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Women's Sports, Media & Change with Olivia Cleal & Madeline Hislop | The New Rules podcast

Theme: Voice & Visibility

Women's Sports, Media & Change with Olivia Cleal & Madeline Hislop | The New Rules podcast

Co-authored by Women's Agenda

Have you listened to our new podcast series, The New Rules?

In this episode of The New Rules podcast, Women's Agenda journalists Olivia Cleal and Madeline Hislop join the conversation to explore the growing momentum of women's sports. From the Matildas' cultural impact to the increasing visibility of female athletes in media, they discuss why this moment feels different—and whether it's truly a lasting shift.

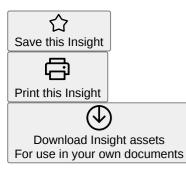
The New Rules relives big moments in women's sport – an industry set to top \$1 billion in 2024. This series takes you behind the scenes with Australian-based athletes, commentators and key stakeholders to celebrate the forces driving the growth of women's sports, the impact it's having in communities and what could help drive it to new heights in future.

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