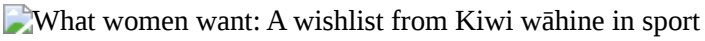
# What women want: A wishlist from Kiwi wāhine in sport
# More visibility, more collaboration, more investment, more equity, more mum-athletes – the wishlist from Kiwi wāhine in sport on International Women’s Day.

Theme:
Voice & Visibility




Co-authored by Suzanne McFadden, Lockerroom

Save this Insight

Print this Insight

Download Insight assets
For use in your own documents

**Was this Insight helpful?**

Share this Insight

- Facebook
- Twitter
- Email
- Copy this page's URL

Save this Insight | Print this Insight | Download Insight assets

Email this Insight

Close 'Download Insight Assets' modal

## Download Insight assets

- What women want: A wishlist from Kiwi wāhine in sport.pdf
- Locker room 2.webp 40KB WEBP

**Was this Insight useful?**

# Similar Insights (183)

Women's Rugby World Cup 2025 leaves powerful legacy

Save insight

Voice & Visibility

### Women's Rugby World Cup 2025 leaves powerful legacy

Interview: More options for girls and women than ever before

Save insight

Voice & Visibility

### Interview: More options for girls and women than ever before

Sport NZ-Isentia Media and Gender Study - 2024

Save insight

Voice & Visibility

### Sport NZ-Isentia Media and Gender Study - 2024

IOC GENDER EQUALITY AND INCLUSION PROGRESS REPORT 2021–2024

Save insight

Voice & Visibility

### IOC GENDER EQUALITY AND INCLUSION PROGRESS REPORT 2021–2024

The Cultural Operating System - The GIST

Save insight

Voice & Visibility

### The Cultural Operating System - The GIST

Thrower Charli defies medical challenges to excel in Para athletics

Save insight

Voice & Visibility

### Thrower Charli defies medical challenges to excel in Para athletics

By Steve Landells - Paralympics New Zealand
Female Health Coaching Course

Save insight

Voice & Visibility

### Female Health Coaching Course

Women's sports: What's the opportunity and ROI for brands?

Save insight

Voice & Visibility

### Women's sports: What's the opportunity and ROI for brands?

Meaningful Stakholder Engagement Tool for Sport

Save insight

Voice & Visibility

### Meaningful Stakholder Engagement Tool for Sport

From Privilege to Threat: Unraveling Psychological Pathways to the Manosphere

Save insight

Voice & Visibility

### From Privilege to Threat: Unraveling Psychological Pathways to the Manosphere

UC research examines role of hormones in female athletic performance

Save insight

Voice & Visibility

### UC research examines role of hormones in female athletic performance

Made For This Game

Save insight

Voice & Visibility

### Made For This Game

Global Alliance for Female Athletes - resources and education

Save insight

Voice & Visibility

### Global Alliance for Female Athletes - resources and education

NZ’s key role in global breakthrough for women’s sport

Save insight

Voice & Visibility

### NZ’s key role in global breakthrough for women’s sport

By Suzanne McFadden - LockerRoom
Women in Sports Marketing Partnerships Across North America 2024-25
Save insight

Voice & Visibility

### Women in Sports Marketing Partnerships Across North America 2024-25

Women's Sports, Media & Change with Olivia Cleal & Madeline Hislop | The New Rules podcast
Save insight

Voice & Visibility

### Women's Sports, Media & Change with Olivia Cleal & Madeline Hislop | The New Rules podcast

Sport NZ-Isentia study of gender balance in sports news coverage - Paris Olympics and Paralympics
Save insight

Voice & Visibility

### Sport NZ-Isentia study of gender balance in sports news coverage - Paris Olympics and Paralympics

By Emma Evans - Sport New Zealand
The Future of Women’s Sports: Insights from Industry Leaders
Save insight

Voice & Visibility

### The Future of Women’s Sports: Insights from Industry Leaders

Women’s Sports Foundation Showcases Title IX’s Economic Impact In Washington, D.C. For National Girls & Women In Sports Day
Save insight

Voice & Visibility

### Women’s Sports Foundation Showcases Title IX’s Economic Impact In Washington, D.C. For National Girls & Women In Sports Day

Dame Sophie Pascoe announces her Retirement from Competitive Swimming
Save insight

Voice & Visibility

**Dame Sophie Pascoe announces her Retirement from Competitive Swimming**
Women's Sports Trust Report: Visibility Uncovered - 2024 - the year in review
Save insight

Voice & Visibility

## Women's Sports Trust Report: Visibility Uncovered - 2024 - the year in review

NZ Paralympic Winter Legends: Rachael Henderson (Née Battersby)
Save insight

Voice & Visibility

## NZ Paralympic Winter Legends: Rachael Henderson (Née Battersby)

By Steve Landells - Paralympics New Zealand
Zoi Sadowski-Synnott continues stunning form with snowboard World Cup win
Save insight

Voice & Visibility

## Zoi Sadowski-Synnott continues stunning form with snowboard World Cup win

White Ferns star Amelia Kerr named ICC women’s cricketer of the year for 2024
Save insight

Voice & Visibility

## White Ferns star Amelia Kerr named ICC women’s cricketer of the year for 2024

NZ's Zoi Sadowski-Synnott lands world's first triple cork in women’s slopestyle
Save insight

Voice & Visibility

## NZ's Zoi Sadowski-Synnott lands world's first triple cork in women’s slopestyle

New Zealand shines at inaugural Kho Kho World Cup
Save insight

Voice & Visibility

## New Zealand shines at inaugural Kho Kho World Cup

IOC and UN Women to continue delivering gender equality agenda in and through sport
Save insight

Voice & Visibility

**IOC and UN Women to continue delivering gender equality agenda in and through sport**
GAME ON: BRIDGING THE INVESTMENT GAP IN WOMEN'S SPORTS
Save insight

Voice & Visibility

## GAME ON: BRIDGING THE INVESTMENT GAP IN WOMEN'S SPORTS

Performance Special Report: A Female Lens on Performance
Save insight

Voice & Visibility

## Performance Special Report: A Female Lens on Performance

Camille's Para taekwondo ambition
Save insight

Voice & Visibility

## Camille's Para taekwondo ambition

By Steve Landells - Paralympics New Zealand
Netball fans show the way
Save insight

Voice & Visibility

## Netball fans show the way

MU report outlines ways to improve women's sport coverage
Save insight

Voice & Visibility

## MU report outlines ways to improve women's sport coverage

2025 Women's Sport Calendar (Worldwide)
Save insight

Voice & Visibility

## 2025 Women's Sport Calendar (Worldwide)

Kiwi duo prosper at global Wheelchair rugby tournament - Paralympics New Zealand
Save insight

Voice & Visibility

## Kiwi duo prosper at global Wheelchair rugby tournament - Paralympics New Zealand

By Steve Landells - Paralympics New Zealand
New brand decision maker research from the Women’s Sport Trust reveals women’s sport sponsorship set for continued growth
Save insight

Voice & Visibility

## New brand decision maker research from the Women’s Sport Trust reveals women’s sport sponsorship set for continued growth

Paralympian swimmers Lili-Fox Mason and Gabriella Smith recognised with Paralympic Pin Presentation
Save insight

Voice & Visibility

## Paralympian swimmers Lili-Fox Mason and Gabriella Smith recognised with Paralympic Pin Presentation

By Steve Landells - Paralympics New Zealand
Beautiful Data – Women-focused insight from the Paris 2024 Olympic Games
Save insight

Voice & Visibility

## Beautiful Data – Women-focused insight from the Paris 2024 Olympic Games

New Research Highlights Financial Realities of Professional Women Athletes
Save insight

Voice & Visibility

## New Research Highlights Financial Realities of Professional Women Athletes

Women’s Sports Poised to Convert Buzz to Dollars, Study Says
Save insight

Voice & Visibility

## Women’s Sports Poised to Convert Buzz to Dollars, Study Says

NZ footballer leads fight against Fifa’s fossil fuels
Save insight

Voice & Visibility

## NZ footballer leads fight against Fifa’s fossil fuels

Podcast: The Business Case for Women's Sports
Save insight

Voice & Visibility

### Podcast: The Business Case for Women's Sports

New Zealand’s Australian Rules sides ready for international action

Save insight

Voice & Visibility

### New Zealand’s Australian Rules sides ready for international action

Champions: How the White Ferns stunned South Africa and the world

Save insight

Voice & Visibility

### Champions: How the White Ferns stunned South Africa and the world

Wollaston excited at future for kiwi female riders after world success

Save insight

Voice & Visibility

### Wollaston excited at future for kiwi female riders after world success

Women's boxing pioneer Daniella Smith unveils journey to the top in new podcast

Save insight

Voice & Visibility

### Women's boxing pioneer Daniella Smith unveils journey to the top in new podcast

Deloitte: The Future of Sport 2024: Seizing the Moment

Save insight

Voice & Visibility

### Deloitte: The Future of Sport 2024: Seizing the Moment

WISPA Supporters Club - join now!

Save insight

Voice & Visibility

### WISPA Supporters Club - join now!

By Merran Brockie-David - Women in Sport Aotearoa

Research Reveals Significant ‘Fame Gap’ in Women’s Sport

Save insight

Voice & Visibility

### Research Reveals Significant ‘Fame Gap’ in Women’s Sport

Media and Gender Study: 2023 Annual Report

Save insight

Voice & Visibility

### Media and Gender Study: 2023 Annual Report

By Victoria University Melbourne Australia - Victoria University | Melbourne Australia

89% OF WOMEN IN FOOTBALL HAVE EXPERIENCED DISCRIMINATION AT WORK, BUT SURVEY REVEALS SURGE OF OPTIMISM ABOUT GENDER EQUALITY IN THE GAME

Save insight

Voice & Visibility

### 89% OF WOMEN IN FOOTBALL HAVE EXPERIENCED DISCRIMINATION AT WORK, BUT SURVEY REVEALS SURGE OF OPTIMISM ABOUT GENDER EQUALITY IN THE GAME

By Victoria University Melbourne Australia - Victoria University | Melbourne Australia

Canadian Women & Sport Unveils New Fan Insight Reports

Save insight

Voice & Visibility

### Canadian Women & Sport Unveils New Fan Insight Reports

By Canadian Women & Sport - Canadian Women & Sport

Liv living her best life in Barcelona

Save insight

Voice & Visibility

### Liv living her best life in Barcelona

By Suzanne McFadden - LockerRoom

Number of women coaching in Olympic and Paralympic sport doubles since 2020

Save insight

Voice & Visibility

### Number of women coaching in Olympic and Paralympic sport doubles since 2020

By Victoria University Melbourne Australia - Victoria University | Melbourne Australia

Golf NZ to revive Women's Open on the back of Lydia Ko's success

Save insight

Voice & Visibility

### Golf NZ to revive Women's Open on the back of Lydia Ko's success

Kiwi Women’s America’s Cup team sailing to win, but also for a future

Save insight

Voice & Visibility

## Kiwi Women’s America’s Cup team sailing to win, but also for a future

Kiwi Women’s America’s Cup team sailing to win, but also for a future

Save insight

Voice & Visibility

## Kiwi Women’s America’s Cup team sailing to win, but also for a future

Change in Action Week - Digital Innovation FINALIST - Ella Ferguson

Save insight

Voice & Visibility

## Change in Action Week - Digital Innovation FINALIST - Ella Ferguson

Change in Action Week - Digital Innovation Winner - WomenzSports

Save insight

Voice & Visibility

## Change in Action Week - Digital Innovation Winner - WomenzSports

Change in Action Week - Innovative Impact Winner - POWA First Steps

Save insight

Voice & Visibility

## Change in Action Week - Innovative Impact Winner - POWA First Steps

CBT at Falk College: Empowering Women, Creating Inclusive Environments

Save insight

Voice & Visibility

## CBT at Falk College: Empowering Women, Creating Inclusive Environments

Women in Sport 2024: Analysis of the Sport Value Chain - Media Broadcasting, Sponsorship and Deals Attendance

Save insight

Voice & Visibility

## Women in Sport 2024: Analysis of the Sport Value Chain - Media Broadcasting, Sponsorship and Deals Attendance

The Growth of Women’s Sports and Why It Matters for Youth Sport

Save insight

Voice & Visibility

## The Growth of Women’s Sports and Why It Matters for Youth Sport

Change in Action Week 2024 Winners

Save insight

Voice & Visibility

## Change in Action Week 2024 Winners

Podcast: The Business case for woman's sport - Ep.#104 going for gold:

Save insight

Voice & Visibility

## Podcast: The Business case for woman's sport - Ep.#104 going for gold:

Paris 2024: Athletes say work isn't over after Olympics reaches gender parity

Save insight

Voice & Visibility

## Paris 2024: Athletes say work isn't over after Olympics reaches gender parity

Olympics 2024: Ranking every New Zealand athlete and their chances of a medal at the Games

Save insight

Voice & Visibility

## Olympics 2024: Ranking every New Zealand athlete and their chances of a medal at the Games

The Women in Sport Podcast - General Election Special: Tackling Heath Inequalities

Save insight

Voice & Visibility

## The Women in Sport Podcast - General Election Special: Tackling Heath Inequalities

Women in Sport Aotearoa's Change in Action Week

Save insight

Voice & Visibility

## Women in Sport Aotearoa's Change in Action Week

By Merran Brockie-David - Women in Sport Aotearoa
Sport NZ - Media and Gender Study - 4th Annual Report
Save insight

Voice & Visibility

## Sport NZ - Media and Gender Study - 4th Annual Report

By Emma Evans - Sport New Zealand
WISPA's Change in Action Week 2024
Save insight

Voice & Visibility

## WISPA's Change in Action Week 2024

By Merran Brockie-David - Women in Sport Aotearoa
Sport Canterbury's Project Pink Dot
Save insight

Voice & Visibility

## Sport Canterbury's Project Pink Dot

By Rachel Harris - Sport Canterbury West Coast
See it to be in it: Promoting women in sport
Save insight

Voice & Visibility

## See it to be in it: Promoting women in sport

By Merran Brockie-David - Women in Sport Aotearoa
Wine, Cheese, and Wāhine Initiatives - Nuku Ora
Save insight

Voice & Visibility

## Wine, Cheese, and Wāhine Initiatives - Nuku Ora

By Lily Joiner - Nuku Ora
Ali Pottinger - The future of trail running for women in Australasia
Save insight

Voice & Visibility

## Ali Pottinger - The future of trail running for women in Australasia

By Ali Pottinger - Squadrun
WOMENZSPORTS presents Alice Soapbox: Mea Motu
Save insight

Voice & Visibility

### WOMENZSPORTS presents Alice Soapbox: Mea Motu

By Dani Marshall - Womenzsports
WomenzSports presents Alice's soapbox: Emma Twigg (Rowing)
Save insight

Voice & Visibility

### WomenzSports presents Alice's soapbox: Emma Twigg (Rowing)

By Dani Marshall - Womenzsports
WomenzSports presents Alice's soapbox: Shiray Kaka (Rugby 7's)
Save insight

Voice & Visibility

### WomenzSports presents Alice's soapbox: Shiray Kaka (Rugby 7's)

By Dani Marshall - Womenzsports
Fundraising for Women's Sports in New Zealand
Save insight

Voice & Visibility

### Fundraising for Women's Sports in New Zealand

By Dani Marshall - Womenzsports
FIFA Women's World Cup Media & Gender Case Study 2023
Save insight

Voice & Visibility

### FIFA Women's World Cup Media & Gender Case Study 2023

By Emma Evans - Sport New Zealand
Change in Action - 1 Year on from IWG Webinar
Save insight

Voice & Visibility

### Change in Action - 1 Year on from IWG Webinar

By Merran Brockie-David - Women in Sport Aotearoa
2022 IWG: Phil Clark - Using Research and Advocacy to Improve the Gender Balance of Sports Coverage
Save insight

Voice & Visibility

**2022 IWG: Phil Clark - Using Research and Advocacy to Improve the Gender Balance of Sports Coverage**
Equal pay commitments set for women's sport in NSW, lead by female advocates
Save insight

Voice & Visibility

## Equal pay commitments set for women's sport in NSW, lead by female advocates

By Merran Brockie-David - Women in Sport Aotearoa
Change Our Game State of Play Survey 2022-2023
Save insight

Voice & Visibility

## Change Our Game State of Play Survey 2022-2023

Findings report – The Value of You Can Be What You Can See
Save insight

Voice & Visibility

## Findings report – The Value of You Can Be What You Can See

Tātāwhāinga - Episode 7: The Role of Sports Media
Save insight

Voice & Visibility

## Tātāwhāinga - Episode 7: The Role of Sports Media

By Erin Roxburgh - Women in Sport Aotearoa
Tātāwhāinga - Episode 6: Hosting Major Events
Save insight

Voice & Visibility

## Tātāwhāinga - Episode 6: Hosting Major Events

By Erin Roxburgh - Women in Sport Aotearoa
Tātāwhāinga - Episode 5: Athletes: Humans or Commodities Part 2
Save insight

Voice & Visibility

## Tātāwhāinga - Episode 5: Athletes: Humans or Commodities Part 2

By Erin Roxburgh - Women in Sport Aotearoa
Tātāwhāinga - Episode 1: Welcome to Tātāwhāinga
Save insight

Voice & Visibility

### Tātāwhāinga - Episode 1: Welcome to Tātāwhāinga

By Erin Roxburgh - Women in Sport Aotearoa
Podcast: The Business Case For Woman's Sports - Ep.#103 What parity and surveymonkey's research revealed about what international consumers think about woman's sports
Save insight

Voice & Visibility

### Podcast: The Business Case For Woman's Sports - Ep.#103 What parity and surveymonkey's research revealed about what international consumers think about woman's sports

We Hear Her Podcast: Nardi Leonard
Save insight

Voice & Visibility

### We Hear Her Podcast: Nardi Leonard

Relational Leadership, Visibility & Voice
Save insight

Voice & Visibility

### Relational Leadership, Visibility & Voice

By Kirsten Spencer - Auckland University of Technology
University of Otago Inclusive Language Guidelines
Save insight

Voice & Visibility

### University of Otago Inclusive Language Guidelines

SASS Talk Podcast - Sevens sensation giving dance another fling
Save insight

Voice & Visibility

### SASS Talk Podcast - Sevens sensation giving dance another fling

How men can become better Allies to Women
Save insight

Voice & Visibility

### How men can become better Allies to Women

How to be a male ally to women’s sport

Save insight

Voice & Visibility

### How to be a male ally to women’s sport

The Halo of Value Creation Opportunities Around Women’s Sports

Save insight

Voice & Visibility

### The Halo of Value Creation Opportunities Around Women’s Sports

Future Talent: Yasmeen Kareem

Save insight

Voice & Visibility

### Future Talent: Yasmeen Kareem

By Vincent Jones - Edged and Gone

IWG: Moonira Ramathula Moonira - Visibility and Voice

Save insight

Voice & Visibility

### IWG: Moonira Ramathula Moonira - Visibility and Voice

IWG: Adele Pavlidis - What has sex and gender got to do with it? Exploring tensions and assumptions for elite strength and conditioning coaches

Save insight

Voice & Visibility

### IWG: Adele Pavlidis - What has sex and gender got to do with it? Exploring tensions and assumptions for elite strength and conditioning coaches

Strategies To Elevate And Diversify Women’s Sports Coverage: Insights From The Gist

Save insight

Voice & Visibility

### Strategies To Elevate And Diversify Women’s Sports Coverage: Insights From The Gist

Wellington and Graham sign with Brave for Super Smash

Save insight

Voice & Visibility

### Wellington and Graham sign with Brave for Super Smash

By Vincent Jones - Edged and Gone
IWG: Moonira Ramathula - Growing Professional Women's Rugby in Africa
Save insight

Voice & Visibility

## IWG: Moonira Ramathula - Growing Professional Women's Rugby in Africa

Latest research from Women’s Sport Trust delves into visibility and fandom of women’s sport in 2023
Save insight

Voice & Visibility

## Latest research from Women’s Sport Trust delves into visibility and fandom of women’s sport in 2023

Future Talent: Paige Loggenberg
Save insight

Voice & Visibility

Voice & Visibility

## Future Talent: Paige Loggenberg

By Vincent Jones - Edged and Gone
New Women’s Sport Trust Partnership With The R&A Reveals Women’s Sports Fans Feel Underserved Despite Record-Breaking Viewing Figures
Save insight

Voice & Visibility

## New Women’s Sport Trust Partnership With The R&A Reveals Women’s Sports Fans Feel Underserved Despite Record-Breaking Viewing Figures

She’s Got Game
Save insight

Voice & Visibility

## She’s Got Game

IWG: Troy Han - Celebrating Women In Sport
Save insight

Voice & Visibility

## IWG: Troy Han - Celebrating Women In Sport

IWG: Gen Dohrmann - Reshaping the images we see of women's sport in Australia
Save insight

Voice & Visibility

### IWG: Gen Dohrmann - Reshaping the images we see of women's sport in Australia

New Zealand Names Third Ever Artistic Swimming Duo For Olympic Games

Save insight

Voice & Visibility

### New Zealand Names Third Ever Artistic Swimming Duo For Olympic Games

Grand Slam winner Routliffe, Sun to pair up for Paris tennis

Save insight

Voice & Visibility

### Grand Slam winner Routliffe, Sun to pair up for Paris tennis

Olympics 2024: Paris promised gender equality. Are TV commentators meeting that goal?

Save insight

Voice & Visibility

### Olympics 2024: Paris promised gender equality. Are TV commentators meeting that goal?

A level playing field: the case for investing in women's sport

Save insight

Voice & Visibility

### A level playing field: the case for investing in women's sport

Olympics 2024: Gold medallists Brooke Francis and Lucy Spoors on the challenges they faced

Save insight

Voice & Visibility

### Olympics 2024: Gold medallists Brooke Francis and Lucy Spoors on the challenges they faced

PARIS OLYMPICS 2024 Paris Olympics: Kiwi diver Lizzie Roussel returns from baby hiatus to rekindle Olympic dream

Save insight

Voice & Visibility

### PARIS OLYMPICS 2024 Paris Olympics: Kiwi diver Lizzie Roussel returns from baby hiatus to rekindle Olympic dream

Michele Kang Invests $50 Million to Boost Women’s Sports

Save insight

Voice & Visibility

### Michele Kang Invests $50 Million to Boost Women’s Sports

Aotearoa New Zealand Gender Attitudes Survey 2023

Save insight

Voice & Visibility

### Aotearoa New Zealand Gender Attitudes Survey 2023

By Maddi Mclean - Sport New Zealand

2021 National Sport Club Survey - Female Friendly Environments

Save insight

Voice & Visibility

### 2021 National Sport Club Survey - Female Friendly Environments

By Maddi Mclean - Sport New Zealand

Men as Allies: supporting women and girls in community sport

Save insight

Voice & Visibility

### Men as Allies: supporting women and girls in community sport

Olympic wāhine winning streak makes powerful case for more funding for women's sport

Save insight

Voice & Visibility

### Olympic wāhine winning streak makes powerful case for more funding for women's sport

Eliza wants more than a last tango in Paris

Save insight

Voice & Visibility

### Eliza wants more than a last tango in Paris

Scotty's Spin: Where Is New Zealand's Investment In Women's Sport?

Save insight

Voice & Visibility

### Scotty's Spin: Where Is New Zealand's Investment In Women's Sport?

Women's Sports Trust: Report into the positive impact of women’s sport sponsorship on brands

Save insight

Voice & Visibility

### Women's Sports Trust: Report into the positive impact of women’s sport sponsorship on brands

In a league of her own: WISPA Foundation Member Toni Bruce wins major award

Save insight

Voice & Visibility

### In a league of her own: WISPA Foundation Member Toni Bruce wins major award

Invisibility of female participants in midlife and beyond in sport and exercise science research: a call to action

Save insight

Voice & Visibility

### Invisibility of female participants in midlife and beyond in sport and exercise science research: a call to action

Women coaches in Aotearoa New Zealand - Research

Save insight

Voice & Visibility

### Women coaches in Aotearoa New Zealand - Research

Women’s Ice Hockey on the Rise

Save insight

Voice & Visibility

### Women’s Ice Hockey on the Rise

SASS Talk: Olympic cyclist’s hellish ride to Paris

Save insight

Voice & Visibility

### SASS Talk: Olympic cyclist’s hellish ride to Paris

Title IX was a game-changer, but women are still fighting for an equal playing field

Save insight

Voice & Visibility

### Title IX was a game-changer, but women are still fighting for an equal playing field

New Zealander Rebecca Foulsham's key Paralympics role

Save insight

Voice & Visibility

### New Zealander Rebecca Foulsham's key Paralympics role

SASS Talk: Behind the scenes of the Paris Olympics

Save insight

Voice & Visibility

### SASS Talk: Behind the scenes of the Paris Olympics

WomenzSports present's Alice's Soapbox: Ruahei Demant (Rugby 15's)

Save insight

Voice & Visibility

### WomenzSports present's Alice's Soapbox: Ruahei Demant (Rugby 15's)

By Dani Marshall - Womenzsports

Auckland HEARTS recognised in Auckland Cricket's History

Save insight

Auckland HEARTS Capping

Voice & Visibility

### Auckland HEARTS recognised in Auckland Cricket's History

By Astrid van Uden - AucklandCricket.co.nz

Lydia Ko within reach of golfing greats after staggering career earnings soar

Save insight

Voice & Visibility

### Lydia Ko within reach of golfing greats after staggering career earnings soar

The Women in Sport Podcast - The Rugby League World Cup: A lasting legacy

Save insight

Voice & Visibility

### The Women in Sport Podcast - The Rugby League World Cup: A lasting legacy

Overcoming the obstacles: How New Zealand women have shone at the Olympic Games

Save insight

Voice & Visibility

### Overcoming the obstacles: How New Zealand women have shone at the Olympic Games

Paris 2024 Olympics: A new era for women in sport

Save insight

Voice & Visibility

## Paris 2024 Olympics: A new era for women in sport

Yeah, Nah: Is Lydia Ko New Zealand’s greatest ever sportsperson?

Save insight

Voice & Visibility

## Yeah, Nah: Is Lydia Ko New Zealand’s greatest ever sportsperson?

CJ’s Story Inspiring Inclusion

Save insight

Voice & Visibility

## CJ’s Story Inspiring Inclusion

By Dantaye Simpson - Sport Manawatu

2023 Women's Sporting Landscape

Save insight

Voice & Visibility

## 2023 Women's Sporting Landscape

Who deserves New Zealand's highest sporting honour?

Save insight

Voice & Visibility

## Who deserves New Zealand's highest sporting honour?

Revealed: Portia’s next career step

Save insight

Voice & Visibility

## Revealed: Portia’s next career step

By Suzanne McFadden - LockerRoom

Lydia Ko’s Cinderella story

Save insight

Voice & Visibility

## Lydia Ko’s Cinderella story

Facts and figures: Women in sport

Save insight

Voice & Visibility

### Facts and figures: Women in sport

All Blacks v England: Sex act joke about female physio ‘harassment’

Save insight

Voice & Visibility

### All Blacks v England: Sex act joke about female physio ‘harassment’

IWG: Amy Marfell - The Power of Digital Media for Everyday Activism and Advocacy

Save insight

Voice & Visibility

### IWG: Amy Marfell - The Power of Digital Media for Everyday Activism and Advocacy

IWG Muditambi Ravele - Visibility and Voice: Baby Steps Towards Changing Perceptions of Women Sport

Save insight

Voice & Visibility

### IWG Muditambi Ravele - Visibility and Voice: Baby Steps Towards Changing Perceptions of Women Sport

5 4 3 2 1 Paris: Jonelle Price

Save insight

Voice & Visibility

### 5 4 3 2 1 Paris: Jonelle Price

Sail GP: how many women on the water this weekend?

Save insight

Voice & Visibility

### Sail GP: how many women on the water this weekend?

Taranaki Thunder bought by sports media company

Save insight

Voice & Visibility

### Taranaki Thunder bought by sports media company

Kiwi wins gold in groundbreaking women's event

Save insight

Voice & Visibility

**Kiwi wins gold in groundbreaking women's event**
Paris Olympics 2024: Full New Zealand schedule
Save insight

Voice & Visibility

## Paris Olympics 2024: Full New Zealand schedule

Women in Sport Reports, Research and Expertise
Save insight

Voice & Visibility

## Women in Sport Reports, Research and Expertise

5 4 3 2 1 Paris: Eva Morris and Nina Brown
Save insight

Voice & Visibility

## 5 4 3 2 1 Paris: Eva Morris and Nina Brown

The impact of uniform design on female athletes’ confidence - Massey University
Save insight

Voice & Visibility

## The impact of uniform design on female athletes’ confidence - Massey University

Pioneer women surfers reflect on their struggle for recognition
Save insight

Voice & Visibility

## Pioneer women surfers reflect on their struggle for recognition

Research Confirms Benefit of Increased Representation of Women on Boards
Save insight

Voice & Visibility

## Research Confirms Benefit of Increased Representation of Women on Boards

Paris Olympics throw spotlight on needs of athlete mothers
Save insight

Voice & Visibility

## Paris Olympics throw spotlight on needs of athlete mothers

Audio: Nicky van den Bos: On why people are reluctant to criticise women's sport?

Save insight

Voice & Visibility

### Audio: Nicky van den Bos: On why people are reluctant to criticise women's sport?

Basketball: Player payments double for Tauihi Basketball Aotearoa

Save insight

Voice & Visibility

### Basketball: Player payments double for Tauihi Basketball Aotearoa

Survey: Consumers want brands to invest in women’s sports

Save insight

Voice & Visibility

### Survey: Consumers want brands to invest in women’s sports

FIFA Women's World Cup economic, social impact 'exceeded expectations' - report

Save insight

Voice & Visibility

### FIFA Women's World Cup economic, social impact 'exceeded expectations' - report

The Conversation of Sport - Are Women Visible in Sports News Coverage?

Save insight

Voice & Visibility

### The Conversation of Sport - Are Women Visible in Sports News Coverage?

The Women in Sport Podcast - Paris 2024 Olympic Preview: Tessa Sanderson

Save insight

Voice & Visibility

### The Women in Sport Podcast - Paris 2024 Olympic Preview: Tessa Sanderson

The Women in Sport Podcast - Paris 2024 Olympic Preview: Joanna Rowsell

Save insight

Voice & Visibility

### The Women in Sport Podcast - Paris 2024 Olympic Preview: Joanna Rowsell

Diversity and Inclusion Survey

Save insight

Voice & Visibility

## Diversity and Inclusion Survey

Super Rugby Aupiki: Blues co-captain Ruahei Demant pleads for greater funding in women’s rugby

Save insight

Voice & Visibility

## Super Rugby Aupiki: Blues co-captain Ruahei Demant pleads for greater funding in women’s rugby

UNESCO Report: Women and girls’ access to sport still lagging far behind

Save insight

Voice & Visibility

## UNESCO Report: Women and girls’ access to sport still lagging far behind

IWG: Angelica Saenz - LTB+ Women's Movement is unstoppable, are you moving with us?

Save insight

Voice & Visibility

## IWG: Angelica Saenz - LTB+ Women's Movement is unstoppable, are you moving with us?

World Rugby’s smaller ball proposal ignites debate on gender equality in sports

Save insight

Voice & Visibility

## World Rugby’s smaller ball proposal ignites debate on gender equality in sports

IWG: Emily Dealy - Using sport as a vehicle for positive social change: A framework advancing social outputs, outcomes and impact of the ‘Game on for Women’ strategy

Save insight

Voice & Visibility

## IWG: Emily Dealy - Using sport as a vehicle for positive social change: A framework advancing social outputs, outcomes and impact of the ‘Game on for Women’ strategy

Video: Yarns with Commonwealth Games athlete Alethea Boon

Save insight

Voice & Visibility

**Video: Yarns with Commonwealth Games athlete Alethea Boon**

Super Rugby Aupiki: Navigating challenges for the growth of women’s rugby

Save insight

Voice & Visibility

## Super Rugby Aupiki: Navigating challenges for the growth of women’s rugby

The Rise of Women’s Sports Isn’t a Moment, It’s a Movement | Analysis

Save insight

Voice & Visibility

## The Rise of Women’s Sports Isn’t a Moment, It’s a Movement | Analysis

IWG: Sally Rae - Level playing fields do not exist

Save insight

Voice & Visibility

## IWG: Sally Rae - Level playing fields do not exist

NZ's Female Medal Prospects in Paris

Save insight

Voice & Visibility

## NZ's Female Medal Prospects in Paris

IWG Jordan Matthews & Lucy Piggott - Is gender on the international agenda?

Save insight

Voice & Visibility

## IWG Jordan Matthews & Lucy Piggott - Is gender on the international agenda?

Mother’s Day: Professional athletes share the struggle of motherhood and their careers

Save insight

Voice & Visibility

## Mother’s Day: Professional athletes share the struggle of motherhood and their careers

Celebrating 30 years of IWG Women and Sport : IWG Webinar Series

Save insight

Voice & Visibility

## Celebrating 30 years of IWG Women and Sport : IWG Webinar Series

SASS Talk Podcast - Sarah Cowley Ross & Suzanne McFadden - The bounce-back of Squash Queen Joelle King

Save insight

Voice & Visibility

### SASS Talk Podcast - Sarah Cowley Ross & Suzanne McFadden - The bounce-back of Squash Queen Joelle King

SASS Talk Podcast - Sarah Cowley Ross & Suzanne McFadden - Embracing boobs and babies

Save insight

Voice & Visibility

### SASS Talk Podcast - Sarah Cowley Ross & Suzanne McFadden - Embracing boobs and babies

The ROI of Women’s Sports: A Blueprint for Value Investing

Save insight

Voice & Visibility

### The ROI of Women’s Sports: A Blueprint for Value Investing

Dalton's special connection to Southland lives on through foundation's gift

Save insight

Voice & Visibility

### Dalton's special connection to Southland lives on through foundation's gift

A PERIOD THAT STARTS A CONVERSATION: FEMALE ATHLETES BREAK THE TABOO ON MENSTRUATION IN ELITE SPORT

Save insight

Voice & Visibility

### A PERIOD THAT STARTS A CONVERSATION: FEMALE ATHLETES BREAK THE TABOO ON MENSTRUATION IN ELITE SPORT

## Our Partners

- Sport NZ
- NZ Foreign affairs and trade
- US Embassy NZ

Women in Sport Aotearoa Insight Hub | Ngā Wāhine Hākinakina o Aotearoa

- Facebook
- Instagram
- Linkedin

- TikTok
- YouTube

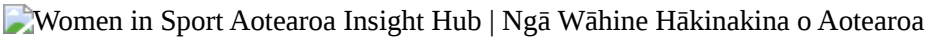
- Contact
- FAQs
- Privacy policy
- Terms of use

© 2026 Women in Sport Aotearoa

# Subscribe to our newsletter

Receive the latest news, events and insights as we publish them.

Name:
Email:
Subscribe

Close panel 


# Subscribe to our newsletter

Our weekly email delivering the latest insights as we publish them, tailored to your tastes.

First name:*
Email:*

## Preferences

Select those that apply to you to help us customise your Insight Hub experience.

### Insight Themes

- [x] All
- [x] Leadership
- [x] Social Change
- [x] Active Lives
- [x] High Performance
- [x] Visibility and Voice

### Insight Content Types

- [x] All
- [x] Research
- [x] Case studies
- [x] News stories
- [x] Toolkits

Subscribe now