# Skip to content Women in Sport Aotearoa Insight Hub | Ngā Wāhine Hākinakina o Aotearoa Women in Sport Aotearoa Insight Hub | Ngā Wāhine Hākinakina o Aotearoa Open search panel Search Search the Insight Hub... Cancel

- <u>Insights</u> <u>Rangahau</u>
- Events Hui
- <u>Partnerships</u> <u>Rangapū</u>
- <u>Impact</u><u>Whakaaweawe</u>
- About Mō Mātou
  - Overview
  - <u>History</u>
  - Support
- ☆<u>0</u> Saved



- Sign in
- Submit





#### WomenzSports present's Alice's Soapbox: Ruahei Demant (Rugby 15's)

Theme:

Voice & Visibility

WomenzSports present's Alice's Soapbox: Ruahei Demant (Rugby 15's)

#### Dani Marshall

Co-authored by WomenzSports, Alice Soper

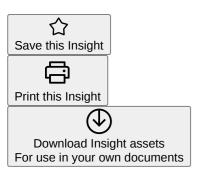
Womenzsports

#### WomenzSports present's Alice's Soapbox: Ruahei Demant (Rugby 15's)

Nau mai, haere mai and welcome to the first episode of WOMENZSPORTS presents Alice's Soapbox!

WOMENZSPORTS is hyped to share our korero with Ruahei Demant: the co-captain of the World Cup Champion Black Ferns, 2022 World Rugby Women's 15s Player of the Year, and player for the Auckland Blues, Auckland Storm, and College Rifles. Sports journalist and rugby player Alice Soper sits down with Ruahei Demant to discuss everything from getting started in rugby to the challenges faced by players as the women's rugby game grows in Aotearoa New Zealand. They also explore the importance of honouring culture and heritage, and Ruahei reveals her tuākana (big sisters) and tēina (little sisters) within rugby!

#### Check it out here on Spotify now!



#### Was this Insight helpful?





Share this Insight













**Email this Insight** 



## <sup>)</sup> Download Insight assets

- <u>WomenzSports present's Alice's Soapbox: Ruahei Demant (Rugby 15's).pdf</u>
   <u>Ruahei.jpeg 1.0MB JPEG</u>
- Was this Insight useful?





#### Similar Insights (175)

Meaningful Stakholder Engagement Tool for Sport



Voice & Visibility

#### Meaningful Stakholder Engagement Tool for Sport

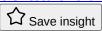
From Privilege to Threat: Unraveling Psychological Pathways to the Manosphere



Voice & Visibility

#### From Privilege to Threat: Unraveling Psychological Pathways to the Manosphere

UC research examines role of hormones in female athletic performance



Voice & Visibility

#### UC research examines role of hormones in female athletic performance

Made For This Game



Voice & Visibility

#### **Made For This Game**

Global Alliance for Female Athletes - resources and education

Save insight

Voice & Visibility

#### Global Alliance for Female Athletes - resources and education

NZ's key role in global breakthrough for women's sport



#### NZ's key role in global breakthrough for women's sport

By Suzanne McFadden - LockerRoom

Women in Sports Marketing Partnerships Across North America 2024-25

Save insight

Voice & Visibility

#### Women in Sports Marketing Partnerships Across North America 2024-25

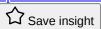
Women's Sports, Media & Change with Olivia Cleal & Madeline Hislop | The New Rules podcast



Voice & Visibility

#### Women's Sports, Media & Change with Olivia Cleal & Madeline Hislop | The New Rules podcast

Sport NZ-Isentia study of gender balance in sports news coverage - Paris Olympics and Paralympics



Voice & Visibility

#### Sport NZ-Isentia study of gender balance in sports news coverage - Paris Olympics and Paralympics

By Emma Evans - Sport New Zealand

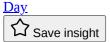
The Future of Women's Sports: Insights from Industry Leaders



Voice & Visibility

#### The Future of Women's Sports: Insights from Industry Leaders

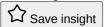
Women's Sports Foundation Showcases Title IX's Economic Impact In Washington, D.C. For National Girls & Women In Sports



Voice & Visibility

## Women's Sports Foundation Showcases Title IX's Economic Impact In Washington, D.C. For National Girls & Women In Sports Day

Dame Sophie Pascoe announces her Retirement from Competitive Swimming



Voice & Visibility

#### Dame Sophie Pascoe announces her Retirement from Competitive Swimming

| ☆ Save insight   |
|--|
|  |
| Voice & Visibility   |
| Women's Sports Trust Report: Visibility Uncovered - 2024 - the year in review  |
| NZ Paralympic Winter Legends: Rachael Henderson (Née Battersby)  |
| Save insight   |
|  |
| Voice & Visibility   |
| NZ Paralympic Winter Legends: Rachael Henderson (Née Battersby)  |
| By Steve Landells - Paralympics New Zealand<br>Zoi Sadowski-Synnott continues stunning form with snowboard World Cup win |
| Save insight   |
|  |
| Voice & Visibility   |
| Zoi Sadowski-Synnott continues stunning form with snowboard World Cup win  |
| White Ferns star Amelia Kerr named ICC women's cricketer of the year for 2024  |
| Save insight   |
|  |
| Voice & Visibility   |
| White Ferns star Amelia Kerr named ICC women's cricketer of the year for 2024  |
| NZ's Zoi Sadowski-Synnott lands world's first triple cork in women's slopestyle  |
| Save insight   |
|  |
| Voice & Visibility   |
| NZ's Zoi Sadowski-Synnott lands world's first triple cork in women's slopestyle  |
| New Zealand shines at inaugural Kho Kho World Cup  |
| Save insight   |
|  |
| Voice & Visibility   |
| New Zealand shines at inaugural Kho Kho World Cup  |
| IOC and UN Women to continue delivering gender equality agenda in and through sport                                      |
| Save insight   |

Women's Sports Trust Report: Visibility Uncovered - 2024 - the year in review

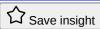
Voice & Visibility

IOC and UN Women to continue delivering gender equality agenda in and through sport

## GAME ON: BRIDGING THE INVESTMENT GAP IN WOMEN'S SPORTS Save insight Voice & Visibility GAME ON: BRIDGING THE INVESTMENT GAP IN WOMEN'S SPORTS Performance Special Report: A Female Lens on Performance Save insight Voice & Visibility

#### **Performance Special Report: A Female Lens on Performance**

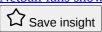
Camille's Para taekwondo ambition



Voice & Visibility

#### Camille's Para taekwondo ambition

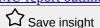
By Steve Landells - Paralympics New Zealand Netball fans show the way



Voice & Visibility

#### **Netball fans show the way**

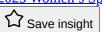
MU report outlines ways to improve women's sport coverage



Voice & Visibility

#### MU report outlines ways to improve women's sport coverage

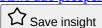
2025 Women's Sport Calendar (Worldwide)



Voice & Visibility

#### 2025 Women's Sport Calendar (Worldwide)

Kiwi duo prosper at global Wheelchair rugby tournament - Paralympics New Zealand



#### Voice & Visibility

Kiwi duo prosper at global Wheelchair rugby tournament - Paralympics New Zealand

| By Steve Landells - Paralympics New Zealand  |
|--|
| New brand decision maker research from the Women's Sport Trust reveals women's sport sponsorship set for continued growth  |
| Save insight   |
|  |
| Voice & Visibility   |
| New brand decision maker research from the Women's Sport Trust reveals women's sport sponsorship s<br>for continued growth |
| Paralympian swimmers Lili-Fox Mason and Gabriella Smith recognised with Paralympic Pin Presentation                        |



Voice & Visibility

#### Paralympian swimmers Lili-Fox Mason and Gabriella Smith recognised with Paralympic Pin Presentation

By Steve Landells - Paralympics New Zealand

Beautiful Data - Women-focused insight from the Paris 2024 Olympic Games



Voice & Visibility

#### Beautiful Data – Women-focused insight from the Paris 2024 Olympic Games

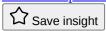
New Research Highlights Financial Realities of Professional Women Athletes



Voice & Visibility

#### New Research Highlights Financial Realities of Professional Women Athletes

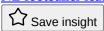
Women's Sports Poised to Convert Buzz to Dollars, Study Says



Voice & Visibility

#### Women's Sports Poised to Convert Buzz to Dollars, Study Says

NZ footballer leads fight against Fifa's fossil fuels



Voice & Visibility

#### NZ footballer leads fight against Fifa's fossil fuels

Podcast: The Business Case for Women's Sports



Voice & Visibility

### **Podcast: The Business Case for Women's Sports**New Zealand's Australian Rules sides ready for international action

Save insight

Voice & Visibility

#### New Zealand's Australian Rules sides ready for international action

Champions: How the White Ferns stunned South Africa and the world



Voice & Visibility

#### Champions: How the White Ferns stunned South Africa and the world

Wollaston excited at future for kiwi female riders after world success



Voice & Visibility

#### Wollaston excited at future for kiwi female riders after world success

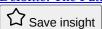
Women's boxing pioneer Daniella Smith unveils journey to the top in new podcast



Voice & Visibility

#### Women's boxing pioneer Daniella Smith unveils journey to the top in new podcast

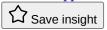
Deloitte: The Future of Sport 2024: Seizing the Moment



Voice & Visibility

#### **Deloitte: The Future of Sport 2024: Seizing the Moment**

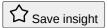
WISPA Supporters Club - join now!



Voice & Visibility

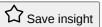
#### WISPA Supporters Club - join now!

By Merran Brockie-David - Women in Sport Aotearoa Research Reveals Significant 'Fame Gap' in Women's Sport



#### Research Reveals Significant 'Fame Gap' in Women's Sport

Media and Gender Study: 2023 Annual Report



Voice & Visibility

#### Media and Gender Study: 2023 Annual Report

By Victoria University Melbourne Australia - Victoria University | Melbourne Australia 89% OF WOMEN IN FOOTBALL HAVE EXPERIENCED DISCRIMINATION AT WORK, BUT SURVEY REVEALS SURGE OF OPTIMISM ABOUT GENDER EQUALITY IN THE GAME



Voice & Visibility

## 89% OF WOMEN IN FOOTBALL HAVE EXPERIENCED DISCRIMINATION AT WORK, BUT SURVEY REVEALS SURGE OF OPTIMISM ABOUT GENDER EQUALITY IN THE GAME

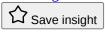
By Victoria University Melbourne Australia - Victoria University | Melbourne Australia <u>Canadian Women & Sport Unveils New Fan Insight Reports</u>



Voice & Visibility

#### **Canadian Women & Sport Unveils New Fan Insight Reports**

By Canadian Women & Sport - Canadian Women & Sport Liv living her best life in Barcelona



Voice & Visibility

#### Liv living her best life in Barcelona

By Suzanne McFadden - LockerRoom

Number of women coaching in Olympic and Paralympic sport doubles since 2020



Voice & Visibility

#### Number of women coaching in Olympic and Paralympic sport doubles since 2020

By Victoria University Melbourne Australia - Victoria University | Melbourne Australia Golf NZ to revive Women's Open on the back of Lydia Ko's success



Voice & Visibility

#### Golf NZ to revive Women's Open on the back of Lydia Ko's success

Kiwi Women's America's Cup team sailing to win, but also for a future



Kiwi Women's America's Cup team sailing to win, but also for a future

Kiwi Women's America's Cup team sailing to win, but also for a future



Voice & Visibility

Kiwi Women's America's Cup team sailing to win, but also for a future

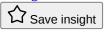
Change in Action Week - Digital Innovation FINALIST - Ella Ferguson



Voice & Visibility

Change in Action Week - Digital Innovation FINALIST - Ella Ferguson

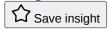
Change in Action Week - Digital Innovation Winner - WomenzSports



Voice & Visibility

Change in Action Week - Digital Innovation Winner - WomenzSports

Change in Action Week - Innovative Impact Winner - POWA First Steps



Voice & Visibility

**Change in Action Week - Innovative Impact Winner - POWA First Steps** 

CBT at Falk College: Empowering Women, Creating Inclusive Environments



Voice & Visibility

**CBT at Falk College: Empowering Women, Creating Inclusive Environments** 

Women in Sport 2024: Analysis of the Sport Value Chain - Media Broadcasting, Sponsorship and Deals Attendance

Save insight

Voice & Visibility

Women in Sport 2024: Analysis of the Sport Value Chain - Media Broadcasting, Sponsorship and Deals Attendance

The Growth of Women's Sports and Why It Matters for Youth Sport



The Growth of Women's Sports and Why It Matters for Youth Sport

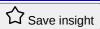
Change in Action Week 2024 Winners

| Save insig | jht |
|------------|-----|
|------------|-----|

Voice & Visibility

#### **Change in Action Week 2024 Winners**

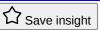
Podcast: The Business case for woman's sport - Ep.#104 going for gold:



Voice & Visibility

Podcast: The Business case for woman's sport - Ep.#104 going for gold:

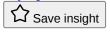
Paris 2024: Athletes say work isn't over after Olympics reaches gender parity



Voice & Visibility

Paris 2024: Athletes say work isn't over after Olympics reaches gender parity

Olympics 2024: Ranking every New Zealand athlete and their chances of a medal at the Games



Voice & Visibility

Olympics 2024: Ranking every New Zealand athlete and their chances of a medal at the Games

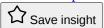
The Women in Sport Podcast - General Election Special: Tackling Heath Inequalities



Voice & Visibility

The Women in Sport Podcast - General Election Special: Tackling Heath Inequalities

Women in Sport Aotearoa's Change in Action Week



Voice & Visibility

Women in Sport Aotearoa's Change in Action Week

By Merran Brockie-David - Women in Sport Aotearoa <u>Sport NZ - Media and Gender Study - 4th Annual Report</u>



#### Sport NZ - Media and Gender Study - 4th Annual Report

By Emma Evans - Sport New Zealand WISPA's Change in Action Week 2024



Voice & Visibility

#### WISPA's Change in Action Week 2024

By Merran Brockie-David - Women in Sport Aotearoa Sport Canterbury's Project Pink Dot



Voice & Visibility

#### **Sport Canterbury's Project Pink Dot**

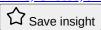
By Rachel Harris - Sport Canterbury West Coast See it to be in it: Promoting women in sport



Voice & Visibility

#### See it to be in it: Promoting women in sport

By Merran Brockie-David - Women in Sport Aotearoa Wine, Cheese, and Wāhine Initiatives - Nuku Ora



Voice & Visibility

#### Wine, Cheese, and Wāhine Initiatives - Nuku Ora

By Lily Joiner - Nuku Ora

Ali Pottinger - The future of trail running for women in Australasia



Voice & Visibility

#### Ali Pottinger - The future of trail running for women in Australasia

By Ali Pottinger - Squadrun

WOMENZSPORTS presents Alice Soapbox: Mea Motu



#### WOMENZSPORTS presents Alice Soapbox: Mea Motu

By Dani Marshall - Womenzsports

WomenzSports presents Alice's soapbox: Emma Twigg (Rowing)



Voice & Visibility

#### WomenzSports presents Alice's soapbox: Emma Twigg (Rowing)

By Dani Marshall - Womenzsports

WomenzSports presents Alice's soapbox: Shiray Kaka (Rugby 7's)



Voice & Visibility

#### WomenzSports presents Alice's soapbox: Shiray Kaka (Rugby 7's)

By Dani Marshall - Womenzsports

Fundraising for Women's Sports in New Zealand



Voice & Visibility

#### Fundraising for Women's Sports in New Zealand

By Dani Marshall - Womenzsports

FIFA Women's World Cup Media & Gender Case Study 2023

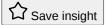


Voice & Visibility

#### FIFA Women's World Cup Media & Gender Case Study 2023

By Emma Evans - Sport New Zealand

Change in Action - 1 Year on from IWG Webinar



Voice & Visibility

#### Change in Action - 1 Year on from IWG Webinar

By Merran Brockie-David - Women in Sport Aotearoa

2022 IWG: Phil Clark - Using Research and Advocacy to Improve the Gender Balance of Sports Coverage



Voice & Visibility

2022 IWG: Phil Clark - Using Research and Advocacy to Improve the Gender Balance of Sports Coverage

| Equal pay commi | tments set for women's sport in NSW, lead by female advocates |
|-----------------|---|
| Save insight    |   |

#### Equal pay commitments set for women's sport in NSW, lead by female advocates

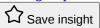
By Merran Brockie-David - Women in Sport Aotearoa Change Our Game State of Play Survey 2022-2023



Voice & Visibility

#### **Change Our Game State of Play Survey 2022-2023**

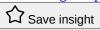
<u>Findings report – The Value of You Can Be What You Can See</u>



Voice & Visibility

#### Findings report - The Value of You Can Be What You Can See

Tātāwhāinga - Episode 7: The Role of Sports Media



Voice & Visibility

#### Tātāwhāinga - Episode 7: The Role of Sports Media

By Erin Roxburgh - Women in Sport Aotearoa <u>Tātāwhāinga - Episode 6: Hosting Major Events</u>



Voice & Visibility

#### Tātāwhāinga - Episode 6: Hosting Major Events

By Erin Roxburgh - Women in Sport Aotearoa

Tātāwhāinga - Episode 5: Athletes: Humans or Commodities Part 2



Voice & Visibility

#### Tātāwhāinga - Episode 5: Athletes: Humans or Commodities Part 2

By Erin Roxburgh - Women in Sport Aotearoa

Tātāwhāinga - Episode 1: Welcome to Tātāwhāinga



#### Tātāwhāinga - Episode 1: Welcome to Tātāwhāinga

By Erin Roxburgh - Women in Sport Aotearoa

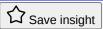
<u>Podcast: The Business Case For Woman's Sports - Ep.#103 What parity and surveymonkey's research revealed about what international consumers think about woman's sports</u>



Voice & Visibility

Podcast: The Business Case For Woman's Sports - Ep.#103 What parity and surveymonkey's research revealed about what international consumers think about woman's sports

We Hear Her Podcast: Nardi Leonard



Voice & Visibility

We Hear Her Podcast: Nardi Leonard

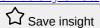
Relational Leadership, Visibility & Voice



Voice & Visibility

#### Relational Leadership, Visibility & Voice

By Kirsten Spencer - Auckland University of Technology <u>University of Otago Inclusive Language Guidelines</u>



Voice & Visibility

#### **University of Otago Inclusive Language Guidelines**

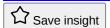
SASS Talk Podcast - Sevens sensation giving dance another fling



Voice & Visibility

#### SASS Talk Podcast - Sevens sensation giving dance another fling

How men can become better Allies to Women



Voice & Visibility

#### How men can become better Allies to Women

How to be a male ally to women's sport



#### How to be a male ally to women's sport

The Halo of Value Creation Opportunities Around Women's Sports



Voice & Visibility

#### The Halo of Value Creation Opportunities Around Women's Sports

Future Talent: Yasmeen Kareem



**Yasmeen Kareem** 

Voice & Visibility

**Future Talent: Yasmeen Kareem** 

By Vincent Jones - Edged and Gone

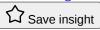
IWG: Moonira Ramathula Moonira - Visibility and Voice



Voice & Visibility

#### IWG: Moonira Ramathula Moonira - Visibility and Voice

IWG: Adele Pavlidis - What has sex and gender got to do with it? Exploring tensions and assumptions for elite strength and conditioning coaches



Voice & Visibility

IWG: Adele Pavlidis - What has sex and gender got to do with it? Exploring tensions and assumptions for elite strength and conditioning coaches

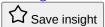
Strategies To Elevate And Diversify Women's Sports Coverage: Insights From The Gist



Voice & Visibility

Strategies To Elevate And Diversify Women's Sports Coverage: Insights From The Gist

Wellington and Graham sign with Brave for Super Smash



Voice & Visibility

Wellington and Graham sign with Brave for Super Smash

By Vincent Jones - Edged and Gone IWG: Moonira Ramathula - Growing Professional Women's Rugby in Africa Save insight Voice & Visibility IWG: Moonira Ramathula - Growing Professional Women's Rugby in Africa Latest research from Women's Sport Trust delves into visibility and fandom of women's sport in 2023 Save insight Voice & Visibility Latest research from Women's Sport Trust delves into visibility and fandom of women's sport in 2023 Future Talent: Paige Loggenberg Save insight Voice & Visibility Voice & Visibility **Future Talent: Paige Loggenberg** By Vincent Jones - Edged and Gone New Women's Sport Trust Partnership With The R&A Reveals Women's Sports Fans Feel Underserved Despite Record-Breaking Viewing Figures Save insight Voice & Visibility New Women's Sport Trust Partnership With The R&A Reveals Women's Sports Fans Feel Underserved **Despite Record-Breaking Viewing Figures** She's Got Game Save insight Voice & Visibility **She's Got Game** 

IWG: Troy Han - Celebrating Women In Sport

Save insight

Voice & Visibility

**IWG: Troy Han - Celebrating Women In Sport** 

IWG: Gen Dohrmann - Reshaping the images we see of women's sport in Australia



Voice & Visibility

IWG: Gen Dohrmann - Reshaping the images we see of women's sport in Australia

New Zealand Names Third Ever Artistic Swimming Duo For Olympic Games

Save insight

Voice & Visibility

#### **New Zealand Names Third Ever Artistic Swimming Duo For Olympic Games**

Grand Slam winner Routliffe, Sun to pair up for Paris tennis

Save insight

Voice & Visibility

#### Grand Slam winner Routliffe, Sun to pair up for Paris tennis

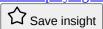
Olympics 2024: Paris promised gender equality. Are TV commentators meeting that goal?

Save insight

Voice & Visibility

#### Olympics 2024: Paris promised gender equality. Are TV commentators meeting that goal?

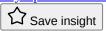
A level playing field: the case for investing in women's sport



Voice & Visibility

#### A level playing field: the case for investing in women's sport

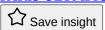
Olympics 2024: Gold medallists Brooke Francis and Lucy Spoors on the challenges they faced



Voice & Visibility

#### Olympics 2024: Gold medallists Brooke Francis and Lucy Spoors on the challenges they faced

PARIS OLYMPICS 2024 Paris Olympics: Kiwi diver Lizzie Roussel returns from baby hiatus to rekindle Olympic dream



Voice & Visibility

## PARIS OLYMPICS 2024 Paris Olympics: Kiwi diver Lizzie Roussel returns from baby hiatus to rekindle Olympic dream

Michele Kang Invests \$50 Million to Boost Women's Sports



#### Michele Kang Invests \$50 Million to Boost Women's Sports

Aotearoa New Zealand Gender Attitudes Survey 2023

| 公      | Save | insight |
|--------|------|---------|
| $\sim$ | Save | msigni  |

Voice & Visibility

#### **Aotearoa New Zealand Gender Attitudes Survey 2023**

By Maddi Mclean - Sport New Zealand

2021 National Sport Club Survey - Female Friendly Environments



Voice & Visibility

#### 2021 National Sport Club Survey - Female Friendly Environments

By Maddi Mclean - Sport New Zealand

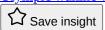
Men as Allies: supporting women and girls in community sport



Voice & Visibility

#### Men as Allies: supporting women and girls in community sport

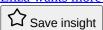
Olympic wāhine winning streak makes powerful case for more funding for women's sport



Voice & Visibility

#### Olympic wāhine winning streak makes powerful case for more funding for women's sport

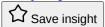
Eliza wants more than a last tango in Paris



Voice & Visibility

#### Eliza wants more than a last tango in Paris

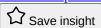
Scotty's Spin: Where Is New Zealand's Investment In Women's Sport?



Voice & Visibility

#### Scotty's Spin: Where Is New Zealand's Investment In Women's Sport?

Women's Sports Trust: Report into the positive impact of women's sport sponsorship on brands



Women's Sports Trust: Report into the positive impact of women's sport sponsorship on brands
In a league of her own: WISPA Foundation Member Toni Bruce wins major award

Save insight

Voice & Visibility

In a league of her own: WISPA Foundation Member Toni Bruce wins major award

Invisibility of female participants in midlife and beyond in sport and exercise science research: a call to action Save insight

Voice & Visibility

Invisibility of female participants in midlife and beyond in sport and exercise science research: a call to action

Voice & Visibility

Women coaches in Aotearoa New Zealand - Research

Women's Ice Hockey on the Rise

Save insight

Voice & Visibility

Women's Ice Hockey on the Rise

SASS Talk: Olympic cyclist's hellish ride to Paris

Save insight

Voice & Visibility

SASS Talk: Olympic cyclist's hellish ride to Paris

Title IX was a game-changer, but women are still fighting for an equal playing field

Save insight

Voice & Visibility

Title IX was a game-changer, but women are still fighting for an equal playing field

New Zealander Rebecca Foulsham's key Paralympics role

Save insight

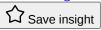
Voice & Visibility New Zealander Rebecca Foulsham's key Paralympics role SASS Talk: Behind the scenes of the Paris Olympics Save insight Voice & Visibility SASS Talk: Behind the scenes of the Paris Olympics Auckland HEARTS recognised in Auckland Cricket's History Save insight Auckland HEARTS Capping Voice & Visibility Auckland HEARTS recognised in Auckland Cricket's History By Astrid van Uden - AucklandCricket.co.nz Lydia Ko within reach of golfing greats after staggering career earnings soar Save insight Voice & Visibility Lydia Ko within reach of golfing greats after staggering career earnings soar The Women in Sport Podcast - The Rugby League World Cup: A lasting legacy



Voice & Visibility

The Women in Sport Podcast - The Rugby League World Cup: A lasting legacy

Overcoming the obstacles: How New Zealand women have shone at the Olympic Games



Voice & Visibility

Overcoming the obstacles: How New Zealand women have shone at the Olympic Games

Paris 2024 Olympics: A new era for women in sport



Voice & Visibility

Paris 2024 Olympics: A new era for women in sport

What women want: A wishlist from Kiwi wāhine in sport



## What women want: A wishlist from Kiwi wāhine in sport Yeah, Nah: Is Lydia Ko New Zealand's greatest ever sportsperson? Save insight

Voice & Visibility

Yeah, Nah: Is Lydia Ko New Zealand's greatest ever sportsperson?



Voice & Visibility

**CJ's Story Inspiring Inclusion** 

By Dantaye Simpson - Sport Manawatu 2023 Women's Sporting Landscape

Save insight

Voice & Visibility

2023 Women's Sporting Landscape

Who deserves New Zealand's highest sporting honour?



Voice & Visibility

Who deserves New Zealand's highest sporting honour?

Revealed: Portia's next career step

Save insight

Voice & Visibility

Revealed: Portia's next career step

By Suzanne McFadden - LockerRoom Lydia Ko's Cinderella story

Save insight

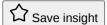
Voice & Visibility

Lydia Ko's Cinderella story

Facts and figures: Women in sport

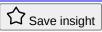
Save insight

| Voice & Visibility  |
|---|
| Facts and figures: Women in sport   |
| All Blacks v England: Sex act joke about female physio 'harassment'   |
| Save insight  |
| Voice & Visibility  |
| All Blacks v England: Sex act joke about female physio 'harassment'   |
| IWG: Amy Marfell - The Power of Digital Media for Everyday Activism and Advocacy                                  |
| Save insight  |
| Voice & Visibility  |
| IWG: Amy Marfell - The Power of Digital Media for Everyday Activism and Advocacy                                  |
| IWG Muditambi Ravele - Visibility and Voice: Baby Steps Towards Changing Perceptions of Women Sport  Save insight |
| Voice & Visibility  |
| IWG Muditambi Ravele - Visibility and Voice: Baby Steps Towards Changing Perceptions of Women Sport               |
| <u>5 4 3 2 1 Paris: Jonelle Price</u>   |
| Save insight  |
| Voice & Visibility  |
| 5 4 3 2 1 Paris: Jonelle Price  |
| Sail GP: how many women on the water this weekend?  |
|   |



#### Sail GP: how many women on the water this weekend?

Taranaki Thunder bought by sports media company



Voice & Visibility

#### Taranaki Thunder bought by sports media company

Kiwi wins gold in groundbreaking women's event



## Kiwi wins gold in groundbreaking women's event Paris Olympics 2024: Full New Zealand schedule Save insight Voice & Visibility Paris Olympics 2024: Full New Zealand schedule Women in Sport Reports, Research and Expertise Save insight Voice & Visibility Women in Sport Reports, Research and Expertise 5 4 3 2 1 Paris: Eva Morris and Nina Brown Save insight Voice & Visibility 5 4 3 2 1 Paris: Eva Morris and Nina Brown The impact of uniform design on female athletes' confidence - Massey University Save insight Voice & Visibility The impact of uniform design on female athletes' confidence - Massey University Pioneer women surfers reflect on their struggle for recognition Save insight Voice & Visibility Pioneer women surfers reflect on their struggle for recognition Research Confirms Benefit of Increased Representation of Women on Boards Save insight Voice & Visibility Research Confirms Benefit of Increased Representation of Women on Boards

Voice & Visibility

Save insight

#### Paris Olympics throw spotlight on needs of athlete mothers

Paris Olympics throw spotlight on needs of athlete mothers

| Save insight  |  |
|---|--|
| Voice & Visibility  |  |
| Audio: Nicky van den Bos: On why people are reluctant to criticise women's sport?  Basketball: Player payments double for Tauihi Basketball Aotearoa  Save insight  Basketball: Player payments double for Tauihi Basketball Aotearoa  Survey: Consumers want brands to invest in women's sports  Save insight  Sourvey: Consumers want brands to invest in women's sports  PLFA Women's World Cup economic, social impact 'exceeded expectations' - report  Save insight  FIFA Women's World Cup economic, social impact 'exceeded expectations' - report  the Conversation of Sport - Are Women Visible in Sports News Coverage?  Save insight  Voice & Visibility  The Conversation of Sport - Are Women Visible in Sports News Coverage?  The Women in Sport Podcast - Paris 2024 Olympic Preview: Tessa Sanderson  Save insight  Voice & Visibility  |  |
| Notice & Visibility  Audio: Nicky van den Bos: On why people are reluctant to criticise women's sport?  Basketball: Player payments double for Tauihi Basketball Aotearoa  Save insight  Voice & Visibility  Basketball: Player payments double for Tauihi Basketball Aotearoa  Survey: Consumers want brands to invest in women's sports  Save insight  Voice & Visibility  Survey: Consumers want brands to invest in women's sports  EIFA Women's World Cup economic, social impact 'exceeded expectations' - report  Save insight  Voice & Visibility  FIFA Women's World Cup economic, social impact 'exceeded expectations' - report  The Conversation of Sport - Are Women Visible in Sports News Coverage?  Save insight  Voice & Visibility  The Conversation of Sport - Are Women Visible in Sports News Coverage?  The Women in Sport Podcast - Paris 2024 Olympic Preview: Tessa Sanderson  Save insight  Voice & Visibility  The Women in Sport Podcast - Paris 2024 Olympic Preview: Tessa Sanderson  The Women in Sport Podcast - Paris 2024 Olympic Preview: Tessa Sanderson  The Women in Sport Podcast - Paris 2024 Olympic Preview: Joanna Rowsell  Save insight |  |
| Se Visibility  De Nicky van den Bos: On why people are reluctant to criticise women's sport?  Deall: Player payments double for Tauihi Basketball Aotearoa  ave insight  Se Visibility  Setball: Player payments double for Tauihi Basketball Aotearoa  Consumers want brands to invest in women's sports  ave insight  Se Visibility  Sey: Consumers want brands to invest in women's sports  Women's World Cup economic, social impact 'exceeded expectations' - report  ave insight  Se Visibility  Women's World Cup economic, social impact 'exceeded expectations' - report  ave insight  Se Visibility  Women's World Cup economic, social impact 'exceeded expectations' - report  conversation of Sport - Are Women Visible in Sports News Coverage?  ave insight  Se Visibility  Conversation of Sport - Are Women Visible in Sports News Coverage?  conversation of Sport Podcast - Paris 2024 Olympic Preview: Tessa Sanderson  ave insight  Women in Sport Podcast - Paris 2024 Olympic Preview: Joanna Rowsell  ave insight   |  |
| Nicky van den Bos: On why people are reluctant to criticise women's sport?  all: Player payments double for Tauihi Basketball Aotearoa e insight  Visibility  ball: Player payments double for Tauihi Basketball Aotearoa  Consumers want brands to invest in women's sports e insight  Visibility : Consumers want brands to invest in women's sports  men's World Cup economic, social impact 'exceeded expectations' - report e insight  Visibility  Vomen's World Cup economic, social impact 'exceeded expectations' - report e insight  Visibility  Vomen's World Cup economic, social impact 'exceeded expectations' - report versation of Sport - Are Women Visible in Sports News Coverage? e insight  Visibility  voners in Sport Podcast - Paris 2024 Olympic Preview: Tessa Sanderson e insight  Visibility  vomen in Sport Podcast - Paris 2024 Olympic Preview: Joanna Rowsell e insight  |  |
| Survey: Consumers want brands to invest in women's sports   |  |
| Save insight  |  |
| Voice & Visibility  |  |
| udio: Nicky van den Bos: On why people are reluctant to criticise women's sport?  asketball: Player payments double for Tauihi Basketball Aotearoa  |  |
| FIFA Women's World Cup economic, social impact 'exceeded expectations' - report  Save insight   |  |
| Voice & Visibility  FIFA Women's World Cup economic, social impact 'exceeded expectations' - report   |  |
|   |  |
| A   |  |
| Voice & Visibility  The Convergation of Sport Are Women Visible in Sports News Coverage?  |  |
|   |  |
| <b>A</b>  |  |
| Voice & Visibility  |  |
| The Women in Sport Podcast - Paris 2024 Olympic Preview: Tessa Sanderson  |  |
| The Women in Sport Podcast - Paris 2024 Olympic Preview: Joanna Rowsell   |  |
| Save insight  |  |
| Voice & Visibility  |  |

<u>Audio: Nicky van den Bos: On why people are reluctant to criticise women's sport?</u>

The Women in Sport Podcast - Paris 2024 Olympic Preview: Joanna Rowsell

| <u>Diversity and Inclusion Survey</u>   |
|---|
| Save insight  |
| Voice & Visibility  |
| Diversity and Inclusion Survey  |
| Super Rugby Aupiki: Blues co-captain Ruahei Demant pleads for greater funding in women's rugby  Save insight  |
| Voice & Visibility  |
| Super Rugby Aupiki: Blues co-captain Ruahei Demant pleads for greater funding in women's rugby  |
| UNESCO Report: Women and girls' access to sport still lagging far behind  Save insight  |
| Voice & Visibility  |
| UNESCO Report: Women and girls' access to sport still lagging far behind  |
| IWG: Angelica Saenz - LTB+ Women's Movement is unstoppable, are you moving with us?  Save insight   |
| Voice & Visibility  |
| IWG: Angelica Saenz - LTB+ Women's Movement is unstoppable, are you moving with us?   |
| World Rugby's smaller ball proposal ignites debate on gender equality in sports  Save insight   |
| Voice & Visibility  |
| World Rugby's smaller ball proposal ignites debate on gender equality in sports   |
| IWG: Emily Dealy - Using sport as a vehicle for positive social change: A framework advancing social outputs, outcomes and impact of the 'Game on for Women' strategy  Save insight |
| Voice & Visibility  |
| IWG: Emily Dealy - Using sport as a vehicle for positive social change: A framework advancing social outputs, outcomes and impact of the 'Game on for Women' strategy               |
| Video: Yarns with Commonwealth Games athlete Alethea Boon  Save insight   |

Video: Yarns with Commonwealth Games athlete Alethea Boon Super Rugby Aupiki: Navigating challenges for the growth of women's rugby Save insight Voice & Visibility Super Rugby Aupiki: Navigating challenges for the growth of women's rugby The Rise of Women's Sports Isn't a Moment, It's a Movement | Analysis Save insight Voice & Visibility The Rise of Women's Sports Isn't a Moment, It's a Movement | Analysis IWG: Sally Rae - Level playing fields do not exist Save insight Voice & Visibility **IWG: Sally Rae - Level playing fields do not exist** NZ's Female Medal Prospects in Paris Save insight Voice & Visibility **NZ's Female Medal Prospects in Paris** IWG Jordan Matthews & Lucy Piggott - Is gender on the international agenda? Save insight Voice & Visibility IWG Jordan Matthews & Lucy Piggott - Is gender on the international agenda?

Mother's Day: Professional athletes share the struggle of motherhood and their careers

Save insight

Voice & Visibility

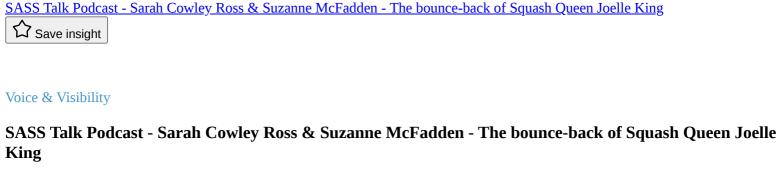
Mother's Day: Professional athletes share the struggle of motherhood and their careers

Celebrating 30 years of IWG Women and Sport: IWG Webinar Series

Save insight

Voice & Visibility

Celebrating 30 years of IWG Women and Sport: IWG Webinar Series



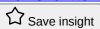
SASS Talk Podcast - Sarah Cowley Ross & Suzanne McFadden - Embracing boobs and babies

Save insight

Voice & Visibility

SASS Talk Podcast - Sarah Cowley Ross & Suzanne McFadden - Embracing boobs and babies

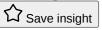
The ROI of Women's Sports: A Blueprint for Value Investing



Voice & Visibility

The ROI of Women's Sports: A Blueprint for Value Investing

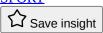
Dalton's special connection to Southland lives on through foundation's gift



Voice & Visibility

Dalton's special connection to Southland lives on through foundation's gift

A PERIOD THAT STARTS A CONVERSATION: FEMALE ATHLETES BREAK THE TABOO ON MENSTRUATION IN ELITE SPORT



Voice & Visibility

## A PERIOD THAT STARTS A CONVERSATION: FEMALE ATHLETES BREAK THE TABOO ON MENSTRUATION IN ELITE SPORT

#### **Our Partners**

- Sport NZ Sport NZ
- NZ Foreign affairs and trade NZ Foreign affairs and trade
- JUS Embassy NZ US Embassy NZ

Women in Sport Aotearoa Insight Hub | Ngā Wāhine Hākinakina o Aotearoa

- Facebook
- Instagram
- in Linkedin

- YouTube
- **Contact**
- <u>Privacy policy</u>
- Terms of use

© 2025 Women in Sport Aotearoa

#### Subscribe to our newsletter

Receive the latest news, events and insights as we publish them.

| Name: [        |                       |                 |                  |             |            |              |          |
|----------------|-----------------------|-----------------|------------------|-------------|------------|--------------|----------|
| Email: [       |                       |                 |                  |             |            |              |          |
| <u>Subscri</u> | <u>be</u> <b>&gt;</b> |                 |                  |             |            |              |          |
|                |                       |                 |                  |             |            |              |          |
| $  \times  $   |                       |                 |                  |             |            |              |          |
|                | Close panel           | <b>Women</b> in | n Sport Aotearoa | Insight Hub | Ngā Wāhine | Hākinakina o | Aotearoa |

#### Subscribe to our newsletter

Our weekly email delivering the latest insights as we publish them, tailored to your tastes.

| First name:* |  |  |
|--------------|--|--|
| Email:*      |  |  |

#### **Preferences**

Select those that apply to you to help us customise your Insight Hub experience.

#### **Insight Themes**

- **✓** 
  - All
- Leadership
- Social Change
- **Active Lives**
- **High Performance**
- Visibility and Voice

#### **Insight Content Types**

- - All
- Research
- Case studies
- News stories
- - **Toolkits**

