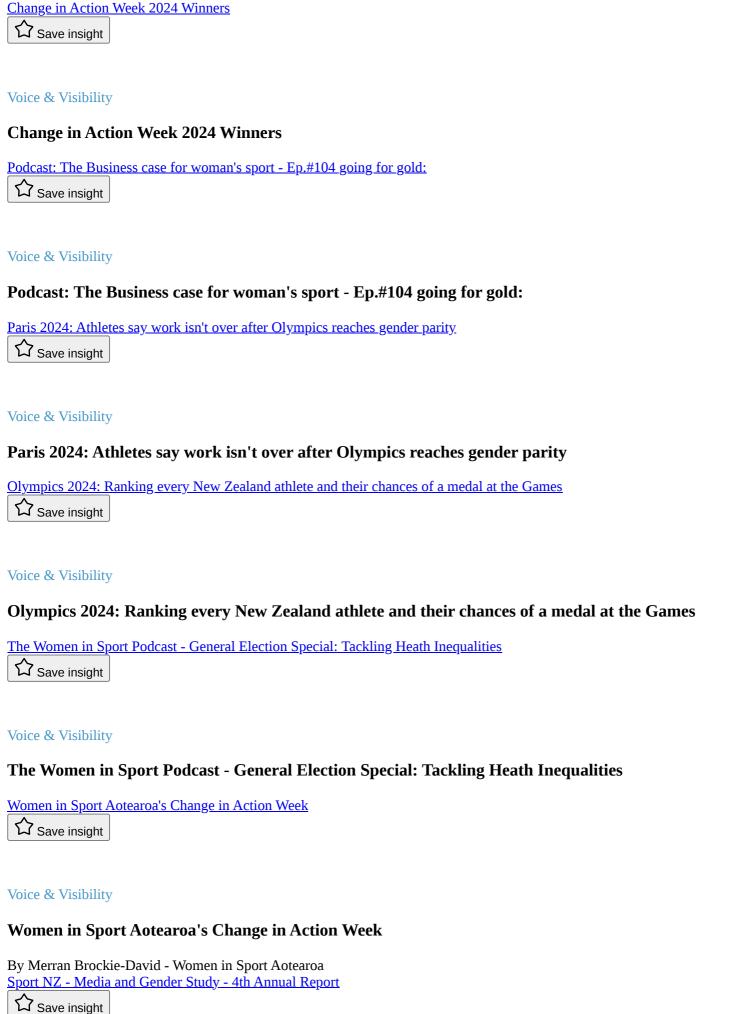
Voice & Visibility

Kiwi Women's America's Cup team sailing to win, but also for a future

Save insight
Voice & Visibility
Kiwi Women's America's Cup team sailing to win, but also for a future
Change in Action Week - Digital Innovation FINALIST - Ella Ferguson
Save insight
Voice & Visibility
Change in Action Week - Digital Innovation FINALIST - Ella Ferguson
Change in Action Week - Digital Innovation Winner - WomenzSports
Save insight
Voice & Visibility
Change in Action Week - Digital Innovation Winner - WomenzSports
Change in Action Week - Innovative Impact Winner - POWA First Steps Save insight
Save insight
Voice & Visibility
Change in Action Week - Innovative Impact Winner - POWA First Steps
CBT at Falk College: Empowering Women, Creating Inclusive Environments
Save insight
Voice & Visibility
CBT at Falk College: Empowering Women, Creating Inclusive Environments
Women in Sport 2024: Analysis of the Sport Value Chain - Media Broadcasting, Sponsorship and Deals Attendance
Save insight
Voice & Visibility
Women in Sport 2024: Analysis of the Sport Value Chain - Media Broadcasting, Sponsorship and Deals Attendance
The Growth of Women's Sports and Why It Matters for Youth Sport
Save insight

The Growth of Women's Sports and Why It Matters for Youth Sport

Kiwi Women's America's Cup team sailing to win, but also for a future



By Emma Evans - Sport New Zealand WISPA's Change in Action Week 2024

Save insight

Voice & Visibility

WISPA's Change in Action Week 2024

By Merran Brockie-David - Women in Sport Aotearoa Sport Canterbury's Project Pink Dot



Voice & Visibility

Sport Canterbury's Project Pink Dot

By Rachel Harris - Sport Canterbury West Coast See it to be in it: Promoting women in sport



Voice & Visibility

See it to be in it: Promoting women in sport

By Merran Brockie-David - Women in Sport Aotearoa Wine, Cheese, and Wāhine Initiatives - Nuku Ora

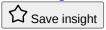


Voice & Visibility

Wine, Cheese, and Wāhine Initiatives - Nuku Ora

By Lily Joiner - Nuku Ora

Ali Pottinger - The future of trail running for women in Australasia



Voice & Visibility

Ali Pottinger - The future of trail running for women in Australasia

By Ali Pottinger - Squadrun

WOMENZSPORTS presents Alice Soapbox: Mea Motu

Save insight

Voice & Visibility

WOMENZSPORTS presents Alice Soapbox: Mea Motu

By Dani Marshall - Womenzsports

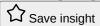
WomenzSports presents Alice's soapbox: Emma Twigg (Rowing)

Save insight

WomenzSports presents Alice's soapbox: Emma Twigg (Rowing)

By Dani Marshall - Womenzsports

WomenzSports presents Alice's soapbox: Shiray Kaka (Rugby 7's)

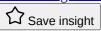


Voice & Visibility

WomenzSports presents Alice's soapbox: Shiray Kaka (Rugby 7's)

By Dani Marshall - Womenzsports

Fundraising for Women's Sports in New Zealand



Voice & Visibility

Fundraising for Women's Sports in New Zealand

By Dani Marshall - Womenzsports

FIFA Women's World Cup Media & Gender Case Study 2023

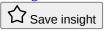


Voice & Visibility

FIFA Women's World Cup Media & Gender Case Study 2023

By Emma Evans - Sport New Zealand

Change in Action - 1 Year on from IWG Webinar



Voice & Visibility

Change in Action - 1 Year on from IWG Webinar

By Merran Brockie-David - Women in Sport Aotearoa

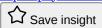
2022 IWG: Phil Clark - Using Research and Advocacy to Improve the Gender Balance of Sports Coverage



Voice & Visibility

2022 IWG: Phil Clark - Using Research and Advocacy to Improve the Gender Balance of Sports Coverage

Equal pay commitments set for women's sport in NSW, lead by female advocates



Equal pay commitments set for women's sport in NSW, lead by female advocates

By Merran Brockie-David - Women in Sport Aotearoa Change Our Game State of Play Survey 2022-2023



Voice & Visibility

Change Our Game State of Play Survey 2022-2023

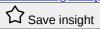
Findings report – The Value of You Can Be What You Can See



Voice & Visibility

Findings report - The Value of You Can Be What You Can See

Tātāwhāinga - Episode 7: The Role of Sports Media



Voice & Visibility

Tātāwhāinga - Episode 7: The Role of Sports Media

By Erin Roxburgh - Women in Sport Aotearoa <u>Tātāwhāinga - Episode 6: Hosting Major Events</u>

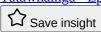


Voice & Visibility

Tātāwhāinga - Episode 6: Hosting Major Events

By Erin Roxburgh - Women in Sport Aotearoa

<u>Tātāwhāinga - Episode 5: Athletes: Humans or Commodities Part 2</u>

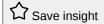


Voice & Visibility

Tātāwhāinga - Episode 5: Athletes: Humans or Commodities Part 2

By Erin Roxburgh - Women in Sport Aotearoa

Tātāwhāinga - Episode 1: Welcome to Tātāwhāinga



Voice & Visibility

Tātāwhāinga - Episode 1: Welcome to Tātāwhāinga

By Erin Roxburgh - Women in Sport Aotearoa

<u>Podcast: The Business Case For Woman's Sports - Ep.#103 What parity and surveymonkey's research revealed about what international consumers think about woman's sports</u>

Save insight

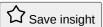
Podcast: The Business Case For Woman's Sports - Ep.#103 What parity and surveymonkey's research revealed about what international consumers think about woman's sports

We Hear Her Podcast: Nardi Leonard

Voice & Visibility

We Hear Her Podcast: Nardi Leonard

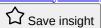
Relational Leadership, Visibility & Voice



Voice & Visibility

Relational Leadership, Visibility & Voice

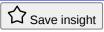
By Kirsten Spencer - Auckland University of Technology University of Otago Inclusive Language Guidelines



Voice & Visibility

University of Otago Inclusive Language Guidelines

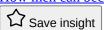
SASS Talk Podcast - Sevens sensation giving dance another fling



Voice & Visibility

SASS Talk Podcast - Sevens sensation giving dance another fling

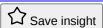
How men can become better Allies to Women



Voice & Visibility

How men can become better Allies to Women

How to be a male ally to women's sport



Voice & Visibility

How to be a male ally to women's sport

Save insight
Voice & Visibility
The Halo of Value Creation Opportunities Around Women's Sports
Future Talent: Yasmeen Kareem
Save insight
Yasmeen Kareem
Voice & Visibility
Future Talent: Yasmeen Kareem
By Vincent Jones - Edged and Gone IWG: Moonira Ramathula Moonira - Visibility and Voice
Save insight
Voice & Visibility
IWG: Moonira Ramathula Moonira - Visibility and Voice
IWG: Adele Pavlidis - What has sex and gender got to do with it? Exploring tensions and assumptions for elite strength and
conditioning coaches
Save insight
X7.* 0 X7.*\.\!\
Voice & Visibility
IWG: Adele Pavlidis - What has sex and gender got to do with it? Exploring tensions and assumptions fo elite strength and conditioning coaches
Strategies To Elevate And Diversify Women's Sports Coverage: Insights From The Gist
Save insight
Voice & Visibility
Strategies To Elevate And Diversify Women's Sports Coverage: Insights From The Gist
Wellington and Graham sign with Brave for Super Smash
Save insight
Voice & Visibility
Wellington and Graham sign with Brave for Super Smash

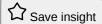
The Halo of Value Creation Opportunities Around Women's Sports

By Vincent Jones - Edged and Gone <u>IWG: Moonira Ramathula - Growing Professional Women's Rugby in Africa</u>

Save insight

IWG: Moonira Ramathula - Growing Professional Women's Rugby in Africa

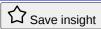
Latest research from Women's Sport Trust delves into visibility and fandom of women's sport in 2023



Voice & Visibility

Latest research from Women's Sport Trust delves into visibility and fandom of women's sport in 2023

Future Talent: Paige Loggenberg



Voice & Visibility

Voice & Visibility

Future Talent: Paige Loggenberg

By Vincent Jones - Edged and Gone

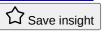
New Women's Sport Trust Partnership With The R&A Reveals Women's Sports Fans Feel Underserved Despite Record-Breaking Viewing Figures

Save insight

Voice & Visibility

New Women's Sport Trust Partnership With The R&A Reveals Women's Sports Fans Feel Underserved Despite Record-Breaking Viewing Figures

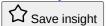
She's Got Game



Voice & Visibility

She's Got Game

IWG: Troy Han - Celebrating Women In Sport



Voice & Visibility

IWG: Troy Han - Celebrating Women In Sport

IWG: Gen Dohrmann - Reshaping the images we see of women's sport in Australia



Voice & Visibility

IWG: Gen Dohrmann - Reshaping the images we see of women's sport in Australia

New Zealand Names Third Ever Artistic Swimming Duo For Olympic Games



New Zealand Names Third Ever Artistic Swimming Duo For Olympic Games

Grand Slam winner Routliffe, Sun to pair up for Paris tennis

Save Save	insight
--	---------

Voice & Visibility

Grand Slam winner Routliffe, Sun to pair up for Paris tennis

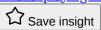
Olympics 2024: Paris promised gender equality. Are TV commentators meeting that goal?



Voice & Visibility

Olympics 2024: Paris promised gender equality. Are TV commentators meeting that goal?

A level playing field: the case for investing in women's sport



Voice & Visibility

A level playing field: the case for investing in women's sport

Olympics 2024: Gold medallists Brooke Francis and Lucy Spoors on the challenges they faced



Voice & Visibility

Olympics 2024: Gold medallists Brooke Francis and Lucy Spoors on the challenges they faced

PARIS OLYMPICS 2024 Paris Olympics: Kiwi diver Lizzie Roussel returns from baby hiatus to rekindle Olympic dream



Voice & Visibility

PARIS OLYMPICS 2024 Paris Olympics: Kiwi diver Lizzie Roussel returns from baby hiatus to rekindle Olympic dream

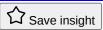
Michele Kang Invests \$50 Million to Boost Women's Sports



Voice & Visibility

Michele Kang Invests \$50 Million to Boost Women's Sports

Aotearoa New Zealand Gender Attitudes Survey 2023



Aotearoa New Zealand Gender Attitudes Survey 2023

By Maddi Mclean - Sport New Zealand 2021 National Sport Club Survey - Female Friendly Environments

Save insight

Voice & Visibility

2021 National Sport Club Survey - Female Friendly Environments

By Maddi Mclean - Sport New Zealand

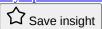
Men as Allies: supporting women and girls in community sport

Save insight

Voice & Visibility

Men as Allies: supporting women and girls in community sport

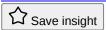
Olympic wāhine winning streak makes powerful case for more funding for women's sport



Voice & Visibility

Olympic wāhine winning streak makes powerful case for more funding for women's sport

Eliza wants more than a last tango in Paris



Voice & Visibility

Eliza wants more than a last tango in Paris

Scotty's Spin: Where Is New Zealand's Investment In Women's Sport?



Voice & Visibility

Scotty's Spin: Where Is New Zealand's Investment In Women's Sport?

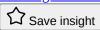
Women's Sports Trust: Report into the positive impact of women's sport sponsorship on brands



Voice & Visibility

Women's Sports Trust: Report into the positive impact of women's sport sponsorship on brands

In a league of her own: WISPA Foundation Member Toni Bruce wins major award



In a league of her own: WISPA Foundation Member Toni Bruce wins major award

Invisibility of female participants in midlife and beyond in sport and exercise science research: a call to action

Save	e insight
------	-----------

Voice & Visibility

Invisibility of female participants in midlife and beyond in sport and exercise science research: a call to action

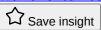
Women coaches in Aotearoa New Zealand - Research



Voice & Visibility

Women coaches in Aotearoa New Zealand - Research

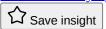
Women's Ice Hockey on the Rise



Voice & Visibility

Women's Ice Hockey on the Rise

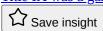
SASS Talk: Olympic cyclist's hellish ride to Paris



Voice & Visibility

SASS Talk: Olympic cyclist's hellish ride to Paris

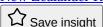
Title IX was a game-changer, but women are still fighting for an equal playing field



Voice & Visibility

Title IX was a game-changer, but women are still fighting for an equal playing field

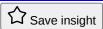
New Zealander Rebecca Foulsham's key Paralympics role



Voice & Visibility

New Zealander Rebecca Foulsham's key Paralympics role

SASS Talk: Behind the scenes of the Paris Olympics



SASS Talk: Behind the scenes of the Paris Olympics

WomenzSports present's Alice's Soapbox: Ruahei Demant (Rugby 15's)

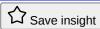
Save insight

Voice & Visibility

WomenzSports present's Alice's Soapbox: Ruahei Demant (Rugby 15's)

By Dani Marshall - Womenzsports

Auckland HEARTS recognised in Auckland Cricket's History



Auckland HEARTS Capping

Voice & Visibility

Auckland HEARTS recognised in Auckland Cricket's History

By Astrid van Uden - AucklandCricket.co.nz

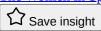
Lydia Ko within reach of golfing greats after staggering career earnings soar



Voice & Visibility

Lydia Ko within reach of golfing greats after staggering career earnings soar

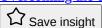
The Women in Sport Podcast - The Rugby League World Cup: A lasting legacy



Voice & Visibility

The Women in Sport Podcast - The Rugby League World Cup: A lasting legacy

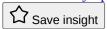
Overcoming the obstacles: How New Zealand women have shone at the Olympic Games



Voice & Visibility

Overcoming the obstacles: How New Zealand women have shone at the Olympic Games

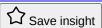
Paris 2024 Olympics: A new era for women in sport



Voice & Visibility

Paris 2024 Olympics: A new era for women in sport

What women want: A wishlist from Kiwi wāhine in sport



What women want: A wishlist from Kiwi wāhine in sport Yeah, Nah: Is Lydia Ko New Zealand's greatest ever sportsperson? Save insight

Voice & Visibility

Yeah, Nah: Is Lydia Ko New Zealand's greatest ever sportsperson?



Voice & Visibility

CJ's Story Inspiring Inclusion

By Dantaye Simpson - Sport Manawatu 2023 Women's Sporting Landscape

Save insight

Voice & Visibility

2023 Women's Sporting Landscape

Who deserves New Zealand's highest sporting honour?



Voice & Visibility

Who deserves New Zealand's highest sporting honour?

Revealed: Portia's next career step

Save insight

Voice & Visibility

Revealed: Portia's next career step

By Suzanne McFadden - LockerRoom

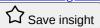
Lydia Ko's Cinderella story

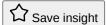
Save insight

Voice & Visibility

Lydia Ko's Cinderella story

Facts and figures: Women in sport





Sail GP: how many women on the water this weekend?

Taranaki Thunder bought by sports media company



Voice & Visibility

Taranaki Thunder bought by sports media company

Kiwi wins gold in groundbreaking women's event



Kiwi wins gold in groundbreaking women's event Paris Olympics 2024: Full New Zealand schedule Save insight Voice & Visibility Paris Olympics 2024: Full New Zealand schedule Women in Sport Reports, Research and Expertise Save insight Voice & Visibility Women in Sport Reports, Research and Expertise 5 4 3 2 1 Paris: Eva Morris and Nina Brown Save insight Voice & Visibility 5 4 3 2 1 Paris: Eva Morris and Nina Brown The impact of uniform design on female athletes' confidence - Massey University Save insight Voice & Visibility The impact of uniform design on female athletes' confidence - Massey University Pioneer women surfers reflect on their struggle for recognition Save insight Voice & Visibility Pioneer women surfers reflect on their struggle for recognition Research Confirms Benefit of Increased Representation of Women on Boards Save insight Voice & Visibility Research Confirms Benefit of Increased Representation of Women on Boards

Voice & Visibility

Save insight

Paris Olympics throw spotlight on needs of athlete mothers

Paris Olympics throw spotlight on needs of athlete mothers

Save insight	
Voice & Visibility	
Audio: Nicky van den Bos: On why people are reluctant to criticise women's sport?	
Basketball: Player payments double for Tauihi Basketball Aotearoa Save insight	
Voice & Visibility	
Basketball: Player payments double for Tauihi Basketball Aotearoa	
Survey: Consumers want brands to invest in women's sports	
Save insight	
Voice & Visibility	
Survey: Consumers want brands to invest in women's sports	
FIFA Women's World Cup economic, social impact 'exceeded expectations' - report Save insight	
Voice & Visibility FIFA Women's World Cup economic, social impact 'exceeded expectations' - report	
The Conversation of Sport - Are Women Visible in Sports News Coverage?	
Save insight	
Voice & Visibility The Convergation of Sport Are Women Visible in Sports News Coverage?	
The Conversation of Sport - Are Women Visible in Sports News Coverage? The Women in Sport Podcast - Paris 2024 Olympic Preview: Tessa Sanderson	
Save insight	
Voice & Visibility	
The Women in Sport Podcast - Paris 2024 Olympic Preview: Tessa Sanderson	
The Women in Sport Podcast - Paris 2024 Olympic Preview: Joanna Rowsell	
Save insight	
Voice & Visibility	

<u>Audio: Nicky van den Bos: On why people are reluctant to criticise women's sport?</u>

The Women in Sport Podcast - Paris 2024 Olympic Preview: Joanna Rowsell

<u>Diversity and Inclusion Survey</u>
Save insight
Voice & Visibility
Diversity and Inclusion Survey
Super Rugby Aupiki: Blues co-captain Ruahei Demant pleads for greater funding in women's rugby Save insight
Voice & Visibility
Super Rugby Aupiki: Blues co-captain Ruahei Demant pleads for greater funding in women's rugby
UNESCO Report: Women and girls' access to sport still lagging far behind Save insight
Voice & Visibility
UNESCO Report: Women and girls' access to sport still lagging far behind
IWG: Angelica Saenz - LTB+ Women's Movement is unstoppable, are you moving with us? Save insight
Voice & Visibility
IWG: Angelica Saenz - LTB+ Women's Movement is unstoppable, are you moving with us?
World Rugby's smaller ball proposal ignites debate on gender equality in sports Save insight
Voice & Visibility
World Rugby's smaller ball proposal ignites debate on gender equality in sports
IWG: Emily Dealy - Using sport as a vehicle for positive social change: A framework advancing social outputs, outcomes and impact of the 'Game on for Women' strategy Save insight
Voice & Visibility
IWG: Emily Dealy - Using sport as a vehicle for positive social change: A framework advancing social outputs, outcomes and impact of the 'Game on for Women' strategy
Video: Yarns with Commonwealth Games athlete Alethea Boon
→ Save insignt

Video: Yarns with Commonwealth Games athlete Alethea Boon Super Rugby Aupiki: Navigating challenges for the growth of women's rugby Save insight Voice & Visibility Super Rugby Aupiki: Navigating challenges for the growth of women's rugby The Rise of Women's Sports Isn't a Moment, It's a Movement | Analysis Save insight Voice & Visibility The Rise of Women's Sports Isn't a Moment, It's a Movement | Analysis IWG: Sally Rae - Level playing fields do not exist Save insight Voice & Visibility **IWG:** Sally Rae - Level playing fields do not exist NZ's Female Medal Prospects in Paris Save insight Voice & Visibility **NZ's Female Medal Prospects in Paris** IWG Jordan Matthews & Lucy Piggott - Is gender on the international agenda? Save insight Voice & Visibility

IWG Jordan Matthews & Lucy Piggott - Is gender on the international agenda?

Mother's Day: Professional athletes share the struggle of motherhood and their careers

Save insight

Voice & Visibility

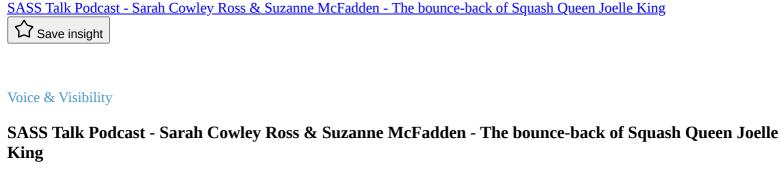
Mother's Day: Professional athletes share the struggle of motherhood and their careers

Celebrating 30 years of IWG Women and Sport: IWG Webinar Series

Save insight

Voice & Visibility

Celebrating 30 years of IWG Women and Sport: IWG Webinar Series



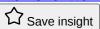
SASS Talk Podcast - Sarah Cowley Ross & Suzanne McFadden - Embracing boobs and babies

Save insight

Voice & Visibility

SASS Talk Podcast - Sarah Cowley Ross & Suzanne McFadden - Embracing boobs and babies

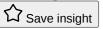
The ROI of Women's Sports: A Blueprint for Value Investing



Voice & Visibility

The ROI of Women's Sports: A Blueprint for Value Investing

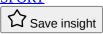
Dalton's special connection to Southland lives on through foundation's gift



Voice & Visibility

Dalton's special connection to Southland lives on through foundation's gift

A PERIOD THAT STARTS A CONVERSATION: FEMALE ATHLETES BREAK THE TABOO ON MENSTRUATION IN ELITE SPORT



Voice & Visibility

A PERIOD THAT STARTS A CONVERSATION: FEMALE ATHLETES BREAK THE TABOO ON MENSTRUATION IN ELITE SPORT

Our Partners

- Sport NZ Sport NZ
- NZ Foreign affairs and trade NZ Foreign affairs and trade
- JUS Embassy NZ US Embassy NZ

Women in Sport Aotearoa Insight Hub | Ngā Wāhine Hākinakina o Aotearoa

- Facebook
- Instagram
- in Linkedin

- YouTube
- **Contact**
- <u>Privacy policy</u>
- Terms of use

© 2025 Women in Sport Aotearoa

Subscribe to our newsletter

Receive the latest news, events and insights as we publish them.

Name:		
Email:		
Subscrib	<u>oe</u> >	
X		
	Close panel	🧦 Women in Sport Aotearoa Insight Hub Ngā Wāhine Hākinakina o Aotearo

Subscribe to our newsletter

Our weekly email delivering the latest insights as we publish them, tailored to your tastes.

First nam	ıe:*[
Email:* [

Preferences

Select those that apply to you to help us customise your Insight Hub experience.

Insight Themes

- **✓**
 - All
- Leadership
- Social Change
- **Active Lives**
- - **High Performance**

Visibility and Voice

Insight Content Types

- - All
- Research
- Case studies
- News stories
- **Toolkits**

