WISPA's Change in Action Week 2024

Theme:
Voice & Visibility

Merran Brockie-David
Women in Sport Aotearoa
Message Merran

What is Change in Action Week?

Change in Action Week (2-8 September 2024) is a call to action encouraging anyone in the sport and physical activity community across Aotearoa to share current examples of actions driving positive change for women and girls. It is a chance to celebrate the small wins in clubs, schools, groups and organisations that are improving the sporting landscape for women and girls, and to encourage others to make similar changes.

Submit to be featured by WISPA and win a session with Zoe George and a feature in LockerRoom!

- Submit your story here of change to be recognised as a champion of positive change and featured by WISPA.
- One winner from each category will also have the chance to attend an online coaching session with Zoe George, journalist and women's sport champion!
- One lucky overall winner will have the chance to be featured in LockerRoom!
- Courtesy of NZ Cricket, we have six double passes to a WHITE FERNS home fixture of their choice during the 2024/25 summer!
- There is also some awesome chocolate up for grabs for some lucky winners from our mates at Cadbury NZ!

Nominate your champion(s)

- Categories for submissions:
  - **Dallies (Dads as Allies)** - A Dad that has made an impact on their daughter's sport or rec experiences
  - **Innovative Impact** - A community, regional or national initiative that has introduced change for women or girls
  - **Pioneer of Change** - A volunteer who has made a real change for women or girls in their community
  - **Wāhine Toa** - Do you have a big sister/aunty or mum in your community who is a role model for girls or women and inspires positive change
  - **Rangatahi** - Anyone under 20 with recognised potential that is going to make a difference for women or girls in sport and rec now or in the future.
  - **Digital Innovation** - using your digital channels to create change for women or girls
  - **Fill out the short form** about a person/group or kaupapa that has positively impacted women or girls in sport or physical activity and attach videos/photos that showcase this.
- **Note: Videos/photos must be received by Monday 19 August to enable WISPA to edit and share on our channels during Change in Action Week.** If you submit after 19 Aug, WISPA cannot guarantee that we will be able to edit and share on our channels.

How can I take part further and share the Change in Action Week messaging?

Are there examples of champions of change in your region that influence positive change for women or girls in sport and recreation?

This is a week that is a great chance to highlight these Individuals, Groups, Organisations or yourself as a champion in this space and to inspire others to make positive change.

Anyone can nominate anyone or anything - you can nominate yourself or your club/school/org, or you can nominate someone you know (as long as they give you permission!)

- Download our Change in Action Week Media Toolkit with logos, social tiles, banners and posters here to share your own examples for Change in Action Week
- Make sure you tag WISPA and use the hashtags: #changeinspireschange #levelthefield #WISPAotearoa #womeninsport
- Hold an event/activation in your area during 2-8 September focusing on equity for women and girls in sport and physical activity and share about it with WISPA!

Key tips for taking good video footage:

- Film in **portrait** (ie. Vertical) on your phone
- Hold your phone steady

- Frame the person in the centre, about waist up, and get them to look straight at the camera.
- Start with a quick intro (Who)
- Describe the activity that has been implemented (What)
- How has it driven change for women or girls in the sport/activity? (How)
- Keep it short! Less than 2 minutes is ideal - focus on the key info only :)

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Women's Sports Trust Report: Visibility Uncovered - 2024 - the year in review

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NZ Paralympic Winter Legends: Rachael Henderson (Née Battersby)

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White Ferns star Amelia Kerr named ICC women’s cricketer of the year for 2024
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NZ's Zoi Sadowski-Synnott lands world's first triple cork in women’s slopestyle
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IOC and UN Women to continue delivering gender equality agenda in and through sport
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GAME ON: BRIDGING THE INVESTMENT GAP IN WOMEN’S SPORTS
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Camille’s Para taekwondo ambition

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2025 Women’s Sport Calendar (Worldwide)

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Kiwi duo prosper at global Wheelchair rugby tournament - Paralympics New Zealand

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Paralympian swimmers Lili-Fox Mason and Gabriella Smith recognised with Paralympic Pin Presentation

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Beautiful Data – Women-focused insight from the Paris 2024 Olympic Games
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New Research Highlights Financial Realities of Professional Women Athletes
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NZ footballer leads fight against Fifa’s fossil fuels
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Podcast: The Business Case for Women's Sports
Save insight

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New Zealand’s Australian Rules sides ready for international action
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Champions: How the White Ferns stunned South Africa and the world

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Wollaston excited at future for kiwi female riders after world success

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Women's boxing pioneer Daniella Smith unveils journey to the top in new podcast

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Deloitte: The Future of Sport 2024: Seizing the Moment

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Research Reveals Significant ‘Fame Gap’ in Women’s Sport

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Media and Gender Study: 2023 Annual Report

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Canadian Women & Sport Unveils New Fan Insight Reports
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Liv living her best life in Barcelona
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Number of women coaching in Olympic and Paralympic sport doubles since 2020
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Golf NZ to revive Women's Open on the back of Lydia Ko's success
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Kiwi Women’s America’s Cup team sailing to win, but also for a future
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Change in Action Week - Digital Innovation FINALIST - Ella Ferguson

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Change in Action Week - Digital Innovation Winner - WomenzSports

Change in Action Week - Innovative Impact Winner - POWA First Steps

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Change in Action Week - Innovative Impact Winner - POWA First Steps

CBT at Falk College: Empowering Women, Creating Inclusive Environments

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Women in Sport 2024: Analysis of the Sport Value Chain - Media Broadcasting, Sponsorship and Deals Attendance

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The Growth of Women’s Sports and Why It Matters for Youth Sport

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Change in Action Week 2024 Winners

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Podcast: The Business case for woman's sport - Ep.#104 going for gold:

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Paris 2024: Athletes say work isn't over after Olympics reaches gender parity

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Olympics 2024: Ranking every New Zealand athlete and their chances of a medal at the Games

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The Women in Sport Podcast - General Election Special: Tackling Heath Inequalities

Save insight

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Women in Sport Aotearoa's Change in Action Week

Save insight

Voice & Visibility

Women in Sport Aotearoa's Change in Action Week

By Merran Brockie-David - Women in Sport Aotearoa

Sport NZ - Media and Gender Study - 4th Annual Report

Save insight

Voice & Visibility

Sport NZ - Media and Gender Study - 4th Annual Report

By Emma Evans - Sport New Zealand

Sport Canterbury's Project Pink Dot

Save insight

Voice & Visibility

Sport Canterbury's Project Pink Dot

By Rachel Harris - Sport Canterbury West Coast
See it to be in it: Promoting women in sport
Save insight

Voice & Visibility

See it to be in it: Promoting women in sport

By Merran Brockie-David - Women in Sport Aotearoa
Wine, Cheese, and Wāhine Initiatives - Nuku Ora
Save insight

Voice & Visibility

Wine, Cheese, and Wāhine Initiatives - Nuku Ora

By Lily Joiner - Nuku Ora
Ali Pottinger - The future of trail running for women in Australasia
Save insight

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By Ali Pottinger - Squadrun
WOMENZSPORTS presents Alice Soapbox: Mea Motu
Save insight

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WOMENZSPORTS presents Alice Soapbox: Mea Motu

By Dani Marshall - Womenzsports
WomenzSports presents Alice's soapbox: Emma Twigg (Rowing)
Save insight

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By Dani Marshall - Womenzsports
WomenzSports presents Alice's soapbox: Shiray Kaka (Rugby 7's)
Save insight

Voice & Visibility

WomenzSports presents Alice's soapbox: Shiray Kaka (Rugby 7's)

By Dani Marshall - Womenzsports
Fundraising for Women's Sports in New Zealand
Save insight

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FIFA Women's World Cup Media & Gender Case Study 2023
Save insight

Voice & Visibility

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By Emma Evans - Sport New Zealand
Change in Action - 1 Year on from IWG Webinar
Save insight

Voice & Visibility

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By Merran Brockie-David - Women in Sport Aotearoa
2022 IWG: Phil Clark - Using Research and Advocacy to Improve the Gender Balance of Sports Coverage
Save insight

Voice & Visibility

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Equal pay commitments set for women’s sport in NSW, lead by female advocates
Save insight

Voice & Visibility

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By Merran Brockie-David - Women in Sport Aotearoa
Change Our Game State of Play Survey 2022-2023
Save insight

Voice & Visibility

Change Our Game State of Play Survey 2022-2023

Findings report – The Value of You Can Be What You Can See
Save insight

Voice & Visibility

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Tātāwhāinga - Episode 7: The Role of Sports Media

Save insight

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By Erin Roxburgh - Women in Sport Aotearoa
Tātāwhāinga - Episode 6: Hosting Major Events

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Tātāwhāinga - Episode 5: Athletes: Humans or Commodities Part 2

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Tātāwhāinga - Episode 1: Welcome to Tātāwhāinga

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Podcast: The Business Case For Woman's Sports - Ep.#103 What parity and surveymonkey's research revealed about what international consumers think about woman's sports

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We Hear Her Podcast: Nardi Leonard

Save insight

Voice & Visibility

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Relational Leadership, Visibility & Voice

Save insight

Voice & Visibility

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By Kirsten Spencer - Auckland University of Technology
University of Otago Inclusive Language Guidelines
Save insight

Voice & Visibility

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SASS Talk Podcast - Sevens sensation giving dance another fling
Save insight

Voice & Visibility

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How men can become better Allies to Women
Save insight

Voice & Visibility

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How to be a male ally to women’s sport
Save insight

Voice & Visibility

How to be a male ally to women’s sport

The Halo of Value Creation Opportunities Around Women’s Sports
Save insight

Voice & Visibility

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Future Talent: Yasmeen Kareem
Save insight

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Voice & Visibility

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By Vincent Jones - Edged and Gone
IWG: Moonira Ramathula Moonira - Visibility and Voice
Save insight

Voice & Visibility

IWG: Moonira Ramathula Moonira - Visibility and Voice

IWG: Adele Pavlidis - What has sex and gender got to do with it? Exploring tensions and assumptions for elite strength and conditioning coaches

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Voice & Visibility

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Strategies To Elevate And Diversify Women’s Sports Coverage: Insights From The Gist

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Wellington and Graham sign with Brave for Super Smash

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IWG: Moonira Ramathula - Growing Professional Women's Rugby in Africa

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Latest research from Women’s Sport Trust delves into visibility and fandom of women’s sport in 2023

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Future Talent: Paige Loggenberg

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New Women’s Sport Trust Partnership With The R&A Reveals Women’s Sports Fans Feel Underserved Despite Record-Breaking Viewing Figures

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She’s Got Game

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Grand Slam winner Routliffe, Sun to pair up for Paris tennis

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Save insight

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A level playing field: the case for investing in women's sport
Save insight

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Olympics 2024: Gold medallists Brooke Francis and Lucy Spoors on the challenges they faced
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PARIS OLYMPICS 2024 Paris Olympics: Kiwi diver Lizzie Roussel returns from baby hiatus to rekindle Olympic dream
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Aotearoa New Zealand Gender Attitudes Survey 2023
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By Maddi Mclean - Sport New Zealand
2021 National Sport Club Survey - Female Friendly Environments
Save insight

Voice & Visibility

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Men as Allies: supporting women and girls in community sport
Save insight

Voice & Visibility

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Save insight

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Eliza wants more than a last tango in Paris

Save insight

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Scotty's Spin: Where Is New Zealand's Investment In Women's Sport?

Save insight

Voice & Visibility

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Women's Sports Trust: Report into the positive impact of women’s sport sponsorship on brands

Save insight

Voice & Visibility

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In a league of her own: WISPA Foundation Member Toni Bruce wins major award

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Invisibility of female participants in midlife and beyond in sport and exercise science research: a call to action

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Women coaches in Aotearoa New Zealand - Research

Save insight

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Women’s Ice Hockey on the Rise

Save insight

Voice & Visibility

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SASS Talk: Olympic cyclist’s hellish ride to Paris

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Voice & Visibility

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Save insight

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New Zealander Rebecca Foulsham's key Paralympics role

Save insight

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SASS Talk: Behind the scenes of the Paris Olympics

Save insight

Voice & Visibility

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WomenzSports present's Alice's Soapbox: Ruahei Demant (Rugby 15's)

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WomenzSports present's Alice's Soapbox: Ruahei Demant (Rugby 15's)

By Dani Marshall - Womenzsports

Auckland HEARTS recognised in Auckland Cricket's History

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By Astrid van Uden - AucklandCricket.co.nz
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The Women in Sport Podcast - The Rugby League World Cup: A lasting legacy
Save insight

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Overcoming the obstacles: How New Zealand women have shone at the Olympic Games
Save insight

Voice & Visibility

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Paris 2024 Olympics: A new era for women in sport
Save insight

Voice & Visibility

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What women want: A wishlist from Kiwi wāhine in sport
Save insight

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Yeah, Nah: Is Lydia Ko New Zealand’s greatest ever sportsperson?
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CJ’s Story Inspiring Inclusion
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By Dantaye Simpson - Sport Manawatu
2023 Women's Sporting Landscape
Save insight

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Who deserves New Zealand's highest sporting honour?
Save insight

Voice & Visibility

Who deserves New Zealand's highest sporting honour?

Revealed: Portia’s next career step
Save insight

Voice & Visibility

Revealed: Portia’s next career step

By Suzanne McFadden - LockerRoom
Lydia Ko’s Cinderella story
Save insight

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Facts and figures: Women in sport
Save insight

Voice & Visibility

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All Blacks v England: Sex act joke about female physio ‘harassment’
Save insight

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IWG: Amy Marfell - The Power of Digital Media for Everyday Activism and Advocacy
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IWG Muditambi Ravele - Visibility and Voice: Baby Steps Towards Changing Perceptions of Women Sport

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5 4 3 2 1 Paris: Jonelle Price

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Sail GP: how many women on the water this weekend?

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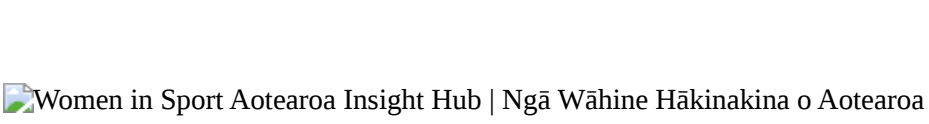
Close panel 

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